Early-bird discount
Save $300 by January 13

Gartner
Data & Analytics
Summit 2017

March 6 – 9 / Grapevine, TX (Dallas area)
gartner.com/us/data

Key benefits
• Assess the value of your information assets and identify opportunities for monetization
• Empower your organization with self-service data and analytics capabilities
• Establish effective governance to address quality, privacy and security
• Prepare for fast-moving trends such as machine learning and blockchain
Lead in the Age of Infinite Possibilities

Data and analytics: Your most important business competencies

As digital business advances, data and analytics are the most critical competencies for the modern enterprise. Organizational silos are falling. Leadership roles are changing, and new skills are in demand. Your organization has an unprecedented opportunity to innovate, compete and win — but only with the right strategies, processes, people and technologies in place.

At Gartner Data & Analytics Summit 2017, March 6 – 9, in Grapevine, TX (Dallas area), you and your team learn how to harness the power of information to forge connections, create value and drive the digital business forward. Explore topics data and analytics pros are grappling with — self-service, data lakes, data governance and quality, growing the footprint of MDM, advanced analytics and automated decisions. Plus, enjoy leading-edge content and innovative session formats to stay ahead.

Future-leaning topics covered:
- The rapid rise of the chief data officer (CDO)/chief analytics officer (CAO) roles
- Internet of Things (IoT) risks and rewards
- Machine learning and smart machines
- Blockchain technology and implications
- Information security, data governance and data quality

Data and analytics vendor bake-off

Join us on Sunday, March 5. This is a can’t-miss opportunity to evaluate several tools and solutions, all in one place:
- Gartner-selected vendors demonstrate their solutions on stage in real time.
- Vendors work off the same dataset for direct comparisons.
- Gartner analysts moderate, ask questions, challenge claims and cut through the hype.
The CDO Circle: Exclusive programming for senior executives

What do I get access to as part of the CDO Circle?

- Recommended CDO agenda featuring exclusive CDO-only sessions:
  - Findings of Gartner's first-ever CDO Survey 2015
  - The CDO's guide to meaningful business metrics
  - Practical insight on creating and leading high-performance teams
  - Roundtables to discuss the most pressing challenges for CDOs

- CDO welcome breakfast
- CDO networking lunch with Gartner research executives
- Early registration for Gartner analyst one-on-ones, workshops and roundtables
- Reserved seating at all Gartner keynotes
- Special CDO-exclusive hotel room allocation (subject to availability)

Am I eligible to participate in the CDO Circle?

Access to the CDO Circle is open to individuals who meet any of the following criteria:

- You are an active CDO, or the most senior data and analytics decision maker, for an enterprise or business unit with revenue of more than $250 million.
- You are an active CDO, or equivalent-level executive, from a public-sector organization with more than 1,000 employees.
- You are an active CDO from a technology vendor or consultancy involved exclusively in your organization’s internal data and analytics activities.

“Great conference to connect industry experts, get industry trends and get validation.”
Principal Engineer, Microsoft

Table of contents

04 / Meet the analysts
06 / Plan your experience
08 / Agenda at a Glance
11 / Solution Showcase
13 / Registration and pricing
Meet the analysts

Merv Adrian
Vice President

Whit Andrews
Vice President and
Distinguished Analyst

Tom Austin
Vice President and
Gartner Fellow

Mark A. Beyer
Vice President and
Distinguished Analyst

Toby Bussa
Director

Frank Buytendijk
Vice President and
Gartner Fellow

Neil Chandler
Managing Vice President

Laura Craft
Director

Jeff Cribbs
Director

Melissa Davis
Director

Alan Dayley
Director

Guido De Simoni
Director

Alan D. Duncan
Director

Mario Faria
Managing Vice President

Donald Feinberg
Vice President and
Distinguished Analyst

Ted Friedman
Vice President and
Distinguished Analyst

Dimitris Geragas
Vice President,
Gartner Consulting

Rick Greenwald
Director

John Hagerty
Vice President and
Distinguished Analyst

Jim Hare
Director

Kimberly Harris-Ferrante
Vice President and
Distinguished Analyst

Jorgen Heizenberg
Director

Gareth Herschel
Director

Nick Heudecker
Director

Cindi Howson
Vice President

Carlie J. Idoine
Director

Saul Judah
Director

Rajesh Kandaswamy
Director

Peter Krensky
Senior Analyst

Douglas Laney
Vice President and
Distinguished Analyst
Meet the analysts

Alexander Linden
Vice President

Jim McGittigan
Vice President

Bill O’Kane
Vice President

Adam M. Ronthal
Director

W. Roy Schulte
Vice President and Distinguished Analyst

Kristian Steenstrup
Vice President and Gartner Fellow

Katell Thielemann
Director

Simon James Walker
Principal Analyst

Ehtisham Zaidi
Senior Analyst

Debra Logan
Vice President and Gartner Fellow

Michael Patrick Moran
Director

James Laurence Richardson
Director

Rita L. Sallam
Vice President and Conference Chair

Mei Yang Selvage
Director

Jenny Sussin
Director

Andrew White
Vice President and Distinguished Analyst

Valerie A. Logan
Director

Thomas W. Oestreich
Director

Mike Rollings
Vice President

Svetlana Sicilar
Vice President

Joao Tapadinhas
Director

Alfonso Velosa
Vice President

Alys Woodward
Director

Visit gartner.com/us/data or call 1 866 405 2511 for updates and to register!
Plan your experience

Agenda tracks

A. Leadership and Organization: Build the Data-Centric Team
The blueprint for success requires leadership (chief data officer or chief analytics officer), formalized roles around analytics and data management capabilities, and a team structure that enables agility and collaboration.

B. Business Outcomes and Strategy: Realize the Value
Learn how to identify the most impactful business outcomes and express them in terms that compel leadership to engage — and then back them up with an effective data and analytics strategy that will ensure the desired results.

C. Master Data Management: Curate Your Most Critical Data Assets
Master data management enables a foundation of trusted data at the heart of your enterprise — including customers, products and employees. Get best practices and insights required to evolve and expand your existing work to achieve broader impact.

D. Analytics for All: Reshape the Entire Enterprise
From enabling self-service and supporting the “citizen” data scientist to leveraging algorithms and modernizing your mainstream business intelligence use cases, this track highlights how to apply contemporary analytics approaches and capabilities.

E. Governance: Maximize Leverage and Control Chaos
Increase the trust and value of data and analytics by balancing agility and enablement with risk management and control. This track covers governance of data, algorithms and analytics activity, security, privacy and quality.

F. Architecture and Technology: Modernize the Foundation
Learn where to focus your modernization efforts from new platforms, such as Hadoop, Spark, in-memory and the cloud, to distributed data architectures, data virtualization, self-service data discovery and data preparation functionality.

G. Advanced Capabilities: Be Sophisticated and Precise
Get a deeper understanding of leading-edge approaches, such as machine learning and data science techniques, as well as ideas for applying data and analytics capabilities to a particular business opportunity, function or industry.

H. Innovation: Explore New Frontiers
This track exposes you to some of the newer — even radical — thinking that can fuel innovation in your enterprise, from blockchain and smart machines to avoiding ethical dilemmas.
Interact with analysts

Analyst one-on-one meetings*
Complimentary consulting with two Gartner analysts of your choice

Analyst-user roundtable discussions*
Moderated by Gartner analysts for exchanging ideas and best practices with your peers

Workshops*
Small-scale and interactive; drill down on specific topics with a how-to focus

*Space is limited and preregistration is required.

Network with peers

End-user case studies
Learn about recent implementations firsthand, with an opportunity for Q&A with the IT and business executives leading the initiative

Solution Showcase receptions and special events

Industry forums

Drill down on seven industries and topics for targeted advice and networking
Address the challenges and opportunities that are directly affecting you and your peers. Each forum includes a dedicated session, workshop and analyst-user roundtable, along with an exclusive networking meal.
This year’s forums cover:
• Healthcare
• Banking and financial services
• Insurance
• Public sector
• Small or midsized business
• IoT
• Diversity in data and analytics

Gartner Opening Keynote: Lead in the Age of Infinite Possibilities
Limitless connections between enterprises, people and things. Pervasive technology. Infinite opportunities to generate business value. Data and analytics leaders truly have an abundance of opportunities, but at the same time they must contend with scarcity: limited budgets, a lack of skills, and often an absence of the right data culture.
In our opening keynote, Gartner analysts will show next-generation leaders how to build a data-centric organization, harness key trends and emerging technologies, and drive outcomes that spearhead transformational business models.

“This is one of the best conferences I’ve ever attended: great insights, networking and brain power.”
CFO, Orange County Superior Court

Visit gartner.com/us/data or call 1 866 405 2511 for updates and to register!
# Agenda at a Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sunday, March 5</strong></td>
<td></td>
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<tr>
<td>12:00 p.m.</td>
<td>Registration</td>
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<tr>
<td>3:15 p.m.</td>
<td>BK1. Gartner Opening Keynote: Lead in the Age of Infinite Possibilities TBA</td>
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<tr>
<td>3:30 p.m.</td>
<td>A1. Preparing Your Organization for Modern BI and Analytics: Joan Tapadinhas</td>
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<tr>
<td>4:00 p.m.</td>
<td>Solution Provider Sessions</td>
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<tr>
<td>6:00 p.m.</td>
<td>Attendee Lunch</td>
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<tr>
<td><strong>Monday, March 6</strong></td>
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<tr>
<td>7:00 a.m.</td>
<td>Registration and Breakfast</td>
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<tr>
<td>8:00 a.m.</td>
<td>K1. Gartner Opening Keynote</td>
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<tr>
<td>9:30 a.m.</td>
<td>A1. Preparing Your Organization for Modern BI and Analytics: Joan Tapadinhas</td>
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</tr>
<tr>
<td>11:30 a.m.</td>
<td>Attendee Lunch</td>
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<tr>
<td>2:00 p.m.</td>
<td>A2. Top 10 Ways CDOs and CAOs Fail and How to Avoid the Traps: Mike Rollings</td>
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<tr>
<td>3:00 p.m.</td>
<td>Solution Provider Sessions</td>
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<tr>
<td>4:15 p.m.</td>
<td>MG1. Magic Quadrant for BI and Analytics: Case Study: TBA</td>
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<tr>
<td>5:00 p.m.</td>
<td>Solution Showcase and Networking Reception</td>
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<tr>
<td><strong>Tuesday, March 7</strong></td>
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<tr>
<td>7:30 a.m.</td>
<td>Registration and Breakfast</td>
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<tr>
<td>8:30 a.m.</td>
<td>Guest Keynote: Sam Esmail, Creator and Director, &quot;Mr. Robot&quot;</td>
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<tr>
<td>9:45 a.m.</td>
<td>A4. Citizen Synergy: Leveraging the Business User Community to Foster and Drive Analytics Carly J. Iodice</td>
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<tr>
<td>11:30 a.m.</td>
<td>Attendee Lunch</td>
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<tr>
<td>2:00 p.m.</td>
<td>A5. Tai Chi for Data and Analytics Leaders: How to Use a Different Conflict Resolution Style Mike Rollings</td>
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<tr>
<td>3:00 p.m.</td>
<td>A6. To the Point: Your Career Path to Becoming a Chief Data Officer: Alan D. Duncan</td>
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<tr>
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<td>Solution Provider Sessions</td>
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<tr>
<td>5:00 p.m.</td>
<td>Guest Keynote TBA</td>
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<tr>
<td><strong>Wednesday, March 8</strong></td>
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<tr>
<td>7:00 a.m.</td>
<td>Registration</td>
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<tr>
<td>7:15 a.m.</td>
<td>Attendee Breakfast</td>
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<tr>
<td>8:20 a.m.</td>
<td>Guest Keynote: Frank Buytendijk, Vice President and Gartner Fellow, Gartner Research</td>
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<tr>
<td>9:45 a.m.</td>
<td>A7. How Diversity Can Solve the Skills Gap: Debra Logan</td>
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<tr>
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<tr>
<td>11:30 a.m.</td>
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<td>2:00 p.m.</td>
<td>A8. The Time to Restitch Roles in Data and Analytics Is Now: Thomas W. Geestenrich</td>
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<td>3:00 p.m.</td>
<td>A9. To the Point: Who’s Sabotaging Your Data and Analytics Program and What Can You Do About It?: Saul Judah</td>
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<tr>
<td>3:45 p.m.</td>
<td>Solution Provider Sessions</td>
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<tr>
<td>5:00 p.m.</td>
<td>Guest Keynote TBA</td>
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<tr>
<td><strong>Thursday, March 9</strong></td>
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<tr>
<td>7:30 a.m.</td>
<td>Registration and Breakfast</td>
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<tr>
<td>8:00 a.m.</td>
<td>A10. How to Create a Data-Driven Organization: Frank Buytendijk</td>
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<tr>
<td>9:00 a.m.</td>
<td>Solution Provider Sessions</td>
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<tr>
<td>10:30 a.m.</td>
<td>A11. Relinking Your Data and Analytics Organization for Digital Business: Andrew White</td>
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<tr>
<td>11:45 a.m.</td>
<td>Closing Keynote: Nigel Ranser, Author, &quot;The Impact Code&quot;</td>
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<td>Event</td>
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<tr>
<td>Monday</td>
<td><strong>E. Governance: Maximize Leverage and Control Chaos</strong></td>
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<td><strong>F. Architecture and Technology: Modernize the Foundation</strong></td>
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<td><strong>G. Advanced Capabilities: Be Sophisticated and Precise</strong></td>
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<td></td>
<td><strong>H. Innovation: Explore New Frontiers</strong></td>
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**Breakfast**
- Rajesh Kandaswamy
- CDO Circle Breakfast
- Valerie A. Logan, Mike Rollings

**Analytics**
- **E4. Data and Analytics: Coming Together**
  - Thomas W. Oestreich
- **F4. Calculating Cost of Ownership for Cloud and On-Premises Data Management Platforms**
  - Adam M. Ronthal
- **G4. Equipment Analytics: Trust and Ethics When It Comes to Equipment and Machines**
  - Kristian Steenstrup
- **H4. What to Do and Not to Do With Smart Machine Technology, AI and Cognitive Computing**
  - Tom Austin

**治理**
- **E5. Governance and Control Versus Self-Service and Chaos: The Age-Old Debate**
  - Mark A. Beyer, Rita L. Sallam
- **F5. Adopting and Addressing Metadata Management as an Enabler for Effective Digital Transformation**
  - Guido De Simoni
- **G5. The Domain Analytics Leader’s First 100 Days**
  - Melissa Datis
- **H5. What the Internet of Things Means for Your Data Management Capabilities**
  - Ted Friedman

**实践和用例**
- **E6. The Point: Information Risk Management — Act Now or Face the Consequences**
  - Saul Judah
- **F6. To the Point: Adopt Data Virtualization to Extend the Agility of Your Data Integration Strategy**
  - Eric Tho
- **G6. To the Point: Five Best Practices to Maximize IoT Analytics**
  - Jim Hare
- **H6. To the Point: Digital Twins — The Future of IoT and Analytics**
  - Alfonso Velosa

**安全**
- **E7. Governing the Information Governance Board**
  - Dimitris Geranias
- **F7. The Changing DBMS Landscape for Digital Business: Making Sense of the Options**
  - Donald Feinberg
- **G7. Customer Analytics: How to Maximize Value Across the Entire Customer Life Cycle**
  - Melissa Datis
- **H7. Digital Ethics: How to Get It Right?**
  - Frank Buytendijk

**Analytics**
- **E8. Data and Analytics: Case Study: TBA**
- **F8. Renovate Your Data Integration Capabilities to Enable the Integrated Digital Business**
  - Eric Tho
- **G8. Optimization: What’s It All About and How to Get Going**
  - Carlie J. Idsme
- **H8. Blockchain: Separating the Magic From the Reality for Data and Analytics**
  - Nick Houdel

**Analytics**
- **E9. To the Point: How to Enhance Your Data Governance Initiative With Information Stewardship Applications**
  - Guido De Simoni
- **F9. To the Point: From Pointless to Profitable — Using Data Lakes for Sustainable Analytics Innovation**
  - Savitri Sivarajan
- **G9. To the Point: Analytic Applications — Key to a Complete Analytic Strategy**
  - Jim Hare
- **H9. To the Point: Introducing Information as a Second Language (ISU/I2L)**
  - Melissa Datis

**解决方案**
- **E10. Executing on Data Quality Assurance for Digital Business**
  - Saul Judah
- **F10. Data Integration Hubs: Strategic Architecture for Data Sharing**
  - Andrew White
- **G10. Data Gravity: Overcoming the “Heavy” Bits That Keep Data From Moving**
  - Alan Dayley

**解决方案**
- **E11. Are You Forgetting a Majority of Your Data? Bring Unstructured Data into Your Information Governance, Security And Analytics**
  - Alan Dayley
- **F11. Delivering on Digital Business With Stream Processing and Real-Time Analytics**
  - W. Roy Schulte
- **G11. Case Study: TBA**
  - CDS, Case Study: TBA
- **H11. Case Study: TBA**
  - CDS, Case Study: TBA

Visit gartner.com/us/data or call 1 866 405 2511 for updates and to register!
Workshops and Forums

Workshops

Sunday, March 5
W1. Workshop: Building and Sustaining Effective Digital Information Strategy  Ted Friedman, Andrew White (1:00 – 2:30 p.m.)
W2. Workshop: How a Chief Data Officer Can Create and Lead High-Performance Teams  Alan D. Duncan (2:45 – 3:15 p.m.)
W4. Workshop: How to Get Your MDM Program Set up for a Winning Start Bill O’Kane (3:30 – 5:00 p.m.)
W5. Workshop: The Gartner Enterprise Information Management Maturity Model Douglas Laney (3:30 – 5:00 p.m.)

Monday, March 6
CD01. CDO Circle Workshop  Cindi Howson, Debra Logan (3:30 – 5:00 p.m.)
W6. Creating a Business Plan for Cost Optimization of DBMS Portfolio Donald Feinberg (9:15 – 10:45 a.m.)

Tuesday, March 7
W8. Workshop: Influencing Your Stakeholders Rob Geraghty, The Wow Factor (9:15 – 11:15 a.m.)
W9. Workshop: Self-Service Data and Analytics for the Citizen Data Scientist Carlie J. Idoine (1:45 – 3:15 p.m.)
W10. Workshop: Getting Your Message Across Rob Geraghty, The Wow Factor (3:30 – 5:30 p.m.)

Forums and Roundtables

Monday, March 6
R1. Roundtable: Data Gravity — Best Practices in Moving or Managing Data in Place Alan Dayley (9:30 – 10:30 a.m.)
X1. Healthcare Forum: Top 7 Analytics Innovations in Healthcare Laura Craft, Jeff Cribbs (9:30 – 10:15 a.m.)
XR1. Public-Sector Forum Roundtable: Navigating the Tug of War Between Privacy and Security Versus the Promise of Open Data Katell Thielemann (9:30 – 10:30 a.m.)
X2. Banking and Financial Services Forum: Role of Analytics and Big Data in Fintech Rajesh Kandaswamy (2:00 – 2:45 p.m.)
XR3. Exclusive Roundtable for Midsize Enterprises: Do Midsize Organizations Need a Data Warehouse? Kurt Schlegel (3:45 – 4:45 p.m.)

Tuesday, March 7
X5. Public-Sector Forum Workshop: We Can Do It! ... With Data in Public Sector Katell Thielemann (9:15 – 10:45 a.m.)
X6. Insurance Forum Workshop: Applying Fraud Analytics for Loss Control in Insurance Kimberly Harris-Ferrante (1:45 – 3:15 p.m.)
XR5. Banking and Financial Services Roundtable: TBA Rajesh Kandaswamy (9:30 – 10:30 a.m.)
XR6. Exclusive Roundtable for Midsize Enterprises: Self-Service BI: An Imperative for Midsize Organizations Kurt Schlegel (9:30 – 10:30 a.m.)
XR7. Diversity Forum Roundtable: Women in Data and Analytics Cindi Howson, Debra Logan (2:00 – 3:00 p.m.)
R7. Roundtable: Ask the Analyst — How to Digitalize Your Business by Blending Analytics and Transaction Processing Donald Feinberg (2:00 – 3:00 p.m.)

Wednesday, March 8
CD02. Circle Workshop: TBA Valerie A. Logan, Mike Rollings (3:30 – 5:00 p.m.)
X8. CDO Circle Presentation: Results From Gartner’s 2016 CDO Survey Valerie A. Logan, Mike Rollings (9:15 – 10:45 a.m.)
X9. Banking and Financial Services Workshop Rajesh Kandaswamy (9:15 – 10:45 a.m.)
X10. Insurance Forum: Insurance — The Five Hottest Analytics Trends for 2017 Kimberly Harris-Ferrante (1:45 – 2:30 p.m.)
X12. Midsize Enterprise Forum Contextualization — How to Get Started With Data Science Peter Krensky, Kurt Schlegel (3:30 – 4:15 p.m.)
XR9. Healthcare Forum Roundtable: Best Practices for the Use of Data Lakes in Healthcare Laura Craft, Jeff Cribbs (2:00 – 3:00 p.m.)
R14. Roundtable: Information Governance — Successes Working Cross-Functionally to Meet Corporate Goals Alan Dayley (2:00 – 3:00 p.m.)

Thursday, March 9
X13. Midsize Enterprise Forum Deep Dive: BI Platform Ownership Cost Findings and Best Practices Kurt Schlegel (8:00 – 8:45 a.m.)
X14. Diversity Forum Workshop Debra Logan (8:00 – 9:30 a.m.)
Premier Plus

Domo helps IT and business leaders transform the way business is managed. Domo enables IT to more quickly give executives direct access to the information they need to make better decisions and improve business performance. Through self-service capabilities for data connection, preparation and visualization — as well as pre-packaged content and enterprise functionality and controls, Domo reduces the burden on IT, shifting time spent on time-consuming tasks like data reporting to more strategic business initiatives.

Qlik

Qlik® (NASDAQ: QLIK) is a leader in visual analytics, providing a fully integrated, simple, and intuitive visual analytics platform that delivers insight at the point of decision. Its portfolio of products meets customers' growing needs from reporting and self-service visual analysis to guided, embedded, and custom analytics. Approximately 37,000 customers worldwide rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden connections within their data that lead to insights that ignite good ideas.

ThoughtSpot

ThoughtSpot is disrupting the BI industry with search-driven analytics for the enterprise. ThoughtSpot’s Relational Search technology lets business people analyze company data in seconds and helps BI teams cut reporting backlogs by 90%. ThoughtSpot connects to on-premise and cloud data sources and is designed for enterprise-scale, security, and governance. ThoughtSpot has built the world’s most advanced, yet easy-to-use number-crunching machine with a singular mission — to deliver data access at “human scale.” www.thoughtspot.com

Premier

BeyondCore is on a mission to “Empower every business user with the power of analytics.” BeyondCore delivers one-click automated business analysis. Our breakthrough technology is based on ten years of R&D and is backed up by 12 issued and 10 pending patents. BeyondCore has been used by 23 of the Fortune 100 companies to solve a wide variety of analytic problems and has received multiple industry innovation awards.

IBM

IBM Analytics offers a unique ecosystem of data, analytics, and expertise to fuel your cognitive business. Our solutions enable your organization to engage with data to answer the toughest business questions, uncover patterns and pursue breakthrough ideas. Visit www.ibm.com/analytics to learn more.

Birst

Birst is the global leader in Cloud Business Intelligence (BI) and Analytics for the Enterprise. Birst’s Networked BI platform redefines the way BI is delivered and consumed, eliminating analytical silos to dramatically improve the speed, alignment and economics of BI. Built on top of Birst’s next-generation, multi-tenant cloud architecture, Networked BI enables centralized and decentralized BI applications to be transparently connected via a shared analytical data fabric, delivering local execution with global governance. www.birst.com

Datawatch

Datawatch enables ordinary users to deliver extraordinary results with all their data. Only Datawatch can unlock data from the widest variety of sources and prepare it for use with visualization tools or other business processes. When real-time visibility to rapidly changing data is critical, Datawatch enables you to visualize streaming data for the most demanding business environments such as capital markets. Organizations of every size worldwide use Datawatch products including 93 of the Fortune 100.

Microsoft

Founded in 1975, Microsoft (Nasdaq “MSFT”) is the worldwide leader in software, services, devices and solutions that help people and businesses realize their full potential. After 40 years of writing code, we have learned a thing or two about how to develop software. At Microsoft, we realize that DevOps is more than a technology or a tool set. It’s a mindset that requires cultural evolution. It is people, process and the right tools to make your application lifecycle faster and more predictable.

RapidMiner

RapidMiner, the industry’s #1 open source data science platform, is empowering all organizations to put data science behind every decision. Our visually-based software accelerates the process of creating predictive analytics models and makes it easy to get the results embedded in business operations. RapidMiner also democratizes data science through its expert marketplace by connecting its vast community of expert users with organizations seeking to begin data science projects at a fraction of the cost of existing solutions.

Teradata

Teradata helps companies get more value from data than any other company. Our big data analytic solutions and team of experts can help your company gain a sustainable competitive advantage with data. Teradata helps organizations leverage all their data so they can know more about their customers and business and do more of what’s really important. Visit teradata.com

Interested in exhibiting?
Contact us at exhibit@gartner.com.

Exhibitor list as of October 27, 2016, and subject to change
Solution Showcase

Platinum

**alteryx**

As a leader in data blending and advanced analytics software, Alteryx provides analysts with an intuitive workflow that leads to deeper insights in hours, unlike weeks of traditional approaches. The platform delivers deeper insights by seamlessly blending any type of data and analyzing it using spatial and predictive drag-and-drop tools with no programming. Visit alteryx.com. Alteryx is a registered trademark of Alteryx, Inc.

**Cloudera**

Cloudera delivers the modern platform for data management and analytics. The world’s leading organizations trust Cloudera to help solve their most challenging business problems with Cloudera Enterprise, the fastest, easiest, and most secure data platform built on Apache Hadoop and the latest open source technologies.

**Informatica**

Informatica is the world’s No. 1 provider of data management solutions, in the cloud, on-premise or in a hybrid environment. More than 7,000 organizations around the world turn to Informatica for data solutions that power their businesses.

**MapR**

MapR enables organizations to create disruptive advantage and long-term value from their data with the industry’s only Converged Data Platform, which delivers distributed processing, real-time analytics, and enterprise-grade requirements across cloud and on-premise environments—while leveraging the significant ongoing development in open source technologies including Spark and Hadoop.

**NEC**

NEC has been engaged in the research of Artificial Intelligence (AI) and providing value for the real-world for many years by realizing advanced analytics such as predictions and forecasts. By leveraging world-beating analysis technologies, NEC provides solution suites for retail, government, telecom and so on.

**Semarchy**

Semarchy provides master data value in weeks not months, using an agile, value-driven approach. Our unique approach to Master Data Management creates value for your business quickly and cost effectively and supports all domains within a single environment. We are the Evolutionary MDM™ company.

**Stibo Systems**

Stibo Systems is the global leader in Multidomain Master Data Management (MDM) solutions. Industry leaders rely on Stibo Systems to face their data, digital asset management, PIM and e-commerce challenges. Providing cross-channel consistency by linking product and customer data, suppliers and other organizational assets ensures more effective decisions, improves sales and builds shareholder value.

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**ClearStory Data**

ClearStory Data speeds the cycle of accessing data from multiple disparate sources, intelligently and automatically blending them to deliver instant contextual insights. ClearStory’s smart data preparation and data discovery eliminates the traditional lengthy data modeling and blending effort, enabling users to uncover deeper insights on more data for better answers.

**BackOffice Associates**

BackOffice Associates® is a leading provider of data quality, data migration, and data governance solutions. Concentrating on enhancing data quality since 1996, our products and services are the recognized best practice for global customers. Company information is available at www.boaweb.com

**EDB**

EnterpriseDB is the leading provider of Postgres software and services, enabling enterprises to reduce their reliance on proprietary solutions and slash database spend by 80 percent or more. With performance and security enhancements for PostgreSQL, management tools and database compatibility for Oracle, EnterpriseDB supports mission and non-mission critical enterprise applications. For more information visit enterprisedb.com or email sales@enterprisedb.com.

**eQ Technology**

eQ Technology, Inc. (‘eQ’ is a trusted provider of comprehensive software solutions for enterprise-wide visibility and for enterprise application integration, synchronization, and migration. eQube®, our platform for enterprise information infrastructure establishes a Digital Backbone of integrated applications and provides enterprise-wide visibility leading to Actionable Insight.

**Informatica**

Informatica’s mission is to help organizations transform their data into a competitive advantage and long-term value from their data. We are the Enterprise Edition of the Digital Business Platform, and we help organizations create the next generation of applications and deliver the ultimate experience to their customers.

**Looker**

Looker brings data-driven decision-making to every level of an enterprise. A new data platform that creates a single source of truth, so every business team can easily find answers to their own data queries. Powering data-driven cultures at 700+ innovative companies including Sony, Amazon and The Economist, Looker is based in Santa Cruz, CA, with offices in San Francisco, New York, and London.

**MemSQL**

MemSQL delivers the leading database platform for real-time analytics. Global enterprises use MemSQL to achieve peak performance and optimize data efficiency. With the combined power of database, data warehousing, and streaming workloads in one system, MemSQL helps companies anticipate problems before they occur, turn insights into actions, and stay relevant in a rapidly changing world. Visit memsql.com or follow us @memsql.

**Maana**

Maana pioneered “knowledge technology” for the enterprise. Maana’s patented Knowledge Graph™ combined with Maana’s proprietary algorithms, expedite extracting knowledge from data silos, to reveal the relationships in the context of optimizing assets or processes. Customers include Fortune 500 companies such as Chevron, GE, Maersk and Shell.

**nDimensional**

nD is the first product to offer self-serve big data discovery, visualization, analytics and machine learning in a single platform. Get running code-free on a cluster in seconds. Start understanding what is happening and why, predicting what will happen next and prescribing real-time actions to improve future outcomes. Visit nD.com.

**Orchestra Networks**

Orchestra Networks is a pure-play, independent data management and data governance software vendor. Our EBKS software provides a comprehensive, business-focused solution for managing enterprise business metadata and master data as diverse as Customer, Product, Supplier, Finance, HR, Reference Data, and more in a single end-to-end solution.

**Platfora Inc**

Platfora is the only platform that makes all data analyzable by anyone. Thru Platfora, your organization can perform intelligent analysis across all of your data, in real-time, at any scale. Through Platfora and its patent-pending technology, companies can derive insights directly from their data, driving new business outcomes.

**RedPoint Global Inc**

RedPoint Global’s data-driven approach to customer engagement is advancing the way the world communicates. Through our omnichannel solutions, we deliver the most relevant and engaging customer experiences available. When you know your customer, you know how to treat them.

**Splunk Inc**

Splunk is a leading provider of cloud services, software and services for monitoring, managing, and analyzing machine data. Splunk software makes it easy to efficiently collect, index, search, analyze, and visualize data from every source. Splunk helps organizations monitor, analyze and secure their IT applications, infrastructure, financial systems, Web and mobile services, operations environments, and more.

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**Wherescape Inc**

Wherescape Inc is leading the way in data management solutions. Founded in 1990, Wherescape has changed the way businesses manage, monitor and analyze their critical assets, delivering solutions to drive insights and decisions for mission-critical environments.

**Kiosk**

Kiosk is an online platform that helps businesses easily create and manage data dashboards, reports and visualizations. Whether you’re a data analyst, manager or executive, Kiosk is your own private data dashboard. Kiosk is used by market research, data science, IT and other teams to discover key insights and make informed decisions with data.
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