Profiles in Excellence

Biographies of the organizations whose generous support of this work made it possible.
Profiles in Excellence

Profiles appear in the book in the order in which the organizations were established in Knoxville.
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The University of Tennessee System

The University of Tennessee System is composed of campuses at Knoxville, Chattanooga, and Martin; the Health Science Center at Memphis; the Space Institute at Tullahoma; and the statewide Institute of Agriculture and Institute for Public Service. Between UT Extension offices in each of Tennessee’s 95 counties, institutional AgResearch and Institute for Public Service, UT Martin’s off-campus centers throughout West Tennessee; and medical, dental, and pharmacy clinical rotation sites, the University of Tennessee System is a critical resource to every part of the state.

A Mission to Discover

The University’s partnership with Oak Ridge National Laboratory (ORNL) sets UT apart from most public universities nationwide. More than 100 UT faculty members have joint appointments at ORNL, and their discoveries create intellectual property jointly owned by UT and ORNL. UT and ORNL also have five joint institutes concentrating on advanced materials, heavy ion research, biological sciences, neutron sciences, and computational sciences, and ten world-class scientists have been appointed as UT-ORNL Governor’s Chairs. Alternative energy is one of the main thrusts of UT System research efforts. The university has an established history of work in this sector and in turning that research into economic development gains for the state.

A Mission to Connect

Outreach and service to all Tennesseans comprise the third part of the UT System’s three-part mission to educate, discover, and connect. Hundreds of adults and children statewide are helped every year by medical and dental clinics of the UT Health Science Center. UT Extension made more than 5.3 million contacts in providing assistance to Tennesseans with financial and crisis counseling, nutrition, and combating diseases like Type 2 diabetes. The Institute for Public Service (IPS) assisted on projects that led to more than $420 million in economic impact for Tennessee last year.

Because of the fundamental role of UT in Tennessee’s economic vitality and quality of life, the University of Tennessee and the state of Tennessee enjoy mutually determined success.

An untold number of the UT alumni have done just that. Armed with their degrees from more than 300 programs offered by the university’s 11 colleges, UT graduates have helped write history as they excelled in fields such as medicine, business, agriculture, engineering, law, public service, and athletics.

UT Knoxville is recognized as the preeminent research-based land-grant university in Tennessee. The university embodies the spirit of excellence in teaching, research, scholarship, creative activity, outreach, and engagement articulated by the nation’s finest public research institutions.

The University of Tennessee, Knoxville

History Emanates From the ‘Hallowed Hill’

The University of Tennessee, Knoxville, has been a part of the University of Tennessee System family since its very beginning. The roots of the Knoxville campus trace back to the creation of the University of North Carolina in 1789, when the General Assembly named 11 educational institutions throughout the state to help build a new nation. The 1817 charter approved for the University of North Carolina College at Knoxville, the latter was designated by the state legislature as Tennessee’s federal land-grant institution.

The twentieth century saw unprecedented growth and expansion with UT Knoxville’s colleges of law and medicine and the beginning of its storied athletics program. The university is working toward an aggressive goal of becoming a Top 25 public research university in the next decade. The strategic goals and their momentum are transforming the campus, enhancing the student experience and broadening the university’s research, outreach and economic impact throughout the state.

“By identifying our top priorities and metrics for success, we strengthen the university for the benefit of our students, all Tennesseans, and the world,” Chancellor Jimmy G. Cheek said. “Performing quality research is critically important to becoming a Top 25 institution. The money invested advances knowledge and builds our economy through new jobs and innovation.”

Fueling these efforts is its management partnership with Battelle Corp. to run the Oak Ridge National Laboratory, the nation’s largest government science and energy lab. The lab is central to the state’s technology – and science-driven economy – and brings together world-class scientists to tackle the mysteries of the universe.

UT students benefit from a wide array of research opportunities. Big Orange pride runs deep throughout the community, and UT students, faculty, and staff live the Volunteer Creed by serving others. From non-profit fundraisers to businesses, students serve in schools, churches, and social service agencies throughout East Tennessee. Faculty lend their expertise in many ways that include leading health clinics, tackling chronic homelessness, contributing to urban design and overseeing community-based school programs. The 360-acre campus also serves as the community’s cultural hub for the arts by housing numerous music, theater, and fine arts offerings throughout the year.
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Rooted in the Past, Focused on the Future

UT Knoxville was founded as Blount College in 1794, just 11 years after the last British troops left the newly independent United States and two years before Tennessee became the 16th star in the American flag. Over the next half century, the fledgling school endured the growing pains of adolescence that led to several closings and name changes. In 1826, the school moved to its present site on “the Hill” and 53 years later was designated by the state legislature as Tennessee’s federal land-grant institution.

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Knoxville Chamber
Driving Regional Economic Prosperity

It came as little surprise when the American Chamber of Commerce Executives recognized the Knoxville Chamber as the National Chamber of the Year in 2011. For more than 150 years, the Knoxville Chamber has been the clarion voice speaking on behalf of the business community for Knoxville and the surrounding area. Over this century and a half of service, the organization has never deviated from its mission of “Driving Regional Economic Prosperity.”

“When you boil down our essence as an organization to its simplest form, it can be described with one word – jobs,” Mike Edwards, Chamber president and CEO, said. “Our mission of Driving Regional Economic Prosperity begins and ends with making sure the area’s residents are provided opportunities to prosper and contribute to the greater good of the community. That means we wake up every day striving to help retain and grow the businesses that already call our community home and inspired to identify and recruit new business to the area.”

Under the direction of the 45 business leaders who make up the Chamber’s Board of Directors, the Chamber’s 28 full-time professionals provide a broad range of services to its 2,200 members as well as the community at-large by supporting existing business, recruiting new companies to the region, striving to establish a world-class workforce, and advocating for business-friendly government. Chamber members receive access to cutting-edge services and programs designed to support business growth and make Knoxville: America’s Best Business Address®. Chamber member companies range from large corporations to small start-ups and micro-businesses. Small businesses make up more than 80 percent of the Chamber’s membership.

The Knoxville Chamber sets itself apart from other business organizations in the area by leading a regional economic development initiative, Innovation Valley. Experience shows that a regional approach to economic development offers the most advantages to businesses planning a corporate relocation or expansion and the communities involved. The Chamber’s partnership with other area economic development agencies strengthens the region’s collective assets.

“I appreciate the work of the Knoxville Chamber in recruiting new jobs to Knox County,” remarked Knox County Mayor Tim Burchett. “Their work helps ensure that we have a strong local economy that not only attracts new industry, but also helps our existing businesses grow in this community.”
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City of Knoxville Mayor Madeline Rogero also recognizes the important role the Chamber plays in the community’s economic development. “The Knoxville Chamber is our go-to partner on numerous projects, from multi-million dollar developments to a business accelerator for budding entrepreneurs,” she said. “The Chamber understands that in order to attract, develop and retain business we must have a stellar quality of life. Clean water, transportation options, recreational activities and environmentally sound practices all contribute to a great quality of life and help to make for a green and healthy community. I am confident that the Chamber’s practical approach to help make Knoxville a green city and its number one mission of creating jobs will benefit generations to come.”

**An Historic Past Equipped For the Future**

Considering that the business roots of Knoxville run deep in the downtown heart of the city, it is perhaps fitting that the Chamber now calls the city’s historic Market Square district its home. In the mid-1800s the establishment of a Market House on the Square provided farmers from across East Tennessee a venue for selling their merchandise, establishing the Square as Knoxville’s early commercial center. Today, the Chamber is housed in an historic building that has been completely refurbished to offer state-of-the-art facilities for the area’s business community to convene. The Chamber is justifiably proud of the fact that its move to Market Square in 2005 helped spur a renaissance of the once neglected Square. Residents from throughout the region now recognize downtown as a desirable place to live, work, and play.

Nestled in the heart of the Smoky Mountains, the city of Knoxville has served as a regional hub since its founding in 1791. Firmly entrenched in the best of its Appalachian roots – strong work ethic, family-centered community, and intense respect for the surrounding natural beauty – the city is poised for its future in the technology-based world of business.

Home to the University of Tennessee-Knoxville and Oak Ridge National Laboratory, the region’s diverse employer base fosters innovation and entrepreneurialism. Several well-known corporate brands also call the area home, including Scripps Networks Interactive (HGTV, Food Network, DIY, Cooking Channel, Travel Channel, and GAC), Bush Brothers & Company, Clayton Homes, Pilot Flying J, Regal Entertainment Group, Jewelry Television, and Radio Systems Corporation, just to name a few.
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The quarry at Fort Dickerson, a crown jewel of Knoxville’s Urban Wilderness, is located less than two miles from downtown.
buffalo Bill Cody was premiering his “Wild West Show” in Omaha, Nebraska and the Brooklyn Bridge was opening amidst Presidential fanfare in New York City in 1883 when entrepreneur David Rowe first opened the doors to the business that would bear his name in Knoxville. Rowe founded a transfer company that he operated when entrepreneur David Rowe first opened the doors to the business that would bear his name in Knoxville.

More than a century later, the professional staff at Rowe Transfer continues to provide much more than moving services. The company has evolved into the “go to” solution provider for all types of rigging, crating, warehousing, and transportation projects. Specializing in the relocation, rigging, and installation of medical and industrial operations, Rowe is the one-stop turnkey logistical center for moving everything from a single MRI machine to relocating an entire manufacturing plant.

On Time Services . . . Guaranteed

Rowe Transfer maintains its own fleet of trucks and a large variety of trailers to accommodate almost any type of cargo. Rowe’s professional drivers complete stringent safety and training programs to ensure they meet all DOT requirements. In addition, specially trained and certified drivers can be relied upon to provide the highest quality of services for unique projects. They specialize in rigging medical imaging and radiological pharmaceutical equipment. Rowe has been the name that satisfied customers have turned to with confidence for moves across town, across the country, and across international waters.

“We have diversified over the years and developed into a very specialized niche in the industry,” states Bart Browning, Sales Representative with Rowe. “We’re now known for moving American industry. Each of our employees takes great pride in what we do and enjoys providing solutions to the many challenging projects we’ve undertaken over the years, whether it’s moving a PET-CT or MRI machine for a hospital in Knoxville, a 100,000 pound cyclotron, or a manufacturing plant throughout the Knoxville area.”

In 1966 Rowe Transfer moved the third stage of NASA’s Saturn rocket through the mountains of eastern Tennessee. Regardless of what a client needs, whether it’s a long haul or just down the street, Rowe provides individually tailored solutions to meet those needs on time and within budget.

Meeting the needs of its clients requires Rowe to offer a number of highly specialized services:

- **Crating/International Packaging**—Rowe’s fully stocked packaging department is capable of creating any size container needed.
- **Rigging/Machinery Moving**—Rowe professionals can move a single piece of equipment or completely disassemble an entire assembly line.
- **Transportation**—Drivers are specially trained to haul machinery, equipment, large objects, medical equipment, or almost anything that clients can’t put in a box and ship themselves.
- **Flat Bed/Heavy Haul**—Rowe can load and haul heavy commodities as large as self-contained buildings.
- **Warehousing**—Rowe maintains a 50,000 square foot climate controlled warehouse for storage of clients’ goods.

The consistent efficient implementation of these services has led to numerous industry awards, including the Longevity Award from the Specialized Carriers and Rigging Association, for which Rowe Transfer is justifiably proud.

In addition, Rowe has had extensive experience meeting the special needs for a variety of different types of equipment. Because everything moves in different manners, and people want equipment in hard to reach places, we develop customized solutions and innovative ideas for the unique requirements of each individual customer.

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Focus on Knoxville

David Rowe would certainly be proud of the fact that the company he founded in 1883 has evolved today into a leader in one of the most highly specialized niches in the transportation and relocation industry. He would also certainly nod with approval of the role the company plays in improving the quality of life in Knoxville through the sponsorship of local organizations such as the Fellowship of Christian Athletes, Barefoot for Haiti Relief Fund, and the Shriners.

“Going forward to the 21st century, we feel we are in a good position to handle the rapidly changing markets,” stated Dan Kaman, the President of Rowe Transfer. “From the original concept of helping people move from one place to another, we have strategically grown to accommodate most any need our clients have for bringing products to market. Sometimes it takes remembering where you were in the past to move through the tough times of the future. Our goal is always to provide excellence in service to any of our clients no matter how large or small.”
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Moving American Industry Since 1883

Rowe Transfer

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Rowe Transfer
**The Knoxville News Sentinel**

Community Service for More Than a Century

N ews, it’s said, is the rough draft of history. In that capacity, the News Sentinel has been sketching the history of Knoxville for more than 125 years. It was on December 23, 1886, in the middle of a raging snowstorm, that Kentuckian John Tevis Hearn printed the first edition of The Knoxville Sentinel on a steam-operated press from his office above a Gay Street liquor store.

After learning that Knoxville had two morning newspapers but no evening edition, Hearn determined to fill the journalistic void. “Believing that Knoxville has a future,” he said, “we shall use every effort to advance the material interest of Knoxville and East Tennessee.”

Hearn is credited with transforming the newspaper industry in Knoxville. Instead of paying a weekly salary, Hearn sold his papers to newsboys who re-sold them to their own customers, thus allowing them to run their own businesses.

A competing newspaper, The Knoxville News, was established in 1921 by Robert P. Scripps and Roy W. Howard. The paper crusaded to fill the journalistic void. After learning that Knoxville had no evening edition, Hearn determined to merge the papers. The combined newspaper demonstrated its community leadership during the Civil Rights Movement, when editor Loye Miller’s editorial to “Make Knoxville an ‘Open City’” helped bring about the peaceful desegregation of the city’s businesses.

The Knoxville News-Sentinel continued its leadership role in the community and the industry. In 1994 it was among the first newspapers to establish its own website, Knoxnews.com.

In 2002, the paper moved into a new facility with a new, state-of-the-art printing press. That same year, the paper dropped the hyphen from its name to become The Knoxville News Sentinel.

A CLARION VOICE

The Knoxville News Sentinel of today is a multi-media company unmatched in delivering valuable information and services throughout East Tennessee. The News Sentinel aims to be the number one source for news and information in the region and delivers content in print, online, and via mobile and tablet devices.

The company also provides community news through the weekly Shopper-News publications and alternative news through the Metro Pulse. The Greater Knoxville Business Journal reports monthly on the community’s economic news, and its Book of Lists is an annual directory of the region’s leading business enterprises. The News Sentinel produces major local events such as Women Today and the Auto Show and manages the Scripps National Spelling Bee for the Southern Appalachia region.

The News Sentinel also maintains a growing commercial print and distribution business.

The News Sentinel has never aligned itself with any single political party. The paper’s hallmark has been that of an active voice in the community opposing corruption and advocating for transparency and fiscal responsibility in government. In 2007, the newspaper filed suit against Knox County government, alleging violations of the state’s Open Meetings Act. The lawsuit resulted in 12 politicians being removed from elected office and the county being ordered to obey the “Sunshine Law.”

The newspaper received several national awards for its effort, including the Associated Press Managing Editors First Amendment Award, the Scripps Howard Foundation’s National Journalism Award for Distinguished Service to the First Amendment and the National Headliner Award for Public Service.

In recent years, the newspaper has won several national awards for its digital content, including two Edward R. Murrow Awards for Online Video Documentary, the Online News Association Award for Best Breaking News, the EPPy Award for Best Sports Website and Digital Edge awards for Best Overall Newspaper Website, Best Use of Interactive Media and Best Site Design.

As The Knoxville News Sentinel has been shaped by the community, so too does the community continue to be shaped by the paper. For more than 100 years, the Sentinel has provided food to families and toys for children at the holidays through the News Sentinel Empty Stocking Fund. This program and the Milk Fund — which assists with nutritional and medical needs for disadvantaged kids, elderly and ill individuals — are managed through the charitable arm of the company, News Sentinel Charities, Inc.

The News Sentinel also produces The News Sentinel Open golf tournament, which is an annual stop on the national PGA Web.com Tour. The News Sentinel Open positively impacts the local economy and donation funds to many local charities.

In addition, the News Sentinel donates more than $1 million in contributions and complementary advertising annually to a variety of civic and charitable organizations which are helping make East Tennessee a better place to live.

President and Publisher Patrick Birmingham keeps in mind the Sentinel’s long history of journalistic excellence, advocacy and community service in looking toward the future. “We take our responsibility to serve the public very seriously,” he notes. “The News Sentinel has always been a strong advocate for the greatest good. We are an integral part of this community, and we look forward to serving East Tennessee for many years to come.”

**Site Design.**

Use of Interactive Media and Best Overall Newspaper Website, Best Digital Edge awards for Best Overall Newspaper Website, Best Use of Interactive Media and Best Site Design.

**Knoxville News Sentinel.**

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**The News Sentinel offers award-winning local news coverage in print, online, and via smartphone and tablet.**

**The News Sentinel’s Empty Stocking Fund provides food baskets to 2,500 families at the holidays. Each basket contains approximately 40 items, including a turkey, fresh produce, canned goods and holiday staples.**

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*Photo by Paul Efird, News Sentinel*
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ews, it’s said, is the rough draft of history. In that capacity, the News Sentinel has been sketching the history of Knoxville for more than 125 years. It was on December 23, 1886, in the middle of a raging snowstorm, that Kentuckian John Tevis Hearn printed the first edition of The Knoxville Sentinel on a steam-operated press from his office above a Gay Street liquor store.

After learning that Knoxville had two morning newspapers but no evening edition, Hearn determined to fill the journalistic void. “Believing that Knoxville has a future,” he said, “we shall use every effort to advance the material interests of Knoxville and East Tennessee.”

Hearn is credited with transforming the newspaper industry in Knoxville. Instead of paying a weekly salary, Hearn sold his papers to newsboys who re-sold them to their own customers, thus allowing them to run their own businesses.

A competing newspaper, The Knoxville News, was established in 1921 by Robert P. Scripps and Roy W. Howard. The paper crusaded for the establishment of Smoky Mountains National Park, attacked the state’s anti-evolution laws and supported the creation of a modern form of city government.

Knoxville embraced the News. Its circulation grew, and in 1926, Scripps bought Hearn and merged the papers. The combined newspaper demonstrated its community leadership during the Civil Rights Movement, when editor Loyce Miller’s editorial to “Make Knoxville an Open City” helped bring about the peaceful desegregation of the city’s businesses.

The Knoxville News-Sentinel published as an afternoon paper until 1986, when it switched to a morning publication. The Knoxville News-Sentinel continued its leadership role in the community and the industry. In 1994 it was among the first newspapers to establish its own website, Knoxnews.com.

In 2002, the paper moved into a new facility with a new, state-of-the-art printing press. That same year, the paper dropped the hyphen from its name to become The Knoxville News Sentinel.

A CLARION VOICE

The Knoxville News Sentinel of today is a multi-media company unmatched in delivering valuable information and services throughout East Tennessee. The News Sentinel aims to be the number one source for news and information in the region and delivers content in print, online, and via mobile and tablet devices.

The company also provides community news through the weekly Shopper-News publications and alternative news through the Metro Pulse. The Greater Knoxville Business Journal reports monthly on the community’s economic news, and its Book of Lists is an annual directory of the region’s leading business enterprises. The News Sentinel produces major local events such as Women Today and the Auto Show and manages the Scripps National Spelling Bee for the Southern Appalachia region. The News Sentinel also maintains a growing commercial print and distribution business.

In addition to knoxnews.com, the newspaper’s family of websites now includes GoVolsXtra.com, featuring coverage of University of Tennessee sports and Knoxville.com, highlighting entertainment news and things to do.

From its inception, the News Sentinel has never aligned itself with any single political party. The paper’s hallmark has been that of an active voice in the community opposing corruption and advocating for transparency and fiscal responsibility in government. In 2007, the newspaper filed suit against Knox County government, alleging violations of the state’s Open Meetings Act. The lawsuit resulted in 12 politicians being removed from elected office and the county being ordered to obey the “Sunshine Law.” The newspaper received several national awards for its efforts, including the Associated Press Managing Editors First Amendment Award, the Scripps Howard Foundation’s National Journalism Award for Distinguished Service to the First Amendment and the National Headliner Award for Public Service.

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Willis of Knoxville develops and delivers professional insurance, risk management, and human resource consulting for corporations, public entities, institutions, and individuals in East Tennessee and surrounding states. The roots of Willis of Knoxville are woven deep into the fabric of the lives of the people and businesses of eastern Tennessee. Willis has over 400 offices and 17,000 associates worldwide; Willis North America has more than 100 offices and 6,000 associates.

Many of these employees attended local universities and have now made their homes and raised their families in local communities. As such, they are stakeholders in the improvement in the quality of life in these communities through the provision of services integral to the success of private businesses and public entities in today’s global climate. The company is a longtime and active Knoxville Chamber member. “Willis and its employees are proud to be a Premier Partner of the Knoxville Chamber,” Alexander adds. “We believe in working with our clients and the Chamber to promote economic growth in our region.”

**Commitment to Service**

Willis of Knoxville’s goal is to create a long-term partnership with its clients to provide the protection they and their families need today and in the future. The company specializes in the mining, construction, life sciences, environmental, higher education, transportation, retail and manufacturing industries. Willis is a leader in transparency and continually considers its clients’ best interests throughout every aspect of the business.

Willis’ associates have a relentless commitment to service excellence. They begin by listening and acquiring a thorough understanding of client needs in their respective industries. Willis works with clients to provide solutions for expense reduction, cash flow improvements, financial protection and decision making insight. To meet that challenge for its clients, Willis of Knoxville is organized into four divisions.

Willis Human Capital Practice offers a comprehensive suite of brokerage and consulting services to proactively work with organizations to design and deploy key human resource initiatives. Rocky Goode, Andy Rader, John Milam and Nicole Rioux lead the company’s local employee benefit and human capital consulting division.

The Property Casualty division specializes in large risk program design and innovative risk transfer programs. The company’s local team of Dee Anderson, Alan White and Steven McGhee collaborates with Willis’ industry specific resource personnel to develop cost effective solutions for its clients. Willis also affords clients industry specific loss prevention and claims consulting resources.

Bill Hamilton leads the Construction Division which specializes in providing insurance and surety programs to the region’s leading general contractors and subcontractors. In addition to insurance, risk management, and surety, Willis offers loss control and OSHA training for clients.

The Mining division of Willis of Knoxville provides insurance and surety programs for the mining industry; Tracy Tucker, Fred Smith III, Fred Smith IV and Mike Ford lead the Mining Division. Willis has developed customized property and casualty coverage for the mining industry through collaboration with Willis’ London and Bermuda associates. In addition, the division’s team members develop custom surety programs and are considered the North American experts in commercial surety and reclamation bonds for the coal mining industry. Rick Rose, Jeremy Rose and Janice Fenell lead our Commercial Surety Division.

Willis of Knoxville is very proud of the fact that many of the company’s associates share their belief in giving back to the communities in which they live. Willis strongly believes in supporting the community by volunteering and contributing to nonprofit organizations and other organizations that work to improve the quality of life and economy of East Tennessee.

Office Leadership from left to right: Alan White, SVP; Fred Smith IV, VP; Rocky Goode, St. EVP; Dee Anderson, EVP; Ron Alexander, CEO; Jeremy Rose, VP; Andy Rader, SVP; Bill Hamilton, EVP.

Not pictured: John Milam, EVP; Tracy Tucker, EVP; Fred Smith III, SVP and Rick Rose, SVP.

Willis of Knoxville (Knoxville) is a part of the Willis Group, a leading global insurance broker and consulting services organization with nearly 400 offices and 17,000 associates worldwide. Willis North America has more than 100 offices and 6,000 associates. Willis of Knoxville is a Premier Partner of the Knoxville Chamber. Willis of Knoxville employees have made their homes and raised their families in local communities. As such, they are stakeholders in the improvement in the quality of life in these communities through the provision of services integral to the success of private businesses and public entities in today’s global climate.

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Above: Terri Johnson, Receptionist

Below, pictured left to right: Tiffany Harris, Assistant Client Services; Cindy Powell, Assistant Client Services; Connie Gotham, St. Client Services Specialist; Franci Almack, VP, Willis Norton’s Legal Research Practice; Nicole Rioux, Principal, Client Services; Christine Reid, St. Client Services Specialist.
A centennial anniversary is always a much-anticipated event regardless of whether the celebrant is a person, an organization, a school, or a business that has endured for 100 years. A rock solid focus on quality, integrity, and innovation has made possible the marking of a century of providing the finest in construction services by the tradesmen and professionals at Johnson & Galyon.

Europe had just been plunged into World War I in 1914 when A.H. Whisman first opened the doors to the business that would become Johnson & Galyon Construction. Whisman remained at the helm of the business until his death in 1936 at which time W.K. Johnson, the company’s former bookkeeper, and J.E. Willard, a respected civil engineer, assumed the leadership role. E.L. Galyon joined the company in 1942 as an estimator and the company later evolved into Johnson & Galyon Construction.

Over its century of serving East Tennessee, Johnson & Galyon built a reputation based on tradition and innovation while completing projects on schedule and within budget. Realizing that trust is the highest compliment we can get, we work hard to retain that trust. “As a 100-year old company, we’ve been here long enough to have worked on additions, expansions, and renovations to projects we initially completed years ago on a handshake,” states Jim Bush the Chairman of the Board of Johnson & Galyon. “Our company is built on repeat business with several relationships spanning more than 50 years. About 75 percent of our business comes from satisfied repeat clients. That’s the highest compliment we can get from clients attesting to the quality of our work. It’s something we think about every day, and we work hard to retain that trust.”

Exceeding Expectations

The materials, technology, and tools that the professionals at Johnson & Galyon used to complete the many projects that now bear the firm’s name have changed dramatically over the years. But the company is keenly aware that materials, technology, and tools don’t construct buildings. People construct buildings. For that reason, the approximately 100 members of the Johnson & Galyon team today make the same commitment to exceed the expectations of their clients that was made by their predecessors a century ago. They embrace the same quality craftsmanship, honorable values, and successful projects that identified the firm in its earliest days while employing today’s latest cutting edge technologies and innovations that will better serve their clients. The team’s safety and quality control programs are now models for the construction industry.

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Serving clients primarily in East Tennessee, Johnson & Galyon provides construction management, general contracting, and design-build services to the healthcare, higher education, religious, manufacturing, and commercial office building sectors. On many occasions, clients have approached us with only an idea or building concept. They have relied on the talented Johnson & Galyon team to bring their dreams to life, working closely with them at each stage of the project to develop strategies that provide reliable budgets, enhanced quality, and lower costs, resulting in outstanding structures.

“Johnson & Galyon has had a long and productive history with East Tennessee Children’s Hospital,” states Keith D. Goodwin, the hospital’s CEO. “Almost without exception they have been the construction experts we have looked to when we needed to build or renovate facilities. Their understanding of our business, their ability to find efficient solutions to challenging facility challenges, their historic understanding of how we go to where we are and their sensitivity to our pediatric patients and their families make them the partner of choice.”

Johnson & Galyon has quickly become a leader in Green and LEED-certified building construction. Developed by the U.S. Green Building Council, LEED (Leadership in Energy and Environmental Design) sets a benchmark for design, construction, and operation of high-performance green buildings. LEED certification provides independent, third-party verification that a building, home, or community was designed and built using strategies aimed at achieving high performance in key areas of human and environmental health.

The team at Johnson & Galyon is accustomed to working with designers and owners to improve a building’s efficiency and document the required processes for LEED certification. The team is skilled in LEED construction and commissioning, and has recently completed seven LEED projects for both government and private sector owners, including platinum, gold, and silver level certifications.

Over its century of operation, Johnson & Galyon has taken great pride in its assistance to helping the Knoxville community thrive. That commitment is reflected in the firm’s history of community involvement through our time and resources. “Our company’s participation with United Way, East Tennessee Children’s Hospital, the Emerald Youth Foundation, Boys and Girls Clubs, Scouts, and many other community organizations is driven by the culture developed over the last 100 years. Giving back is what East Tennesseans do and we’re an East Tennessee company,” comments Doug Kennedy, Johnson & Galyon’s CEO.
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**Birth of a Family Business**

George Barber’s son, Charles, followed him into the practice. After completing the acclaimed “Beaux Arts” tour of European architecture, Charles chose to remain in Knoxville where he partnered in an architectural design practice with E.A. Seaborn, Dean Parmeter, and his cousin, David West Barber. In 1915, Ben F. McMurry joined Barber in establishing Barber & McMurry Architects. The partners launched into an active practice and quickly gained a reputation as a specialist in the design of churches. During the same time period, Barber & McMurry began to produce healthcare architecture. They designed many of the new hospitals, medical office buildings, and related facilities for regional healthcare systems headquartered throughout the Southeast as a reflection of the professional and unique perspective. This circulation of ideas helps to provide a fresh outlook on the singular unified approach BMa carefully crafts that BMa strives to produce meaningful architecture that inspires the lives of their clients and community. Their design is well-crafted, both aesthetically and functionally. BMa’s service is client focused and responsive, and they believe in a working partnership where effective collaboration helps their clients achieve their goals and objectives.

**A Century of Service**

Few firms have the distinction of practicing architecture for nearly 100 years, so the people rooted in the Barber McMurry tradition understand the value of long-term relationships. More than 85 percent of their work is from repeat clients. The many long-term relationships BMa enjoys are a reflection of their dedication to delivering outstanding service with passion and integrity.

The firm is now known simply as BarberMcMurry architects or BMa. The merging of these two names reflect the singular unified approach BMa takes for every project. That is to aggressively pursue innovative solutions to each client's most fundamental challenges. BMa believes that the best ideas evolve from an engaged and collaborative design process with their clients, their consultants, and within their own firm.

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**Sustainable Practice**

BarberMcMurry architects incorporates proven sustainable design techniques and practices into each project the firm undertakes. Many of the firm’s staff have achieved LEED Accredited Professional status, a designation that underscores a commitment to positively contributing to the built environment by embracing sustainable, energy-efficient design, and encouraging clients to build with enduring materials that minimize life cycle maintenance costs. The preservation of the natural resources with which the region is so richly blessed is an integral part of each design solution that BMa carefully crafts for its clients. The firm remains committed to working toward a sustainable future through the implementation of design concepts and business practices that improve the social and environmental well-being of each community.
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Beginning in the 1920s, Barber & McMurry expanded its practice to include the design of educational facilities, churches, commercial office properties, and multi-family residential. The firm developed an especially impressive portfolio in the field of educational architecture, most significantly with the University of Tennessee. It was not long before many of the buildings on the Knoxville campus bore the distinctive Barber & McMurry signature. In the 1940s and 1950s, the firm acquired a reputation in the Southeast as a specialist in the design of churches. During the same time period, Barber & McMurry began to produce healthcare architecture. They designed many of the new hospitals, medical office buildings, and related facilities for regional healthcare systems headquartered in the area. In 1964, Barber & McMurry was commissioned to design the first regional hospital dedicated to serving children. The firm proudly continues to work at East Tennessee Children’s Hospital today.

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BMa’s portfolio today comprises a well-rounded base of experience. While the firm’s scope of services has expanded and the technology its professionals employ is cutting edge, the philosophical fundamentals of Charles Barber almost a century ago remain unchanged — “Every building must express character in its design and in its effect upon those who use and experience it.”

**A Quality Approach**

BMa’s project leader is always an equity partner in the firm who is committed to client accountability and responsiveness. A seasoned project manager is teamed with an intern architect to provide a fresh outlook on the design process. This combination creates an environment that leverages each person’s passions and unique perspective. The result yields common ownership, a fresh attitude to problem solving and seasoned practicality - a realistic approach to design that BMa clients have come to appreciate.

All BMa employees invest in the firm’s resources through continuing education and peer review sharing. A formal lessons-learned process assures that valuable experiences gained in the design of one project or project type is shared with others. This circulation of ideas helps BMa continuously elevate the level of design strength.

BMa participates in a semi-annual gathering of peer firms from around the country called the Design Network. They meet to exchange best practices and new ideas in client service, technology, and employee development. This exchange provides extremely valuable information that directly benefits BMa clients.

**Sustainable Practice**

BarberMcMurry architects incorporates proven sustainable design techniques and practices into each project the firm undertakes. Many of the firm’s staff have achieved LEED Accredited Professional status, a designation that underscores a commitment to positively contributing to the built environment by embracing sustainable, energy-efficient design, and encouraging clients to build with enduring materials that minimize life cycle maintenance costs. The preservation of the natural resources with which the region is so richly blessed is an integral part of each design solution that BMa carefully crafts for its clients. The firm remains committed to working toward a sustainable future through the implementation of design concepts and business practices that improve the social and environmental well-being of each community.
BMa's philosophy regarding community involvement is rooted in “responsibility.” The firm has created a charitable giving fund equal to roughly 25 percent of its annual profit. In addition, BMa is committed to the One Percent Initiative, a program to encourage architects to donate on an annual basis one percent of their time to pro bono services for nonprofit organizations in need of architectural services. In addition, BMa is proud of its 100 percent employee participation in the United Way campaign and the community service performed by the entire staff.

Community Involvement

识别社区影响，扎根现有，放眼未来

BMa致力于通过其专业才能和社区服务来为城市和社区做出贡献。其目标不仅是通过设计来提升城市环境，更重要的是通过其项目来提升社区的整体生活质量。BMa的社区参与计划包括设立慈善基金，为非营利组织提供无偿服务，以及参与各种社区服务项目。BMa的社区服务项目包括但不限于：东田纳西儿童医院、教堂街联合卫理公会教堂、田纳西音乐中心、田纳西大学医疗中心心脏病医院、田纳西音乐学院、东田纳西复旦大学工程 sciences LEED Silver

过去的项目包括：
- 田纳西历史委员会
- 田纳西霍克县市长奖
- 东田纳西遗产联盟奖
- 君王家族图书馆：东南中央建设研究所奖
- 东田纳西儿童医院：田纳西东田纳西建筑设计奖
- 田纳西科技大学学院马格诺利亚校区：AIA全州奖
- 阿肯色州能源计划住宅联盟奖
- 东田纳西大学夏普绿色项目奖
- 田纳西 crispy 公园中心
- 田纳西山国家公园总部
- 教堂街联合卫理公会教堂
- Holston Hills Country Club
- Blackberry Farm
- 田纳西烟火球馆

“成功蕴含责任”，BMa的总裁Chuck Griffin，AIA，如是说。“每一项目，我们都是其重要部分，我们的承诺是为客户提供卓越的服务，以及作为值得信赖的顾问，始终将客户的利益置于首位。”
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Community Involvement

Identify the impact on the city and the region. As impressive as the firm's portfolio may be, an even greater reward is having a panel of their peer judges highlight their projects as exceptional. That recognition has come in numerous awards from diverse groups. Among the most noted designs of current projects include:

- University of Tennessee—Music Center, Student Center, Joint Institute for Advanced Material Sciences: LEED Silver
- Past projects that have achieved landmark status include:
  - Tennessee General Building
  - Smoky Mountains National Park Headquarters
  - Church Street United Methodist Church
  - Holston Hills Country Club
  - Blackberry Farm
  - Tennessee Smokies Stadium

“Great success renders great responsibility,” says Chuck Griffin, AIA, the President of BarberMcMurry architects. “Each of us at BarberMcMurry realizes the importance of our firm’s legacy. Our commitment to service, and being a trusted advisor to our clients, is and will continue to be the focus of our firm.”

“Our goal at BMa is to deliver thoughtful design solutions created with passion to help our clients achieve their goals…in the end, our clients' needs must be our first priority,” adds the firm’s Senior Vice-President Kelly Headden, AIA.

Accolades:

Category: History of Success, Grounded in the Present, Poised for the Future

Being the oldest and one of the largest architectural firms in East Tennessee, is in itself an impressive tribute to BMa’s past, but it is the firm’s long list of signature projects that truly identify the impact on the city and the region. As impressive as the firm's portfolio may be, an even greater reward is having a panel of their peer judges highlight their projects as exceptional. That recognition has come in numerous awards from diverse groups. Among the most noted designs of current projects include:

- The Residences at Eastport:
  - LEED Platinum
  - 2015 Tennessee Historical Commission Certificate of Merit
  - U.S. Green Building Council—East Tennessee Chapter Green Project Award
- East Tennessee Children’s Hospital: AIA East Tennessee Award of Merit
- Pellissippi State Community College Magnolia Campus: AIA Gulf States Award of Merit
- Webb School of Knoxville: American School and University Award of Honor
- Tennessee Housing Development Agency Best in Innovation Award
- Knox Heritage | Knox County Mayor’s Award
- East Tennessee Preservation Alliance Award
- Keep Knoxville Beautiful Orchid Award
- University of Tennessee Medical Center Heart Hospital International Audain
- Le Conte Medical Center: Healthcare Design Magazine Project Awards
- King Family Library: Southeast Central Construction Institute Award of Merit
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Covenant Health

Excellent. Together.

From battleground to operating room and from atom bomb to gamma knife, Covenant Health hospitals have been central figures in battles of life and death for nearly a century. Covenant Health was created in 1996 when Fort Sanders Health System of Knoxville and MMC HealthCare of Oak Ridge consolidated, uniting hundreds of doctors, hospitals and facilities in an alliance to improve the health and quality of life in East Tennessee. The founding organizations believed that by combining forces, they could do more to safeguard the health of the community; a value deeply entrenched in their respective historical roots. In 1919 Knoxville’s second hospital opened in the Fort Sanders community. It was a citadel of peace and healing, where only a few years earlier stood a fortress of war and death. On November 29, 1863, Confederate troops attacked the Union fortress, but failed to break through defensive lines. The bloody battle of Fort Sanders was a fast but furious fight, and a decisive engagement for the siege of Knoxville. When the fighting stopped, 826 Americans lay dead or wounded on the muddy, blood-soaked Fort Sanders hill.

Today, battles for life are fought by armies of doctors, nurses, and other health care professionals working together at Fort Sanders Regional Medical Center, Patricia Neal Rehabilitation Center, Thompson Cancer Survival Center and other Covenant Health facilities.

A SITE FOR HEALING, 150 YEARS AFTER CIVIL WAR

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A CALL TO ARMS FOR THE BEST MEDICINE

“The best and the brightest medicine can offer…” That was the charge in 1945 when the U.S. government recruited physicians to provide healthcare services for the best and brightest men and women in science. Their move to Oak Ridge for work on the top-secret Manhattan Project also brought an unprecedented number of highly acclaimed physicians and nurses to the city. During this time Oak Ridge was the fifth largest city in Tennessee and home to the largest building in the world, but it wasn’t on any maps.

After the war, civilian work on peace time uses for nuclear energy was initiated, and the need for superb medical care continued. Nearly seventy years later, that reputation for medical excellence flourishes at Methodist Medical Center and other Covenant Health hospitals.

From frontlines to the forefront of modern medicine

Today, Covenant Health is East Tennessee’s pre-eminent health care provider, offering state-of-the-art hospitals and facilities, outstanding medical staffs and world-class technology. Covenant Health has brought many “firsts” and breakthroughs to the region, including Gamma Knife, robotic surgery, Tomotherapy, TSWR, and photodynamic therapy, to name a few.

Working together for excellence in patient care

With more than 10,000 employees, volunteers and affiliated physicians, Covenant Health is the largest employer in the greater Knoxville area. Staffs work together sharing expertise, knowledge and an unwavering commitment to excellence, as evidenced by the many awards Covenant Health has received for outstanding clinical quality, innovative technology, and patient satisfaction.

In 2012 Covenant Health was ranked among the top 25 health systems in the U.S. by IMS, a national organization that administers an annual “Top 100 Integrated Healthcare Networks” study. In 2011 Covenant received the “Impact” Pinnacle Award from the Knoxville Chamber of Commerce as the organization most recognized for making a significant difference in the lives of East Tennesseans.

Standing strong for the community’s health

Covenant Health is a not-for-profit organization and reinvests excess revenues after expenses in new and expanded facilities, advanced technology, and programs and services to improve patient care. No other health system in East Tennessee has come close to matching Covenant Health’s long and noteworthy track record of investments in local communities, according to Anthony L. Spezia, Covenant Health President and CEO.

“We are proud to be among the top health systems in the country, but beyond national rankings, we want every patient to experience excellent care in our hospitals. That is the ultimate measure of our success.”

For additional information about Covenant Health and its hospitals, physicians, and services, please visit www.covenanthealth.com or call 865.341.4000.

Covenant Health is committed to providing the most advanced technologies, such as 3D image-guided stereotactic radiotherapy which provides diagnostic imaging that is faster, clearer and can lead to more accurate treatment of coronary artery and other diseases, and (below) bi-plane angiography, which offers new, minimally invasive options for treating stroke, aneurysms and other vascular diseases in the brain.
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After the war, civilian work on peacetime uses for nuclear energy was initiated, and the need for superb medical care continued. Nearly seventy years later, that reputation for medical excellence is unshaken. Covenant Health provides diagnostic imaging that is redefining care. From slice computed tomography, which provides diagnostic imaging that is faster, clearer and can lead to more accurate treatment of coronary artery and other diseases, and (below) bi-plane angiography, which offers new, minimally invasive options for treating stroke, aneurysm and other vascular diseases in the brain.

A Site for Healing, 130 Years after Civil War

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"The mission of Covenant Health is to serve the community by improving the quality of life through better health," Spezia said. "We are focused on community need, not the bottom line. Every dollar is re-invested locally, nearly $1 billion since 2000.

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The Tennessee Theatre

History and Beauty Set the Stage for the Performing Arts in Knoxville

Over the course of its 85-year history, a major element of the Tennessee Theatre experience has been the melodies of the golden-voiced Mighty Wurlitzer organ that continue to enthrall patrons of the venerable performing arts center today. Installed in the Tennessee Theatre when the facility first opened to the public on October 1, 1928, the organ has been witness to a long and impressive list of performers who have graced the theatre’s stage over the years. From the opening night film The Fleet’s In starring Clara Bow to a live performance by Hollywood legend Helen Hayes in 1935 to a 1940 concert by Glenn Miller and his orchestra, the theatre in its early days built a reputation as one of the finest movie houses and performing arts venues in the country.

The Tennessee Theatre continues to build on the legacy of those early performers. A series of renovations and refurbishments have restored the building to its former grandeur and transformed the facility from a movie palace to a premier entertainment and performing arts facility. The 1,631-seat theatre’s most recent facelift, a $25 million project completed in 2005, retained the historic character of the building while providing for state-of-the-art lighting, acoustics, enhanced functionality, and maximum accessibility for the physically challenged. The theatre is now on the National Register of Historic Places and has been designated the Official State Theatre of Tennessee.

“The Tennessee Theatre is the region’s leading performing arts center and has led the way towards a complete revitalization of downtown with more than one million guests enjoying more than 1,000 nights of entertainment in our grand auditorium,” said Executive Director Tom Cervone. “Knoxville is fortunate to have this community asset when so many other historic theatres have been torn down or have fallen into disrepair.”

In addition to showing classic films from the 1930s to the 1970s (On Golden Pond, Godfather II), the Tennessee Theatre today hosts some of today’s leading musical groups in a wide range of genres. Recent concerts included performances by Harry Connick, Jr.; Boz Scaggs; Dave Chappelle; Earth Wind and Fire; and Huey Lewis and the News. Theatre patrons have also enjoyed popular Broadway hits such as Les Miserables and Mary Poppins. Classical music lovers have enjoyed regular concerts by the Knoxville Symphony Orchestra as well as the internationally renowned Moscow Ballet.

The Tennessee Theatre has also become a favorite venue among event planners looking for prime meeting space for corporate functions, seminars, receptions, and private parties. And the Mighty Wurlitzer, with organist Dr. Bill Snyder, former Chancellor and Dean of Engineering at the University of Tennessee, at the keyboard, continues to fill the theatre with the captivating sounds that help to preserve this important chapter of Knoxville’s historic past.

“This building is a restored Knoxville landmark and an example of the golden age of movie palaces,” noted Tim Burns, the theatre’s technical director at the reopening ceremonies in 2005. “This is not a Knoxville thing; this is not a regional thing. It’s a national thing and it doesn’t happen everywhere.”

Since its restoration in 2005, the Tennessee Theatre is the region’s leading performing arts center with diverse entertainment from rock shows, like the Grizzly Bear concert pictured above, to orchestra concerts.

In 2005, the Tennessee Theatre was restored to its original 1928 majestic splendor with the support of the Knoxville community.

The Tennessee Theatre celebrated 85 years on Gay Street in 2013. The theatre marquee and blade sign pictured above when it opened in 1928 and pictured below as it appears today.

Bill Snyder is the house organist and has played the Mighty Wurlitzer organ since 1979.

The grand lobby of the historic Tennessee Theatre stretches for more than half a city block.
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Comprehensive Water Solutions for a Thirsty World

One of the major logistical problems faced by the military during World War II was the need to supply fresh water to service personnel locked in the desperate fighting that was taking place in the “island hopping” campaigns in the Pacific Theater of Operations. In 1943, the U.S. government commissioned

Aqua-Chem's Portable Reverse Osmosis Water Purification Units capable today of delivering 3000 gallons of water per hour in full use.

Aqua-Chem was founded in 1929 when entrepreneur-engineer John Cleaver joined forces with businessman Raymond Brooks to provide the industry’s first “package” boiler system. The mobile distillation unit they designed and built for troops in the Pacific converted seawater and brackish well water into 1,000 gallons of purified drinking water per day. An impressive rate of conversion for the time, it was the unit’s mobility that made it unique and the solution to the military’s problem for providing potable water in remote locations.

Growth of an Industry Leader

Aqua-Chem is a recognized leader in providing innovative and comprehensive global water solutions through the design, development, and manufacture of state-of-the-art water processing technology. And the company backs its products with after-market parts, supplies, and customer service for a wide range of markets around the globe. Relying on custom engineering, cutting and superior components, Aqua-Chem is proud to offer complete water solutions to markets including:

- Military
- Offshore Oil and Gas
- Pharmaceutical/BioTech/Life Sciences
- Beverage
- Commercial Marine
- Micro-Utilities/Land Based
- Industrial Water Reuse

The company grew in its present position through a series of strategic acquisitions over the years and by pioneering industry-leading technology to continually refine the design and application of its products. In 1951, Aqua-Chem designed and produced a seawater desalinating system for the US Army that combined all the necessary components of water purification systems, including pumps, valves, steam compressors, plate evaporators, and other components, into a single “package.” In the 1960s, company engineers introduced Spray-Film® vapor compression technology capable of producing the water quality levels needed in the most demanding applications. Over the next decade, Aqua-Chem received numerous patents for desalination and its multiple applications. Beginning in the late 1980s and into the 1990s, the company became the product developer and prime production contract supplier to the U.S. government for transportable water purification systems (TWPS) for military and civilian emergency use.

At the dawn of the new millennium, Aqua-Chem purchased the Vaponic brand product lines of still and steam generators to enhance and expand its service to its pharmaceutical and bio-tech customers. The company has also launched more than two dozen new products, including increasingly large vapor compression systems, reverse-osmosis water purifiers, pre-treatment and sanitary process distribution systems, waste heat plate type evaporators, vacuum vapor compression units, and titinum and copper/bronze heat exchangers.

At the cornerstone of this phenomenal growth has been a reliance on the expertise and dedication of Aqua-Chem’s people.

In-House Engineering: The company’s talented engineering staff is fully reimpregnated with mechanical, chemical, and electrical disciplines qualified to meet any design need.

In-House Design: With more than 60 years of experience, the Aqua-Chem design team meets all the demands of GMP and ASME compliant systems design.

In-House Fabrication: Aqua-Chem is vertically integrated, manufacturing all its stainless steel sanitary equipment including all control and power panels at its Knoxville headquarters.

In-House Assembly: Commitment with decades of experience in system fabrication builds the company’s complete product line of water system solutions.

In-House Programming: Aqua-Chem engineers perform all the programming required for PLC controls and HMI displays.

Above, left: Military portable reverse osmosis mobile unit producing 3,000 gallons per hour.

Aqua-Chem continues to develop and introduce innovative products and applications to support the needs of its customers and provide solutions to a world increasingly dependent on a dependable supply of fresh water. Aqua-Chem’s leading water purification equipment art on six continents, serving in over 100 countries, supported by a world-class global network of sales and service distributors.

In-House Testing and Validation: Product testing takes place in the Knoxville facility under the experienced eye of the Aqua-Chem quality and engineering teams.

An Eye to the Future

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In-House Assembly: Credited with decades of experience in system fabrication build the company’s complete product line of water system solutions.

In-House Programming: Aqua-Chem engineers perform all the programming required for PLC controls and HMI displays.

In-House Testing and Validation: Product testing takes place in the Knoxville facility under the experienced eye of the Aqua-Chem quality and engineering teams.

An Eye to the Future

Aqua-Chem continues to develop and introduce innovative products and applications to support the needs of its customers and provide solutions to a world increasingly dependent on a dependable supply of fresh water. Aqua-Chem’s leading water purification equipment art on six continents, serving in over 100 countries, supported by a world-class global network of sales and service distributors.

Aqua-Chem is a recognized leader in providing innovative and comprehensive global water solutions through the design, development, and manufacture of state-of-the-art water processing technology. And the company backs its products with after-market parts, supplies, and customer service for a wide range of markets around the globe. Relying on custom engineering, cutting and superior components, Aqua-Chem is proud to offer complete water solutions to markets including:

- Military
- Offshore Oil and Gas
- Pharmaceutical/Bio Tech/Life Sciences
- Beverage
- Commercial Marine
- Micro-Utilities/Land Based
- Industrial Water Reuse

The company grew to its present position through a series of strategic acquisitions over the years and by pioneering industry-leading technology to continually refine the design and application of its products. In 1951, Aqua-Chem designed and produced a seawater desalinating system for the U.S. Army that combined all the necessary components of water purification systems, including pumps, valves, steam compressors, plate evaporators, and fiber components, into a single “package.” In the 1960s, company engineers introduced Spray-Film® vapor compression technology capable of producing the water quality levels needed in the most demanding applications. Over the next decade, Aqua-Chem received numerous patents for desalination and its multiple applications.

Beginning in the late 1980s and into the 1990s, the company became the product developer and prime production contract supplier to the U.S. government for transportable water purification systems (TWPS) for military and civilian emergency use.

At the dawn of the new millennium, Aqua-Chem purchased the Vaponics brand product lines of still and steam generators to enhance and expand its service to its pharmaceutical and bio-tech customers. The company has also launched more than two dozen new products, including increasingly large vapor compression systems, reverse-osmosis water purifiers, pre-treatment and sanitary process distribution systems, waste heat plate type evaporators, vacuum vapor compression units, and titanium and copper/titiel heat exchangers.

At the cornerstone of this phenomenal growth has been a reliance on the expertise and dedication of Aqua-Chem’s people. The company continued to develop and introduce innovative water purification systems, reverse-osmosis mobile units, pre-treatment and sanitary process distribution systems, waste heat plate type evaporators, vacuum vapor compression units, and titanium and copper/titiel heat exchangers.

In-House Engineering: The company’s talented engineering staff is fully equipped with the mechanical, chemical, and electrical disciplines qualified to meet any design need.

In-House Design: With more than 60 years of experience, the Aqua-Chem design team meets all the demands of GMP and ASME compliant systems design.

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The Tennessee Valley Authority

Government Partnering with Communities and Business

In the early 1930s, much of the Tennessee Valley region bore a stronger resemblance to some Third World countries than it did to the United States. The land had been eroded and depleted resulting in falling crop yields and downward spiraling farm incomes. Annual family income in places had dropped below $600 and, in extreme cases, was less than $100. The best timber had been cut. A full 30 percent of the region’s population suffered from malaria. President Franklin Roosevelt was searching for innovative solutions if his “New Deal” policies were going to lift the nation from the depths of the Great Depression. His vision was of “a corporation clothed with the power of government but possessed of the initiative and flexibility of a private enterprise.” That entity became the Tennessee Valley Authority (TVA) and on May 18, 1933, Congress passed the TVA Act and President Roosevelt signed it into law.

Transformation of a Region

TVA immediately began helping to put America back to work through the pursuit of its multi-fold mission:

- Improving navigation on the region’s rivers
- Generating electricity
- Improving crop yields
- Sparking economic development

TVA dams were soon harnessing the power of rivers in the area and supplying electricity to homes that had never seen electric lights. Electrification and modern appliances made life easier and farms more productive. It also attracted new industrial operations into the region providing desperately needed employment for thousands.

In addition, improvements to river navigation channels led to a huge surge in commercial barge traffic which previously had been seasonal due to river fluctuations. Educational programs taught farmers how to improve crop yields through the use of newly developed fertilizers. Replanted forests helped control forest fires and improve habitat for wildlife and fish.

During World War II, TVA was called upon to provide power for critical war industries and embarked upon one of the largest hydroelectric construction programs ever undertaken in the U.S. By the end of the war, the hydroelectric dams TVA had constructed resulted in TVA becoming the nation’s largest electricity supplier.

The following decades saw unprecedented economic growth in the Tennessee Valley, and TVA remained committed to fueling that growth with expanded electrical power. As the utility grew, it became more efficient, cutting operating costs by nearly $800 million annually and developing a plan to meet the energy needs of the Tennessee Valley through 2020.

From the New Deal to the New Century

Headquartered in Knoxville, the TVA today is the nation’s largest public power provider serving more than 10 million people in most of Tennessee and parts of Alabama, Georgia, Kentucky, Mississippi, North Carolina, and Virginia. The utility is now fully self-financed through electricity sales and power system financing to 155 power distributor customers and 56 directly served industries and federal facilities.

TVA’s bold vision for the future, to be a leading provider of low-cost, cleaner energy by 2020, embraces three specific goals:

- Lead the nation in improved air quality
- Lead the nation in increased nuclear production
- Lead the Southeast in increased energy efficiency

Pursuant to those goals, TVA focuses on three key areas: Energy, Environment, and Economic Development.

Energy: As the nation’s largest government-owned power provider, TVA in 2012 generated $11.2 billion in revenue from reliable, competitively priced energy to homes and businesses that was re-invested into system improvements and economic development initiatives. TVA’s average retail price ranked 39th lowest among the nation’s 100 largest utilities in fiscal 2012.

Environment: As part of its commitment to limiting the environmental impact of its operations and protecting the natural resources of the region, TVA is improving air quality in the region by reducing emissions at coal-fired plants. Older and less efficient coal units are being replaced with cleaner sources of power. In addition, the utility is integrating renewable energy sources, such as wind and solar, into its generating mix to improve its overall environmental performance. Part of TVA’s commitment to good environmental stewardship is in management of 650,000 acres of surface water; 293,000 acres of reservoir land; 11,000 miles of shoreline; and more than 100 public recreation areas.

Economic Development: TVA continues to assist in strengthening the regional economy by building partnerships with communities and the business sector to foster job growth and retention. In 2012, TVA helped attract or retain 48,000 jobs in the region. Businesses receiving TVA financial or technical assistance represented $3.5 billion in new capital investments. An innovative TVA partnership with local communities has successfully marketed major industrial tracts for large-scale manufacturing operations, including Volkswagen’s new auto factory in Chattanooga, Tennessee; a new Toyota plant near Tupelo, Mississippi; and a Dow Corning/Hemlock plant in Clarksville, Tennessee. TVA has ranked among North America’s top ten utilities for economic development for seven consecutive years by Site Selection, a national industrial development magazine.
TENNESSEE VALLEY AUTHORITY

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also determined to provide that care to children regardless of their race, religion, or their parents’ ability to pay.

The original 28-bed Knox County Crippled Children’s Hospital is today the 152-bed East Tennessee Children’s Hospital, a group of dedicated professionals operating a series of medical facilities that provide the best pediatric health care to the children and adolescents of the region. Children’s Hospital’s dedication to the community extends far beyond the medical services it provides. The hospital also returns any revenue back to the organization and uses any budget surpluses to purchase new equipment, expand facilities and enhance services.

**Service to the Community**

As the region’s only pediatric hospital committed to treating children from newborns to age 21, Children’s Hospital’s primary service area includes the 16 counties in East Tennessee as well as parts of the adjacent states of Kentucky, Virginia, and North Carolina.

Children’s Hospital family of services includes a hospital in downtown Knoxville, a surgery center and a rehabilitation center in West Knoxville, and a home health office in Farragut. The 1,900 employees spread over the four facilities have made the hospital the 19th largest employer in East Tennessee. Included in that number are more than 440 physicians and upward of 600 nurses.

Children’s Hospital has the largest number of pediatric specialists anywhere in East Tennessee. They are specifically trained in pediatrics — meaning they are experts at treating children. The hospital’s specialists provide a wide range of pediatric services ranging from routine care, such as ear tube placement surgeries and tonsillectomies, to highly specialized services, including treatment for cancer, blood disorders, and other diseases that afflict children and adolescents.

The hospital has approximately 160,000 patient visits annually. In addition to operating the busiest Emergency Department in Knox County, the hospital’s Neonatal Intensive Care Unit takes care of about 700 premature and critically ill newborns each year.

Family-centered care is an important part of treatment. Having family members close by means they can be involved in their child’s treatment, a proven fact in speeding recovery time and shortening the hospital stay.

Child Life Specialists at the hospital provide children with age-appropriate preparation for medical procedures, pain management and coping strategies. They also provide information, support and guidance to parents, siblings and other family members. These services are not often found in adult hospitals.

Children’s Hospital has been a pioneer in the treatment of neonatal abstinence syndrome (NAS)—a consequence of the country’s prescription drug epidemic. Tennessee actually ranks among the top states dealing with prescription drug abuse. Children’s Hospital developed the treatment protocol after seeing the impact this problem was having on newborns. In 2012, the hospital treated 283 newborns with NAS—a 110 percent increase from the previous year. In comparison, 600 to 700 infants are treated in the hospital’s NICU each year. At this rate, 320 NAS patients are projected for 2013. Opioids, like oxycodone, are the main drugs in these babies’ systems. Because NAS is a relatively new problem in the medical community, there is no national protocol for treating it. As a result, several US hospitals have reached out to Children’s Hospital for guidance and a toolkit is currently being developed to help other hospitals treat NAS patients.

The hospital has also been a leader in statewide efforts to reduce central line associated blood stream infections.

**Service Beyond the Hospital**

Children’s Hospital works closely with numerous groups to enhance the health of the region’s children. The hospital sponsors the Knoxville Area Coalition on Childhood Obesity, which seeks to decrease the number of overweight and obese children in East Tennessee, and hospital staff members work diligently to prevent unintentional injuries in children.

In addition to serving as a sponsoring organization for Project ADAM Tennessee, a program designed to work with school systems throughout East Tennessee to address emergent cardiac needs of children and adults in schools, Children’s Hospital partners with Fort Sanders Regional Medical Center’s Perinatal Program to provide educational and clinical services throughout the region. The hospital is also a charter member of the Children’s Miracle Network Hospitals to raise funds for medical care, research and education benefiting the children of East Tennessee.

“We treat children with everything from life-threatening conditions to everyday injuries, regardless of their parents’ ability to pay,” states Keith Goodwin, President and CEO of Children’s Hospital. “As the largest pediatric clinical care provider in East Tennessee, hundreds of families trust us to care for their sons and daughters each year.”

Children’s Hospital is a leader in statewide efforts to reduce central line associated blood stream infections.

**East Tennessee Children’s Hospital**

East Tennessee’s Leading Pediatric Hospital

Orthopedic surgeon Dr. Jarrell Penn joined Henry Galbraith and Oscar Schwarzenburg, Sr. in incorporating the Knox County Crippled Children’s Association in 1935 with the belief that children deserve the best possible health care given in a positive, family-centered atmosphere of friendliness, cooperation, and support. They were

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The hospital is not scary to them. Children's Hospital’s nurses use child-friendly terms so patients understand what is happening.

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East Tennessee Children's Hospital

Photo by Neil Crosby

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Physical therapy helps children develop the strength and range of motion they need to move easily and effectively.

Photo by Wade Payne

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Children's Hospital's rehabilitation team uses play as therapy to engage young patients.

Child life specialists make children feel comfortable, at the hospital is not scary to them.

The staff of Children's Hospital is trained to give the right dose of medicine to all children—from the smallest baby to a high school student.

Children's Hospital's nurses are specially trained in pediatrics.

Children's Hospital's nurses use child-friendly terms as patients understand what is happening.

Knoxville

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McGhee Tyson Airport

The Runway to Success

When it comes to aviation, Knoxville has always been a pioneer. The city’s first airport opened only 25 years after the Wright Brothers took their first flight, and from then on, the community has always shown enthusiasm and support for aviation.

In 1929, Knoxville’s airport was on Sutherlin Avenue and offered a dirt runway, fuel, and hangar space. As years passed, the original site proved unable to handle the evolving needs of aviation in the community and a search began in 1933 for a new airport site. Several locations were considered and the site where McGhee Tyson Airport stands today was chosen in 1936.

McGhee Tyson Airport, named in memory of Knoxville native and fighter pilot Lieutenant Charles McGhee Tyson, was officially dedicated on October 15, 1937, with an air show and community celebration. Fast forward 75 years and McGhee Tyson Airport sees nearly 1.6 million travelers each year and offers travelers and guests an unique and personal-ial aviation experience.

FROM THE OPERATIONS CENTER

Since 1978, McGhee Tyson Airport has been owned and operated by the Metropolitan Knoxville Airport Authority (MKAA), an independent non-profit agency. MKAA’s nine-member, voluntary Board of Commissioners is responsible for setting the course for the future of air travel in East Tennessee through capital improvements, fiscal planning and community development. Appointed by the Mayor of Knoxville and confirmed by the City Council, Commissioners are selected for their significant contributions to the people of East Tennessee and their inspiration- al leadership in several industries. The Board sets the policies for more than 170 employees in six departments.

McGhee Tyson Airport’s contribution to the economic vitality and development of Knoxville and the surrounding communities is immense,” said Howard H. Vogel, Chairman of the MKAA Board of Commissioners. “Our board must stay in front of travel trends, learn about the needs of the airport’s users and work with staff to ensure that passengers in ten, 50, and 100 years will have a safe, affordable, and convenient access to air travel.”

Along with McGhee Tyson Airport, the MKAA also manages the Downtown Island Airport, which successfully serves the general aviation community. Together, the two airports provide Knoxville with an efficient, user-friendly air hub that has made the city and region a top contender for business meetings, conferences, trade shows, and vacations.

THE FACILITY BEHIND THE FLIGHTS

McGhee Tyson Airport accommodates commercial airline traffic, air cargo, military aviation, and general aviation air traffic with two 9,000-foot runways on more than 2,000 acres of land. Although the airport is now more than 2,000 acres and two mil-lion annual travelers,” said Vogel. “Knoxville’s airport has always been at the forefront of aviation, and we plan to continue that legacy for the generations to come.”

In addition to the aesthetics of the building itself, MKAA and its Board strive to provide flexi-bility and options in air service to Knoxville. As of June 2013, air carriers at the airport include Allegiant Air, American Eagle, Delta Air Lines, Frontier Airlines, United Express, and U.S. Airways Express. These airlines offer more than 4,000 seats on 120 daily flights to 19 non-stop destinations available.

“Master Planning For Future Growth

McGhee Tyson Airport will continue to stay at the forefront of aviation in both facilities and cus-tomer amenities. With the current trend of smart phone assistance, the airport offers passengers a mobile boarding pass option and an airport mobile app, which makes travel easily manageable using mobile devices. Additionally in 2013, the airport opened a state-of-the-art airport maintenance facility to help support the needs of growing operations.

“We’ve come a long way from a dirt runway and 56 acres to more than 2,000 acres and two mil-lion annual travelers,” said Vogel. “Knoxville’s airport has always been at the forefront of aviation, and we plan to continue that legacy for the generations to come.”

In 1991, an Air Cargo Complex was added to McGhee Tyson that provides a 21-acre fa-cility for FedEx and UPS, which account for almost 90 percent of the air freight market at Knoxville’s airport.

In the airport terminal’s most recent renovation, which was completed in the fall of 2000, the new airport design was based upon the needs of the traveling public, while embracing the beauty of the region. An Aircraft Rescue and firefighting Facility was also recently completed to support the airport’s emergency response efforts.

“When someone arrives v ia an airplane to our city, we want them to immediately feel the culture of our area and see the beauty it holds both artistically and environmen-tally,” said Vogel. “When you visit the area, you will see how much the people and land have evolved.”

Travelers passing through the McGhee Tyson Airport are the beneficiaries of the improvements that are constantly underway as the needs of the traveling public change. With the luxury of numerous food and beverage options, free wireless Internet, electric plug-in stations, and many more accommodations that ensure a memorable travel experience, customers can see their comments and suggestions put into action.

“Installed during the terminal renovation in 2001, McGhee Tyson Airport’s fountain emits a welcoming, East Tennessee ambiance for travelers and guests.”

Located adjacent to Downtown Knoxville and the University of Tennessee, Downtown Island Airport (DKX) handles more than 83,000 operations a year and has nearly 140 aircraft based on the island. Since 1978, McGhee Tyson

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The Facility Behind the Flights
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McGhee Tyson Airport will continue to stay at the forefront of aviation in both facilities and customer amenities. With the current trend of smart phone assistance, the airport offers passengers a mobile boarding pass option and an airport mobile app, which makes travel easily manageable using mobile devices. Additionally in 2013, the airport opened a state-of-the-art airport maintenance facility to help support the needs of growing operations.

“We’ve come a long way from a dirt runway and 56 acres to more than 2,000 acres and two million annual travelers,” said Vogel. “Knoxville’s airport has always been at the forefront of aviation, and we plan to continue that legacy for the generations to come.”

Approximately 1.6 million people travel through McGhee Tyson Airport annually.

When it comes to aviation, Knoxville has always been a pioneer. The city’s first airport opened only 25 years after the Wright Brothers took their first flight, and from then on, the community has always shown enthusiasm and support for aviation.

In 1929, Knoxville’s airport was on Sutherland Avenue and offered a dirt runway, fuel, and hangar space. As years passed, the original site proved unable to handle the evolving needs of aviation in the community and a search began in 1935 for a new airport site. Several locations were considered and the site where McGhee Tyson Airport stands today was chosen in 1936.

McGhee Tyson Airport, named in memory of Knoxville native and fighter pilot Lieutenant Charles McGhee Tyson, was officially dedicated on October 15, 1937, with an air show and community celebration. Fast forward 75 years and McGhee Tyson Airport sees nearly 1.6 million travelers each year and offers travelers and guests an unique and personal aviation experience.

McGhee Tyson Airport’s contribution to the economic vitality and development of Knoxville and the surrounding communities is immense,” said Howard H. Vogel, Chairman of the MKAA Board of Commissioners. “Our board must stay in front of travel trends, learn about the needs of the airport’s users and work with staff to ensure that passengers in ten, 50, and 100 years will have a safe, affordable, and convenient access to air travel.”

Along with McGhee Tyson Airport, the MKAA also manages the Downtown Island Airport, which successfully serves the general aviation community. Together, the two airports provide Knoxville with an efficient, user-friendly air hub that has made the city and region a top contender for business meetings, conferences, trade shows, and vacations.

The Facility Behind the Flights
McGhee Tyson Airport accommodates commercial airline traffic, air cargo, military aviation, and general aviation air traffic with two 9,000-foot runways on more than 2,000 acres of land. Although the airport still sits on the same site it occupied in 1939, the terminal has received several expansions and renovations.

In 1991, an Air Cargo Complex was added to McGhee Tyson that provides a 21-acre facility for FedEx and UPS, which accounts for almost 90 percent of the air freight market at Knoxville’s airport. In the airport terminal’s most recent renovation, which was completed in the fall of 2000, the new airport design was based upon the needs of the traveling public, while embracing the beauty of the region. An Aircraft Rescue and Fighting Facility was also recently completed to support the airport’s emergency response efforts.

“‘When someone arrives via airplane to our city, we want them to immediately feel the culture of our area and see the beauty it holds both artistically and environmentally,’” said Vogel. “‘From the art exhibit to the materials used to construct the actual building, visions are greeted by the warmth of our people and land.”

Travelers passing through the McGhee Tyson Airport are the beneficiaries of the improvements that are constantly underway as the needs of the traveling public change. With the luxury of numerous food and beverage options, free wireless Internet, electric plug-in stations, and many more accommodations that ensure a memorable travel experience, customers can see their comments and suggestions put into action.

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Providing Sustainable Solutions through Technology, Creativity, and Ingenuity

Today, they are a global project delivery company, helping our clients build a better and more sustainable world. CH2M HILL is recognized as a global leader in consulting, design, build, operations, and program management. The original dream of the founders has evolved into a Denver, Colorado-based company with annual revenue in excess of $7 billion that specializes in performing project and program delivery as well as operations and maintenance services in more than 70 countries around the globe. CH2M HILL professionals have provided sustainable solutions ranging from nuclear cleanup and environmental remediation projects across the country, including Tennessee, to massive construction and support operations and water and wastewater treatment facilities in New Zealand. Whether working in the frigid temperatures of the Arctic or the sweltering heat of the Sahara, CH2M HILL engineers have been the people that clients have turned to with confidence for more than half a century.

The 180 employees based in Knoxville are part of nearly 30,000 workers employed today by CH2M HILL. An employee-owned company, CH2M HILL offers the best of both worlds: the entrepreneurial spirit, local understanding, and personal attention of a small company combined with the long-term stability, expertise, and technologies of a large corporation. The firm’s ownership program and entrepreneurial spirit continue to attract high caliber people who have a personal stake in their work. As a result, CH2M HILL is consistently recognized as one of the best companies to work for.

Environmental Stewardship

CH2M HILL is a leader in providing comprehensive, integrated sustainable solutions around the world. They bring together strategists, planners, scientists, architects, engineers, economists and others to evaluate opportunities and work collaboratively to deliver lasting solutions that benefit the clients, their communities, and the environment.

CH2M HILL’s diverse offering of sustainability services includes facilities and land development, transportation planning, and site remediation. They also have a powerful platform of tools, technologies, and best practices to help clients make well-informed decisions and to evaluate the overall sustainability of various options.

The company has been ranked “Number One in Environmental Service and Pure Design” by Engineering News-Record, which sets CH2M HILL apart as the only engineering-procurement-construction company that offers a wide spectrum of expertise, knowledge, and services across varied industries and government agencies. This scope and scale sets the firm apart in its capability to provide innovative, customized sustainable solutions for clients. CH2M HILL’s diverse technical skills and niche expertise focused in a programmatic approach help them create the most robust solutions. They have used this approach in the major programs they have led, including work with the London 2012 Olympic and Paralympic Games and the Panama Canal expansion.

CH2M HILL has been part of the east Tennessee business community since the early 1980s serving both federal and local governments, municipalities, industries and organizations. The firm originally provided comprehensive infrastructure and public works-related services for the Community Reuse Organization of East Tennessee (CROET). CH2M HILL managed water and wastewater treatment systems; steam, air, and natural gas distribution; boiler operations; and fire-protection systems.

In partnership with the local communities, CH2M HILL has a vested interest in helping clients develop sustainable solutions to their toughest challenges. CH2M HILL’s Area Manager, Robert Cook, shared, “It’s exciting to be part of the CH2M HILL team as we strive to solve the complex issues that our clients face in today’s world. Our team looks forward to continuing to build a sustainable future for the Knoxville community and surrounding region.”
CH2M HILL

Providing Sustainable Solutions through Technology, Creativity, and Ingenuity

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CH2M HILL is a major delivery partner for Masdar City, the first clean-technology cluster to be located in a carbon-neutral, zero-waste city. Masdar City’s aim is to show the ex-

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Ch2m hill

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inventors. In 1971, the firm merged with Clark A. Hill and As-

Ch2m hill

CH2M HILL is managing the decommissioning and demolition of the K-25 building, a former gaseous diffusion facility, located at the Oak Ridge East Tennessee Technology Park.

As a Delivery Partner, CH2M HILL fulfilled the Olympic Delivery Authority’s (ODA’s) vision of a sustainable legacy that provides national benefits in culture, sport, volunteering, business, and tourism for the 2012 London Olympic and Paralympic Games.

Knoxville

involving partnering with other firms, universities, institutes, nongovern-

CH2M HILL is a leader in providing comprehensive, integrat-

the environment, and the communities where they lived and worked. Identifying their venture as CH2M (from Cornell, Howland, Hayes, and Merryfield),

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For more than 65 years ORAU has provided innovative scientific and technical solutions for some of our country’s most pressing issues. From advancing scientific research and education to protecting health and the environment and strengthening national security, ORAU integrates specialized teams of experts, unique laboratory capabilities and access to its consortium of more than 100 major Ph.D.-granting institutions to support government and private sector customers in advancing national priorities and servicing the public interest.

A 501(c)3 nonprofit organization and federal contractor, ORAU employs more than 1,200 people in 19 locations across the country, including 1,000 of whom are in Oak Ridge, Tennessee.

Long-time managing contractor of the Oak Ridge Institute for Science and Education (ORISE) for the U.S. Department of Energy (DOE), ORAU is impacting the U.S. scientific mission through expertise in science, education, science communication, and public health, environmental assessments, national security and emergency management, and radiation emergency medicine. In 2012 alone, ORAU’s impact included:

- 8,300+ students, faculty and postdocs from 1,000 universities participated in ORAU and ORISE science education programs.
- Scientific peer review support was provided for government allocation of hundreds of millions in research funding.
- 5,000+ workers were tested for beryllium sensitivity and chronic beryllium disease at the ORISE: Beryllium Laboratory, one of only four in the U.S. capable of performing the lymphocyte proliferation test for the diagnosis of these conditions.
- Hundreds of square miles and thousands of square feet of property and facilities were deemed safe for reuse through independent environmental surveys.
- 4,100+ soil, water, and air samples were analyzed at ORISE’s Radiochemistry Laboratory to support environmental initiatives.
- 2,200+ professionals received radiation emergency training through the Radiation Emergency Assistance Center/Training Site, a one-of-a-kind DOE facility and 24/7 internationally deployable asset for the medical management of radiation emergencies.
- Facilitated national security exercises involving 31 federal agencies, nearly 2,000 personnel, and the ORISE Cyrogentic Biodosimetry Laboratory, one of only two labs in the U.S. using radiation dose analysis for radiation injuries.

**Positively Impacting East Tennessee**

With the majority of its workforce in East Tennessee, ORAU diligently supports important needs in its own backyard: “Our goal is to be a strong community partner that enhances lives and improves education, the environment and the health of our fellow residents,” states Andy Page, ORAU president and CEO.

Through Race to the Top funding, ORAU hosts Tennessee’s STEM Leadership Academy promoting teaching skills in science, technology, engineering, and mathematics. Additionally, ORAU’s annual Extreme Classroom Makeover provides $25,000 in technology upgrades to a deserving East Tennessee middle or high school teacher. ORAU Education Grants also annually provide $35,000+ for tools and technology for multiple teachers in Oak Ridge, Clinton, and Anderson County school systems. And each summer, ORAU provides free workshops to area teachers through its Center for Science Education.

To inspire students in math and science, ORAU manages the Tennessee Science Bowl for DOE and supports the Tennessee Middle School Math Competition with Pellissippi State Community College. ORAU works closely with the University of Tennessee and other universities to provide research experiences with national labs for faculty and students, and is working with Oak Ridge National Laboratory (ORNL) and Roane State Community College to enhance workforce development for ORNL’s Carbon Fiber Technology Facility through a specialized training program.

With important work in science and energy also comes environmental and health risks. With 40+ years of independent environmental assessment expertise, ORAU supports various DOE cleanup initiatives such as the footprint reduction effort of 22,000+ acres on the Oak Ridge Reservation. ORAU’s ecological assessments helped determine which land parcels were safe for public use. With more than 40 years of independent health assessment expertise, ORAU was also tapped by the Tennessee Valley Authority to provide free health screenings for area residents after a coal ash spill at its Kingston Fossil Plant.

**Expanding its Impact Beyond the Region**

From working with the National Oceanic and Atmospheric Administration to research greenhouse gases in the Arctic to helping Kazakhstan universities improve faculty research through peer review; ORAU is enabling scientific research and discovery around the globe and continues to expand its capabilities to support challenges in the U.S. and abroad.

For the Japan earthquake, tsunami and nuclear crisis, ORAU provided radiation emergency medicine, emergency management, health communication, and environmental assessment support to the U.S. response effort and assessed the radiological safety of U.S. humanitarian aid ships. Closer to home, ORAU partnered with a Vanderbilt University professor and a handful of federal agencies to study one million U.S. workers with occupational exposure to low-dose radiation.

ORAU has also designed an emergency preparedness tool—Exercise Builder Nuclear—to help make nuclear power plants safer through comprehensive emergency training. In support of other public health issues, ORAU is working with the Centers for Disease Control on a nationwide campaign to increase awareness of adolescent vaccines for illnesses such as human papillomavirus.

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ORAU health experts at the ORISE Beryllium Laboratory performed beryllium lymphocyte proliferation tests on 5,200 workers in FY12. These tests help agencies and also protect the health of employees exposed to beryllium in the workplace.

“These examples represent only a small number of the wide-ranging programs ORAU supports, but they share a common theme: they positively impact science and benefit from a strong commitment to advancing education and research to enhance scientific discovery,” says Page. “We are making a difference in our own backyard as well as helping our customers strengthen the overall U.S. scientific mission and global competitiveness, improving the future for our community, our nation, and the world.”

ORAU’s Extreme Classroom Makeover provides a local teacher with $25,000 to outfit his or her classroom with the latest in technology upgrades to enhance learning, especially in the science, technology, engineering and mathematics subjects. ORAU has been awarding this technology makeover annually since 2009 when it opened a new Center for Science Education in Oak Ridge, Tennessee.
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Expanding Its Impact Beyond the Region

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Knoxville Zoological Gardens


One of the most visited educational resources in East Tennessee and Knoxville’s largest year-round attraction has a very healthy appetite. The weekly shopping list (which totals about $200,000 annually!) for the more than 750 animals housed and lovingly cared for at Knoxville Zoological Gardens typically includes 5,200 pounds of hay, 120 pounds of bananas, 735 pounds of fruit, and untold numbers of vegetables and grains.

The zoo’s visitors are treated to an eyelash-to-eyelash look at some of the world’s most fascinating animals in a number of naturalistic habitats such as the Boyd Family Red Panda Village, Grasslands Africa, Stokely African Elephant Preserve, Merrikat Lookout, Penguin Rock, Chimh Ridge, The Valley of the Kings, River Otters, Goiilla Valley, The Clayton Family Kids Cove, Black Bear Falls, and the Williams Family Giraffe Encounter. The zoo also features indoor exhibits, such as The Night Club, The Barn Loft, and Wee Play Zoo. Another guest favorite, The Clayton Safari Splash water play area, is also the most popular place to cool off in the spring and summer months.

A Commitment to Conservation

Knoxville Zoo is nationally accredited by the Association of Zoos and Aquariums (AZA) and is committed to the highest standards in animal care and well-being, ethics, conservation, and education. The zoo actively participates in the AZA’s Species Survival Programs (SSP) which seeks to specifically manage species in order to ensure healthy, self-sustaining populations that maintain maximum genetic diversity and are demographically stable.

The zoo’s unique geographic location makes it possible to house four ploughshare tortoises, the rarest species of tortoise on earth, that were confiscated from the illegal pet trade, and plans are in place to begin a breeding program for this species when they are mature.

Knoxville Zoo has also taken a leading role in local conservation efforts that focused on the threatened bog turtle native to the wetlands of East Tennessee. Researchers combined the study of the species in the wild with a successful captive breeding program that has given the turtles a head start and resulted in more than 180 of these young turtles being released back into the wild.

We are Knoxville’s largest year-round attraction, and the impact of more than 225,000 tourists visiting the zoo brings in more than $22 million dollars to the local economy each year and supports 423 local jobs. Doing the right thing for the animals entrusted to our care has also been the right thing for Knoxville.”

A Commitment to Education

Knoxville Zoo offers programs for college undergraduates that provide practical experience for students interested in working in a zoological facility. The zoo’s Department of Conservation Science offers an off-campus study program to provide students the chance to gain hands-on experience working in a zoological facility. Internships are offered in every department of the zoo.

In addition, the zoo’s Education Department offers a wide range of programming, including field trips, zoo camps, and overnight stays in the zoo.
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The zoo also houses and loves 750 animals, including many that are critically endangered. While conservation is a key part of our mission, we have also established ourselves as an important educational resource for not only East Tennessee but also the surrounding states, welcoming thousands of schoolchildren each year. Perhaps most surprising of all is the economic impact Knoxville Zoo brings to Knox County. These educational initiatives are designed to give visitors of all ages a better understanding of the need to preserve our wild heritage.

When Knoxville Zoo got its start in 1948, I doubt that anyone would have imagined that eclectic menagerie would evolve into what it is today,” states Lisa New, the zoo’s Executive Director. “We’re now a leading zoo doing important conservation work with a multitude of species, including many that are critically endangered. While conservation is a key part of our mission, we have also established ourselves as an important educational resource for not only East Tennessee but also the surrounding states, welcoming thousands of schoolchildren each year. Perhaps most surprising of all is the economic impact Knoxville Zoo brings to Knox County. These educational initiatives are designed to give visitors of all ages a better understanding of the need to preserve our wild heritage.

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As a major referral center for East Tennessee, Southeast Kentucky and Western North Carolina, UT Medical Center is the home of the Knoxville campus of UT Graduate School of Medicine, UT College of Pharmacy and University Health System, Inc.

Recognized as one of America’s best hospitals by US News and World Report, the 581-bed hospital also is home to the region’s only academic medical center, Magnet® recognized hospital and Level I Trauma Center. The University of Tennessee Medical Center serves the region’s only Level I Trauma Center and is certified by The Joint Commission as a Comprehensive Stroke Center.

The University of Tennessee Medical Center is at the forefront of medical research in working with the UT Graduate School of Medicine. National Institutes of Health and related agencies bring the best of medical care to East Tennessee. In addition, our physicians provide clinical trial opportunities unique to our setting making them readily available to those who seek new medications and treatments. Our research teams work closely with researchers throughout the University of Tennessee system as well as others throughout the nation.

In 1956, UT Medical Center opened its doors to the region, which now serves 21 counties in East Tennessee and the areas of Southwestern Kentucky and Western North Carolina. In 2006, the UT College of Pharmacy expanded its programs in Knoxville with the construction of a new 15,000 square foot facility. The UT College of Pharmacy provides tremendous learning, research, and clinical experiences for its students and staff, while providing real-life opportunities for clinical and advanced professional training throughout the state.

With a three-fold mission of healing, education and discovery, The University of Tennessee Medical Center holds a unique prominence in the area. As the region’s only academic medical center, Magnet® recognized hospital and Level I Trauma Center, the University of Tennessee Medical Center serves

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Healing

In an effort to provide comprehensive care to our patients, The University of Tennessee Medical Center is made up of the five Centers of Excellence including the Brain and Spine Institute, the Cancer Institute, the Center for Women and Children’s Health, Emergency and Trauma Services and the Heart Lung Vascular Institute. The dedicated professionals at the medical center thrive in a fast-paced, challenging environment, where expert commitment plays a critical role in the hospital’s ongoing success. The strength and success of the hospital comes from the work of exceptional team members who dedicate themselves to patient care excellence while upholding the hospital’s values of integrity, excellence, compassion, innovation, collaboration and dedication.

Education

Although the primary pur- pose is to provide excellent patient care, the medical center also prepares tomorrow’s healthcare providers. The UT Graduate School of Medicine has a national reputation in education and is building research programs of national merit. Currently, with 12 residency programs and nine fellowship programs in medicine and dentistry, more than 200 faculty members mentor and teach the 190 residents and fellows.

Another component of the Graduate School of Medicine is the Preston Medical Library. The library provides reference, research and instruction for UT Graduate School of Medicine faculty, residents, students, physicians, as well as outreach to the community. Through the Consumer & Patient Health Information Service, library staff assist patients, families, and community members in finding information on health-related topics and provides the information free of charge.

In addition to the pharmacy students and the medical and dental residents and fellows, there are nursing students from area colleges, School of Radiography students and Clinical Pastoral Education (CPE) students.

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Discovery

Doctors and researchers at the medical center and Graduate School of Medicine, work together diligently to discover new and better ways to detect and treat disease through various research projects and clinical trials. Research projects at the medical center help advance medical knowledge in areas such as imaging and diagnostic technology. Several of our basic science researchers are funded by the

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Serving East Tennessee for more than 50 years

When President Dwight Eisenhower signed the Federal Aid Highway Act of 1956, he authorized the creation of a national highway system in the United States that grew into what has been termed the “largest public works program since the Pyramids.” Just two years after the highway act was signed into law, James A. “Jim” Haslam II opened a single, family-owned gas station in Gate City, Virginia. As the Interstate Highway System has been expanded over the years to include more than 47,000 miles of thoroughfare, so too has Haslam’s single gas station evolved.

**Growth and Expansion**

Six short years after Haslam purchased his first gas station, Pilot had grown into a $2 million-a-year business. Within seven years, Pilot had multiple locations in three states.

“In the 1960s, to stand apart from our competitors in customer service, we’d find out customers’ names, then put a piece of tape with their name on it inside the gas cap so that when they left, the attendant could say, ‘Thank you, Mrs. Smith,’” said Haslam, founder and chairman emeritus of Pilot Corporation. “Today we get their name from the credit card. But that’s how you thank people. You use their name.”

By 1973 the company was operating more than 50 service stations with annual sales of approximately $30 million. Pilot built its first convenience store in 1973 and began converting its other locations to convenience stores. The following year Pilot bought Lotus Oil Co. in Knoxville and converted the new location to convenience stores. In 1981, with 100 convenience stores and total annual sales of $175 million, Pilot opened its first travel center in Corbin, Kentucky.

In 1988, Pilot began concentrating on expanding its travel center operations into a nationwide network, and opened its first travel center with a fast-food restaurant. By 1996, Pilot operated 50 travel centers and 50 convenience stores. Its total fuel sales had reached 1.2 billion gallons. In 2001 Pilot partnered with Marathon Ashland Petroleum LLC to form Pilot Travel Centers LLC. Two years later, Pilot acquired Williams Travel Centers.

In 2006, Pilot was recognized as the tenth largest restaurant franchise in the United States. That same year, Pilot became an international company, opening its first travel center in Canada. In 2007, Pilot was recognized by Area Developer magazine as one of the “Top 99 Megafirms” and by SAP Retail Inc. as No. 30 in the Top 100 Retailers.

Pilot Corporation sold a substantial interest in Pilot Travel Centers to CVG Capital Partners in 2008, facilitating the sale by Marathon Ashland Petroleum (formerly Marathon Ashland Petroleum) of its interests in Pilot Travel Centers LLC. Pilot Corporation retains its majority ownership of Pilot Travel Centers LLC. Pilot’s convenience store operations, located in East Tennessee, continue to be fully owned by Pilot Corporation. Pilot Travel Centers merged with Flying J Inc. in 2010 to form Pilot Flying J, the nation’s largest operator of travel centers and travel plazas in North America.

“I’m really proud of what Pilot has become,” Haslam said. “Our reputation is built on cleanliness and customer service. The most important customer is the one walking in the door right now. I want to make sure we keep this culture going. We have an incredible team of employees, and our customers deserve and appreciate the fast, friendly service they receive at our stores.”

Pilot Corporation now operates 40 convenience stores in Tennessee. Headquartered in Knoxville, the company has more than 450 employees.

**A Commitment to Community**

Pilot takes seriously its commitment to its customers, employees and community. The company’s culture is based on several key principles that encourage all members of the organization to show a bias for action, to focus on people, to possess a strong work ethic and a drive for results, and most importantly, to always do the right thing.

Pilot’s strong sense of community spirit and philanthropy was established by the company’s founder, Jim Haslam, when he began the business more than a half century ago. Through the Pilot Volunteers program, the company provides opportunities to give back. Every employee receives one full day off each year specifically for volunteer service.

“Knoxville has been Pilot’s home for more than 50 years and has been an ideal place to build a business – and a family,” Haslam said. “The quality of life, talented workforce and support of the community are just a few of the reasons we’re fortunate to be headquartered in Knoxville. We’re proud to be located in East Tennessee and proud to give back to the communities where our employees, customers, business partners and their families live and work.”

Since its inception in 1992, Pilot Corporation’s annual “Pilot Celebrity Pumpers” event has raised more than $1 million for the United Way of Greater Knoxville. Pilot also supports a multitude of Knoxville-area organizations through donations, sponsorships, voluntarism and other means. Pilot was named one of five finalists for the U.S. Chamber of Commerce 2008 Corporate Citizenship Stewardship Award for Large Business for its contributions to business and society.

Knoxville

Pilot Corporation

In 2008, Pilot Corporation announced a $1 million donation to Knoxville’s Legacy Point Foundation to build a lasting legacy for the people who use pilot and to celebrate the company’s 50th anniversary.

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In 1981, Pilot opened its first travel center in Corbin, Kentucky, like this Pilot Travel Center on Strawberry Plains Pike in Knoxville.
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Pilot Flying J
Making Life Better for America’s Drivers

Built upon the successful foundation of Pilot Corporation, Pilot Flying J exudes an entrepreneurial spirit and desire to serve professional drivers and travelers. The Knoxville-based company—the largest operator of travel centers and travel plazas in North America—remains true to its roots and is committed to making life better for America’s drivers every day.

TRAVELING A SIMILAR ROAD

Pilot Corporation was founded by James A. “Jim” Haslam II in 1958 as a single, family-owned gas station in Gate City, Virginia. He focused on providing convenient, clean facilities and fast, friendly service. Haslam transformed Pilot into a burgeoning convenience store and travel center business, serving the skyrocketing number of professional drivers and travelers across the U.S. that were taking advantage of the newly created network of interstate highways. Pilot Travel Centers LLC, formed in 2001, was named in the “50 Most Influential Franchises in the USA” by Nation’s Restaurant News and in 2009 was ranked Number 23 among top 100 retailers in the U.S. and Canada by the National Retail Federation’s Stores magazine.

“One of the secrets to success is adding new products and creating new ways to do business,” said Jim Haslam, founder of Pilot Corporation and chairman emeritus of Pilot Flying J. “We have to keep changing because our customers are always changing. That’s what pushed our company to expand and grow early on, and it’s why we continue to be successful today.”

While Haslam was building Pilot Travel Centers on the east coast, Flying J founder Jay Call began his business out west. Incorporating his love of flying into the name of his start-up, Call established Flying J as a small, family-owned petroleum marketing company in 1968 with four retail gasoline stations in Utah. The company grew to include a nationwide network of travel plazas.

MAKING AN HISTORIC MERGER

After decades of traveling similar paths as family-owned travel center businesses, on July 1, 2010, Pilot Travel Centers LLC and Flying J Inc. announced the merger of the two companies into Pilot Flying J.

“We are now one great company, two great brands,” said James A. “Jimmy” Haslam III, Pilot Flying J CEO. “Our new organization combines two of the best-known brands in the travel center industry, both with strong family histories and shared values. We look forward to a bright future as our customers’ preferred stop for highway hospitality.”

Two years later, the company acquired Western Petroleum and Maxaro Petroleum, which in 2013 became Pilot Logistics Services, one of the largest independent energy logistics companies in North America with sales and distribution of more than 1.3 billion gallons of refined petroleum products to over 15,000 customers. Together, Pilot Flying J and Pilot Logistics Services generate sales of 9 billion gallons of petroleum products annually.

SERVING AMERICA’S DRIVERS

Leading the industry in serving the nation’s professional drivers and fuel customers, Pilot Flying J travel centers and travel plazas feature premium coffee selections, a variety of quality dining options, clean restrooms and fast, friendly service.

Pilot Flying J has over 650 retail locations and is the largest operator of travel centers and travel plazas in North America. The company is the top seller of over-the-road diesel fuel in the nation and is one of the 40 largest private companies in the country. The company employs more than 23,000 team members, and Forbes ranked Pilot Flying J as Number Six on its 2012 list of America’s Largest Private Companies.

“Professional drivers keep this country moving, and we’re proud to serve them,” said Jimmy Haslam. “We’re also honored to contribute to local communities where our stores are located—from serving interstate travelers and motorists to providing local jobs and tax revenue.”

Haslam went on to say that Pilot Flying J’s tremendous growth could not have happened without an incredible team of employees across North America, including those headquartered in Knoxville.

“We are committed to Knoxville. It’s a great place to live and do business, and we have an extremely talented group working at our main office. As we grow, we are very fortunate to have our roots firmly planted in East Tennessee,” said Jimmy Haslam.

IMPROVING QUALITY OF LIFE

Through financial contributions and volunteer leadership, Pilot Flying J is committed to creating a vibrant, healthy community and an enviable quality of life. Pilot Flying J invests in local and regional non-profit and charitable organizations whose missions and work align with the company’s values and priorities including those that focus on education, healthcare and recreation, social services, economic development, and arts and culture.

“Just as we strive to serve our customers in our stores, we want to serve the communities where our employees and customers live and work,” said Jimmy Haslam. “We’re committed to making life better for America’s drivers. That reaches beyond the travel centers to what we can do to enhance the quality of life for our customers, their families and loved ones—from our headquarters in Knoxville and across the nation.”

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**Traveling a Similar Road**

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“One of the secrets to success is adding new products and creating new ways to do business,” said Jim Haslam, founder of Pilot Corporation and chairman emeritus of Pilot Flying J. “We have to keep changing because our customers are always changing. That’s what pushed our company to expand and grow early on, and it’s why we continue to be successful today.”

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“We are one great company, two great brands,” said James A. “Jimmy” Haslam III, Pilot Flying J CEO. “Our new organization combines two of the best-known brands in the travel center industry, both with strong family histories and shared values. We look forward to a bright future as our customers’ preferred stop for highway hospitality.”

Two years later, the company acquired Western Petroleum and Maxum Petroleum, which in 2013 became Pilot Logistics Services, one of the largest independent energy logistics companies in North America with sales and distribution of more than 1.3 billion gallons of refined petroleum products to over 15,000 customers. Together, Pilot Flying J and Pilot Logistics Services generate sales of 9 billion gallons of petroleum products annually.

**Making an Historic Merger**

After decades of traveling similar paths as family-owned travel center businesses, the nation’s professional drivers and fuel customers, Pilot Flying J travel centers and travel plazas feature premium coffee selections, a variety of quality dining options, clean restrooms and fast, friendly service.

Pilot Flying J has over 650 retail locations and is the largest operator of travel centers and travel plazas in North America. The company is the top seller of over-the-road diesel fuel in the nation and one of the 40 largest private carriers in the country. The company employs more than 23,000 team members, and Forbes ranked Pilot Flying J as Number Six on its 2012 list of America’s Largest Private Companies.

“Professional drivers keep this country moving, and we’re proud to serve them,” said Jimmy Haslam. “We’re also honored to contribute to local communities where our stores are located – from serving interstate travelers and motorists to providing local jobs and tax revenue.”

Haslam went on to say that Pilot Flying J’s tremendous growth could not have happened without an incredible team of employees across North America, including those headquartered in Knoxville. “We have committed to Knoxville. It’s a great place to live and do business, and we have an extremely talented group working at our main office. As we grow, we are very fortunate to have our roots firmly planted in East Tennessee,” said Jimmy Haslam.

**Improving Quality of Life**

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**Pilot Travel Centers LLC and Flying J Inc. merged in 2010 to form Pilot Flying J.**

**Pilot Flying J is committed to making life better for America’s drivers.**

“Just as we strive to serve our customers in our stores, we want to serve the communities where our employers and customers live and work,” said Jimmy Haslam. “We’re committed to making life better for America’s drivers. That reaches beyond the travel centers to what we can do to enhance the quality of life for our customers, their families and loved ones – from our headquarters in Knoxville and across the nation.”

Knoxville

Footnotes:

1. Haslam ranked Pilot Flying J as No. 6 on its 2012 list of America’s Largest Private Companies.

2. Pilot Flying J was committed to making life better for America’s drivers.

“In 2013 the company launched PJ Fresh Marketplaces, a new fast, casual dining concept.”
McCARTY HOLSAPILE MCCARTY
Fifty Years of Design Excellence

McCarty Holsaple McCarty is on the eve of celebrating a half-century of providing the highest quality architectural and design services to a wide range of clients. The firm, founded by Bruce McCarty in Knoxville in 1965 as Bruce McCarty & Associates, in its earliest days began designing a series of important structures for the University of Tennessee, including the Andy Holt Tower Administration Building, the Communications Complex, the Humanities Complex, and the Clarence Brown Theatre. Rapid growth and expansion in the 1960s and 1970s led to rebranding of the firm as McCarty Holsaple McCarty with McCarty’s son, Doug, joining the business and becoming Director of Design. McCarty is led today by Doug McCarty (President/CEO), Jeff Johnson (Executive Vice-President), and David Collins (Vice-President).

A FAMILY NAME ON THE KNOXVILLE LANDSCAPE
McCarty Holsaple McCarty’s design portfolio includes some of Knoxville’s signature landmarks:
- Knoxville Convention Center
- McGhee Tyson Airport Terminal
- Tennessee Theatre
- Neyland Stadium
- City-County Building
- UT Taylor Law School
- Volunteer Landing Waterfront
- Ijams Nature Center
- Bank of America Building
- UT Hodges Library
- UT Baker Center

From its offices on Main Street in the heart of downtown Knoxville, McCarty has served clients from Maine to California, but concentrates its practice in the Southeastern states. The firm currently employs 30 people and is consistently ranked among the top three firms in East Tennessee in terms of number of registered architects.

These architecture, design, and planning professionals combine planning and design expertise with skills in project management and construction administration. This range of experience enables MHM to handle all phases of the design process, from the initial master planning and facility programming through construction administration. MHM is large enough to handle almost any design project, yet small enough to provide personal, responsive service.

Keenly aware that successful design is a collaborative process, McCarty regards their clients and other professionals involved as partners in that process. To develop facilities that meet each client’s individual needs, the MHM design process emphasizes communication and regular client feedback, as well as research and design expertise.

McCarty’s emphasis on project management and careful cost controls, along with a dedication to client service and design excellence, has won the firm many repeat clients. MHM has established a reputation for designing functional and appealing master plans, buildings, and interiors, and is known for completing projects on time and on budget.

DESIGNING FOR THE FUTURE
MHM recognizes that the design profession has a responsibility to protect the environment and natural resources. A sustainable design is one that meets the needs of the user while responsibly using new materials and reusing existing materials to save resources, minimizing the energy required to operate the facility, allowing for efficient movement of personnel and equipment, and recognizing the site characteristics in development of the design.

To meet those criteria, each of the firm’s design professionals strives to provide their clients with designs that meet pragmatic and economic needs, while respecting the environment, occupant health, and material resources. MHM has several LEED Accredited Professionals who are a valuable resource for the firm’s project design teams. Their goal is to implement each program within the smallest footprint possible to reduce development cost and allow for future programming flexibility. MHM has also successfully managed the LEED Certification process for several clients achieving Gold, Silver and numerous Existing Building certifications.

Recent projects include the new Student Union at UT (with Barber McMurry Architects), AAVV downtown headquarters, numerous additions to the Green Mountain Coffee Roaster’s Knoxville facility, the Clayton Center for the Arts, downtown’s Tailor Lofts and the new corporate headquarters for KVA-T Food Stores Inc. (Food City) in Abingdon, Virginia. MHM also has on-going projects for the State of Tennessee, UT, ORNL, and TVA, among other large public agencies.

“Our firm has been involved in achieving successful results in the most significant projects in East Tennessee,” states Doug McCarty. “We emphasize customer service and meeting each client’s schedule and budget restraints. And we take great pride in supporting our community through the United Way, the East Tennessee Community Design Center, Knox Heritage, and the University of Tennessee.”

Photo by Robert Batey

AAA of East Tennessee, downtown-Knoxville
Photo by Robert Batey

The Historic Tennessee Theatre in association with Westlake Reed Leskosky
Photo by Nels Ackerland

McGhee Tyson Airport Terminal Building with VTNB
Photo by Robert Batey

The Knoxville Convention Center with Thompson Ventulett Stainback & Associates
Photo by Robert Batey

The University of Tennessee, Maryland Stadium Tennis Club with Ross Bryan Associates
Photo by Robert Batey

Knoxville
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Delivering Excellence On Every Project

The 96 engineers, scientists, and corporate management and support staff in AMEC’s Knoxville office are part of the 29,000 AMEC family of professionals who today comprise one of the world’s leading engineering, project management, and consulting companies. Their goal is to deliver profitable, safe, and sustainable projects and services for their clients in the oil and gas, mining, clean energy, environmental, and infrastructure markets, including sectors that play a vital role in the global and national economies and in people’s everyday lives.

The company’s imprint in the Knoxville area began shortly after World War II when the unusual partnership of four U.S. military veterans and a former German prisoner of war was formed in Tennessee to establish a geotechnical and drilling company. The new company was instrumental in assisting the US. Army Corps of Engineers in its efforts to construct a series of dams along the Cumberland River. They quickly expanded their scope of services to include civil and environmental engineering, landfill development, groundwater studies, construction engineering, and air permitting. Further growth and evolution over the years led to an eventual acquisition by AMEC, enabling the Knoxville staff to offer its clients the expertise and vast resources available through AMEC’s 220 offices around the U.S. and Canada as well as 40 other countries around the globe.

AMEC professionals in Knoxville have placed the company’s distinctive signature on engineering, environmental, and construction related projects throughout east Tennessee and around the world. In North America, Knoxville-based staff have performed construction oversight at the Kestrel Oil Sands in Alberta, Canada to beach re-nourishment oversight on the Florida coast. Customers in both the private and public sectors with particularly challenging projects from as far away as Korea or as near as Knox County can rely on AMEC’s Project Managers to build a close working relationship with them to find innovative solutions. Those Project Managers rely not only on the expertise of their local staff, but can also bring in specialists from the company’s other offices to offer their individual skills on projects in diverse and challenging environments. From sub-zero temperatures in the Arctic to the scorching heat of the Persian Gulf.

AMEC engineers provided construction engineering inspection and other services to TOCF for the rehabilitation of the Henley Street Bridge.

AMEC Environment & Infrastructure, Inc.

In the 1970s and 1980s, it became obvious that Knoxville was an optimal location for providing geotechnical and related services to regional clients, including mining companies, regional railroads, the Tennessee Valley Authority (TVA), Humana Healthcare, and the Department of Energy facilities in Oak Ridge.

AMEC’s local imprint is evident now in several of the most recognizable projects in the region:

- AMEC engineers provided floodplain management and flood analysis work in Knox County that led to the development of local storm water management regulations. They continue to work with municipalities and counties locally and across the region on storm water management issues.
- Knoxville staff assisted their Nashville-based colleagues in recovery and flood impact mapping efforts for the 2010 Nashville flood.
- Knoxville office engineers, scientists, and technicians provided the foundation studies for all the infrastructures of the Knoxville World’s Fair Site, including the famous Sunsphere. They also assisted with the restoration of the Second Creek for the World’s Fair.

Further afield, Knoxville office staff participated in the site recovery and cleanup efforts at the World Trade Center and in the cleanup and rebuilding efforts at the Pentagon after 9-11. They also designed, led, and managed the demolition of Atlas and Titan rocket launch towers and other former space program facilities located in Cape Canaveral, Florida. AMEC’s Air Force client—environmental support needs have taken them to Korea, Guam, Europe, and the United Kingdom.

Those efforts and others have been recognized with numerous awards. One of AMEC’s chief goals has been to build a strong safety culture and the company is particularly proud of the National Safety Achievement Award they have received consecutively from the National Safety Council over the past few years. AMEC also regularly receives project and client-specific safety awards.

Across North America, AMEC regularly receives project awards for engineering and environmental excellence from regional and national chapters of various professional organizations. Agencies of the U.S. government have also recognized AMEC’s efforts in supporting small and disadvantaged businesses. The company was recently awarded the Nevada Perry Award for its business Mentor-Protege program and an Outstanding Small Business Subcontracting Award.

AMEC regularly receives project and client-specific safety awards.

AMEC managed the demolition of aging rocket launch towers in Cape Canaveral.

AMEC is proud to be a part of and a contributor to the Knoxville business community,” states Angie Jones, the President of AMEC Academy. “AMEC employs about 100 people in East Tennessee who have access to 29,000 employees worldwide. Since its formation, AMEC has been active with the local business associations and communities to provide a forum for sharing business opportunities and best practices. We have supported local schools through participation in career day events and have supported our community by assisting many local charities and helping with the cleanup of local streets and streams. These efforts have served to improve the local work environment and community and to provide engineering excellence to local clients.”

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AMEC Knoxville office near I-40 and the Pellissippi Parkway

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AMEC Environment & Infrastructure, Inc.
The Arts & Culture Alliance of Greater Knoxville represents an extraordinary industry that attracts and entertains more than 1.3 million people annually from countries as distant and diverse as Japan, New Zealand, the Russian Federation, Liberia, the Netherlands, and across South America. Alliance membership numbers more than 100 arts and heritage organizations and 350 individual artists.

Membership present more than 100,000 hours of free education to local school children each year and arts and culture activities have catalyzed a remarkable revitalization of downtown. As a result, the non-profit arts and culture industry’s positive impact on education, tourism, quality of life, and economic development is key to Knoxville’s health and success. For more information call 865-523-7543 or visit the Alliance website at www.knoxsalliance.com.

Bringing the Arts to Knoxville

Founded in 1974 with Sir Anthony Quayle as Artistic Director, the CLARENCE BROWN THEATRE (CBT) at the University of Tennessee is a pillar of the Knoxville arts scene. The CBT hosts three theatres, presenting eight full productions each season, many of which sell out. A League of Resident Theatres D Equity theatre, the CBT has a distinguished history of hosting artists of national stature who perform alongside exceptional University of Tennessee students working toward their Bachelor of Arts and Masters of Fine Arts degrees.

Since 1961, DOGWOOD ARTS has celebrated the natural and cultural beauty of East Tennessee each April by producing a Festival featuring blooming gardens and trails, visual arts, music, crafts, theatre, culinary arts, dance, and literary arts. Furthering their mission of promoting and celebrating the arts, culture, and natural beauty in the region, Dogwood Arts produces other events throughout the year: House & Garden Show, Art in Public Places Knoxville, Knoxville Film Festival, and Bastillion Blooms.

The EAST TENNESSEE HISTORICAL SOCIETY was established in 1834, only 38 years after statehood. The East Tennessee History Center on Gay Street in downtown Knoxville includes a stunning regional history museum, gift shop, a premiere genealogy research library, and archives. Through important pieces, such as Davy Crockett’s first gun, the museum brings visitors face to face with history, covering the Cherokees, pioneer settlement, slavery, Civil War, Reconstruction, Hillbilly image, early country music, TVA, and the Manhattan Project.

The history of Knoxville is a wild and often surprising tale marvelously told by the city’s seven HISTORIC HOMES OF KNOXVILLE! From log cabins to frame houses to stately stone mansions, each house museum is a chapter of history unto itself. Together, they exemplify the pioneering spirit that created Knoxville, the state of Tennessee, and our great nation. Visitors can enjoy each site individually or all of them with a value-packed combo pass.

The HISTORIC TENNESSEE THEATRE first opened its doors in 1928 and was hailed as “the South’s most beautiful theatre.” Listed on the National Register of Historic Places and as the Official State Theatre of Tennessee, today’s Tennessee Theatre has something for everyone. Its sign reading “Tennessee” can be seen from anywhere on Gay Street. A $28 million renovation and expansion restored the theatre’s historic integrity and Spanish-Moorish design, while transforming it into a modern performing arts center.

The KNOXVILLE JAZZ ORCHESTRA presents six annual concerts with performances at the Tennessee Theatre, the Bijou Theatre and the Square Room. Concerts, which often sell out in advance, feature world-renowned guest artists backed by a 17-piece professional big band. The organization’s history is highlighted by a variety of small ensemble performances. “Jazz Lunch” occurs the first Wednesday of each month, “Jazz on the Square” is a series of free outdoor concerts every Tuesday night, May through August.

The KNOXVILLE MUSEUM OF ART celebrates the art and artists of East Tennessee past and present, introduces new art and new ideas, and educates and serves a diverse community. Significant holdings document the development of the region’s rich visual traditions, and current art from East Tennessee and around the globe are always on view, complemented by a lively schedule of education programs and special exhibitions. In 2004 the museum unveils its permanent glass and steel installation by internationally acclaimed artist Richard Serra.

Knoxville Jazz Orchestra

The McClung Museum of Natural History and Culture, a Smithsonian Affiliate, houses anthropology, archaeology, decorative arts, local history, and natural history collections. Enigmatic exhibits document ways of life, cultural trends, and technologies from prehistoric times to the present day, and showcase the geologic, historical, and artistic past of Tennessee, as well as cultures from around the globe. In doing so, the museum seeks to promote a better understanding and respect for the world’s cultural heritage.

The McClung Museum of Natural History and Culture is a non-profit organization that exists to celebrate and promote agricultural heritage, family values, and individual life skills in our community with an emphasis on youth development activities through exhibits, tours, and the funding of scholarships. The Tennessee Valley Fair showcases traditions of the past, emphasizes ingenuity in Tennessee through the products of the present, and supports the vision of the future in the areas of agriculture, trade, and industry.

Inside the Tennessee Theatre

Photo by Eric Smith

WDVX 89.9 FM is a listener-supported community radio station that creates content to promote the cultural heritage of East Tennessee and the Southern Appalachian region. The station plays a diverse mix of American roots music. WDVX showcases local and touring artists through in-studio performances and live shows such as the free Blue Plate Special, Tennessee Shines Radio Show, and Kidstuff. The station is located in the Knoxville Visitor Center in downtown Knoxville.

Knoxville Jazz Orchestra

The Knoxville Jazz Orchestra represents the Arts and Culture of East Tennessee.

Photo by Eric Smith

Tennessee Valley Fair

This 1973 painting by Knoxville Impressionist Catherine Wiley, a highlight of the KMA collection, is a beautiful expression of East Tennessee’s rich visual culture.
ARTS & CULTURE ALLIANCE of GREATER KNOXVILLE

Representing the Arts and Culture of East Tennessee

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Inside the Tenneseanee Theatre

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Inside the Tennessee Theatre

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workforce development in East Tennessee.

students’ learning and employment

local economy.

nearly $250 million each year into the

Pellissippi State and its graduates add

support for regional economic de-

Enhanced Learning Opportunities

Pellissippi State Community College focuses on supporting and developing career/technical associate’s degrees and institutional associate’s degree programs, and continuing education opportunities for the citizens of Knox, Blount, and surrounding counties. The College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the associate’s degree in some of today’s most-in-demand fields.

Engineering and Media Technologies

Business and Computer Technology

Teacher Education

Nursing

Mathematics

Languages

Liberal Arts

Pellissippi State’s faculty does an exceptional job of combining classroom education with hands-on experience to prepare students to compete and excel in a wide variety of fields. The College enjoys an excellent reputation in the Knoxville area for the exceptionally high long-term job placement rate of its graduates. Approximately two-thirds of the College’s students each year will transfer college credits and degrees to other area and regional colleges and universities.

The College continues to expand the teaching of technology, the use of technology in instruction, and the transfer of technology to local business and industry in support of regional economic development. In partnership with the community, Pellissippi State sustains the effort toward an ever-improving quality of life for residents of East Tennessee.

Spurring Economic Development

Pellissippi State’s impact on the economy of eastern Tennessee has been impressive. The 24th annual analysis of the economic impact of Pellissippi State on the Knox and Blount County area revealed that the value of business volume, jobs and individual income in the five years from 2006 to 2011 amounted to nearly $1.1 billion, or an average of $215.6 million annually. That roughly translates into a return on investment of about $3.70 in local business volume for each $1 of local revenue coming into Pellissippi State.

On the personal level, the same study estimated that those students graduating with a two-year associate’s degree could expect to earn about $350,000 more during their working lifetime than students with only a high school diploma. For the most recent class of Pellissippi State graduates, the difference could mean an additional $264 million in lifetime earnings.

“The results of this study clearly demonstrate that Pellissippi State continues to be a major contributor to the economic base of Knox and Blount counties,” stated Fred H. Martin, the education consultant who completed the study.

Nationally Recognized

In September, 2012, Pellissippi State received a grant from the American Council on Education for the College’s initiatives to help more working adults in the U.S. earn college degrees. The grant will help expand the process of awarding course-specific credits to adult learners who are in Department of Labor apprenticeship programs or the military. “We’re honored to partner with the American Council on Education on this initiative,” said L. Anthony Wise, Jr., Ph.D., the president of Pellissippi State. “This grant helps us reach a growing population on our campuses and contributes toward a more skilled, educated workforce in our region. It will also support our goals under Complete College Tennessee. Pellissippi State has an important role to play in addressing the educational needs of this community. Our faculty and staff are dedicated to helping each student realize their potential and to making East Tennessee a better place to live, work, and grow.”
Pellissippi State is a leader in providing manufacturing education, training and opportunities. Students’ learning and employment use hands-on techniques to boost Science classes at Pellissippi State nearly $250 million each year into the local economy. Pellissippi State and its graduates add $264 million in lifetime earnings. The fundamental reason for which the College was founded, however, remains unchanged: to provide support for teaching and learning opportunities for life, civic and cultural enrichment. The College continues to expand the teaching of technology, the use of technology in instruction, and the transfer of technology to local business and industry in support of regional economic development. In partnership with the community, Pellissippi State sustains the effort toward an ever-improving quality of life for residents of East Tennessee.

Enhanced Learning Opportunities
Pellissippi State Community College focuses on supporting and developing career/technical associate’s degrees and institutional certificates, university parallel associate’s degree programs, and continuing education opportunities for the citizens of Knox, Blount, and surrounding counties. The College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the associate’s degree in some of today’s most in-demand fields:

- Engineering and Media Technologies
- Business and Computer Technology
- Teacher Education
- Nursing
- Mathematics
- English
- Liberal Arts

Pellissippi State’s faculty does an exceptional job of combining classroom education with hands-on experience to prepare students to compete and excel in a wide variety of fields. And the College enjoys an excellent reputation in the Knoxville area for the exceptionally high-long-term job placement rate of its graduates. Approximately two-thirds of the College’s students each year will transfer college credits and degrees to other area and regional colleges and universities.

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Spurring Economic Development
Pellissippi State’s impact on the economy of eastern Tennessee has been impressive. The 24th annual analysis of the economic impact of Pellissippi State on the Knox and Blount County area revealed that the value of business volume, jobs and individual income in the five years from 2006 to 2011 amounted to nearly $1.1 billion, or an average of $213.6 million annually. That roughly translates into a return on investment of about $3.70 in local business volume for each $1 of local revenue coming into Pellissippi State.

On the personal level, the same study estimated that those students graduating with a two-year associate’s degree could expect to earn about $350,000 more during their working lifetime than students with only a high school diploma.

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National Recognition
In September, 2012, Pellissippi State became one of only six higher education institutions nationwide to be chosen to receive a grant from the American Council on Education for the College’s initiatives to help more working adults in the U.S. earn college degrees. The grant will help expand the process of awarding course-specific credits to adult learners who are in Department of Labor apprenticeship programs or the military. “We’re honored to partner with the American Council on Education on this initiative,” said L. Anthony Wise, Jr., Ph.D., the president of Pellissippi State. “This grant helps us reach a growing population on our campuses and contributes toward a more skilled, educated workforce in our region. It will also support our goals under Complete College Tennessee. Pellissippi State has an important role to play in addressing the educational needs of our community. Our faculty and staff are dedicated to helping each student realize their potential and to making East Tennessee a better place to live, work, and grow.”

Pellissippi State offers concentrations in Photography, Communications Graphic Technology, Video Production Technology and Web Technology. Pellissippi State students enjoy many cultural opportunities. The college is the top two-year school in the U.S. in terms of the number of students studying abroad.
What do you feel when you say, “Vacation”? That word stirs something in every person. It brings the sense of relaxation, time off from reality, and maybe even spending time with those closest to us. There are three phases to every vacation: the planning, the experience, and the memories. We take time to plan the “perfect” getaway, talking about and imagining what a great time we will have while we are away. Then the actual vacation arrives and we are able to relax and unwind and experience new things. Finally, after we return and unpack, we begin to relive and remember all the memories from our vacation, and it seems that those memories are what stay with us for days, weeks, and even years to come.

It is for that reason that Visit Knoxville believes when you Visit Knoxville...the memories will stay with you.

Visit Knoxville has a tremendous number of events to experience and places to explore. With those assets to work with, Visit Knoxville focuses on developing Knoxville as a travel destination. The organization is committed to driving tourism for the Knoxville community with the goal of keeping our hotels full and generating economic growth for our community.

Knoxville is a city of outstanding community leaders who willingly commit their time to further our mission as an economic development driver for Knoxville and Knox County. Visit Knoxville is governed by a board of directors made up of outstanding community leaders who willingly commit their time to marketing Knoxville as a premier travel destination through implementation of consistent, targeted, proactive, cost-effective marketing, and media campaigns. The primary goal of the department is to create compelling online and traditional advertising, promotions, and partner programs that will lead to increased visitation.

The Marketing and Communications Team promotes Knoxville as a premier travel destination through implementation of consistent, targeted, proactive, cost-effective marketing, and media campaigns. Visit Knoxville has years of experience in evaluating and promoting the strengths of the city and county as it relates to marketing within the conventions, sports and tourism (including group tour) segments.

The professionals at Visit Knoxville bring into play their own expertise and creativity in telling the world about Knoxville and Knox County. They attend trade shows to personally tout the area’s assets to meeting and seminar planners and tourism associations. Advertisements are placed in carefully selected magazines and other print media. The organization’s website VisitKnoxville.com offers complete information and assistance to anyone interested in visiting the Knoxville area.

In pursuit of its mission, the Visit Knoxville Team works together to sell and market Knoxville as a leisure and meeting destination. Department responsibilities include:

**Marketing & Communications Departmental Overview**

The Marketing and Communications Team promotes Knoxville as a premier travel destination through implementation of consistent, targeted, proactive, cost-effective marketing, and media campaigns. The primary goal of the department is to create compelling online and traditional advertising, promotions, and partner programs that will lead to increased visitation.

**Sales & Services Departmental Overview**

The Visit Knoxville Sales Team markets and sells Knoxville as a destination of choice for meetings and conventions. The Sales & Services Team implements sales and service strategies that secure city-wide business that benefits multiple hotels and the Knoxville Convention Center, as well as in-house meetings that provide key incremental revenues to hotels within Knoxville and Knox County.

Visit Knoxville provides meeting planners with extensive and reliable assistance to help them put together the perfect meeting from start to finish. Based on the meeting planner’s criteria, the Sales Team will direct RFPs to hotels that can accommodate the specific needs of a particular meeting.

The Sales & Services Team also assists with site visits by planning itineraries, providing transportation to and from facilities and arranging for complimentary accommodations, if needed. Visit Knoxville is a full-service convention and visitors bureau, and there is no charge to the planner for our services.

**Visitor Services Department Overview**

The Visitor Services Team provides services for leisure and convention travelers, creating collateral materials such as visitor guides, brochures and maps, and stocking gift shop merchandise.

The Visitor Services Team oversees the Knoxville Visitor Center. Regarded as a model for excellence by other communities, the Knoxville Visitor Center not only provides information, it is also home to WDVX Radio and the Uniquely Knoxville Gift Shop. This makes our Visitor Center itself a noted destination among local attractions.

**Get Involved**

**Sign Up for Gotta Know Knoxville**

Gotta Know Knoxville is a program that teaches you what Knoxville has to offer so that you can share your knowledge with every visitor you come in contact with! The program, which occurs normally on the third Wednesday of each month, runs between 4 hours and 4.5 hours (beginning at noon). Attendees enjoy lunch, a Powerpoint presentation, as well as a walking and driving tour that includes stops at some favorite local attractions, and...it’s FREE!

**Sign Up for Team Knoxville**

Team Knoxville is a volunteer program consisting of more than 3,000 people. Our team members are very diverse in age and background. Volunteers fill a valuable role in the community. The time and talent of our volunteers help make Knoxville a top destination for visitors. Our volunteers continuously provide qualified and caring volunteer services for the great city of Knoxville and Knox County. Come be a part of Team Knoxville and we will watch our community grow together, as a team.

**Sign Up for the Weekly E-Newsletter**

Receive a Weekly E-Newsletter about events and activities happening in Knoxville.

To learn more about these activities and get involved, visit marketing@knoxville.org.
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It is for that reason that Visit Knoxville believes when you visit Knoxville, you are creating memories that will stay with you forever.

Visit Knoxville is a non-profit organization that works together to make success happen. The mission of Visit Knoxville is to promote Knoxville as a destination and develop and grow the community to meet its potential. With the help of its dedicated volunteers and full-time staff, Visit Knoxville does what it does best: create“perfect” getaways, talking about and imagining what a great time we will have while we are away. Then the actual vacation arrives and we are able to relax and unwind and experience new things. Finally, after we return and unpack, we begin to relive and remember all the memories from our vacation, and it seems that those memories are what stay with us for days, weeks, and even years to come.

In pursuit of its mission, the Visit Knoxville Team works together to make success happen. The team is dedicated to working with the community to build a strong brand and reputation for Knoxville as a destination and develop and grow the community to meet its potential. With the help of its dedicated volunteers and full-time staff, Visit Knoxville does what it does best: create“perfect” getaways, talking about and imagining what a great time we will have while we are away. Then the actual vacation arrives and we are able to relax and unwind and experience new things. Finally, after we return and unpack, we begin to relive and remember all the memories from our vacation, and it seems that those memories are what stay with us for days, weeks, and even years to come.

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Buddy Gregg RVs and Motor Homes
Where Family Memories Begin

Buddy Gregg was an insurance salesman in 1972 when he borrowed a motorhome from a friend for his family vacation. That escape more than four decades ago was an epiphany moment for Gregg and his wife, Carole, that led them to a career of helping others discover the same wonder and excitement they themselves found in exploring the open road in a luxury motor coach.

After twelve years as a salesman successfully matching customers with just the perfect recreational vehicle to suit their individual tastes, Gregg opened his own sales center for high-end new and pre-owned motorhomes in Little Rock, Arkansas. There he quickly built a reputation for quality and integrity and, as his reputation spread, Gregg outgrew his original location. Searching for a new cornerstone for his burgeoning business, Gregg was drawn to East Tennessee and found exactly what he was looking for in Knoxville. In addition to being the gateway to the plethora of recreational activities nestled in the Smoky Mountains, Knoxville is the junction of major interstate highways that shuttle travelers to some of the most breathtaking scenic and historical sights on the eastern seaboard. Gregg opened his “Knoxville Super Center” in 1986 with the same commitment to his new customers that had identified his business in Arkansas.

“I put the same values in our Knoxville location that I have always put in my sales career,” Gregg explained in an interview in 2009. “I believe that when I sell a person something, I have to sell it from the heart. That became even more important to me when it was my name on the sign over the door. I realize that I am selling my name and my reputation. My home phone number was even on my business card to show my customers how much I value their business and want to create a family-type relationship with the people who put their trust in us.”

A Revolutionary Shopping Experience

The sales professionals at Buddy Gregg RVs and Motor Homes are extremely proud of the way they have revolutionized the experience of shopping for an RV or a motor home. The customer’s experience begins immediately upon arrival at the 20-acre Buddy Gregg site. “It’s almost like the customer has arrived at a five-star hotel,” states Travis Hollfield, the company’s general sales manager. “We emphasize customer comfort for the ultimate in a shopping experience. We personalize that experience based on the individual camping or travel needs of each customer. In addition, we are considered a true ‘boutique’ store carrying the finest names in the industry, including Newmar, Forest River, Heartland, Gulf Stream, Thor, Winnebago/Itasca, and others. It is a privilege for us to represent the best, high-line motor homes and RVs on the market today.”

The luxury vehicles and travel trailers on the “Knoxville Super Center” lot offer everything from the ultimate in comfort to economical functionality. Top of the line models feature options ranging from full kitchens with heated flooring to multiple retractable entertainment systems and washer and dryer units. Realizing that the market also includes many shoppers who are more interested in family-centered recreation activities, the Buddy Gregg site includes a wide variety of travel trailers and fifth wheels.

The more than 50 professionals at Buddy Gregg RVs and Motor Homes include experienced sales personnel and factory trained service technicians capable of servicing all brands, makes, and models of motor homes. The Super Center lot includes a complete parts and accessories store, 21 service bays, a full service body shop, and club house for all service guests along with free overnight camping spaces.

Creating Special Memories

Bob Wiegand, the company’s general manager, realizes, however, that being the largest dealer of new and pre-owned motor homes in Tennessee does not in itself satisfy his own personal goals for the business. Nor do the many industry awards the company has received over the years, such as the Winnebago Circle of Excellence (2011 and 2012), Newmar’s Medal of Service Excellence and Platinum Dealer (2011 and 2012), and an award from the Knoxville Better Business Bureau for 2012, mean much without the most important thing: making the most of time with loved ones.

“Motor homes and travel trailers have become an American symbol of personal freedom and a connection between family and friends that combines the excitement of travel and adventure. People who travel in motor homes and recreational vehicles want to be more in touch with themselves and the world around them. They realize that spending time with loved ones is what matters most. That is why they teach their children and grandchildren how to fish, skip rocks, or throw a ball.”

“It is this legacy, these memories that we are passing down. That is what we are sharing and what it is that we are passing down. That is what we are sharing and what it is that we are sharing and what is most difficult for us to do. We are dedicated to providing the finest products and services to help people realize their dreams and create those special memories.”

Below: Left: The 2013 KING AIRE homes a ‘One-Stop-Shop.’ Making Buddy Gregg RV’s and Motorhomes a ‘One-Stop-Shop.’

Below: Buddy Gregg RV’s and Motorhomes is actively involved with local events. Employees range from service to administration make up their heart in the Knoxwanna Sentinel Golf Invitational.
Buddy Gregg was an insurance salesman in 1972 when he borrowed a motorhome from a friend for his family vacation. That escape more than four decades ago was an epiphany moment for Gregg and his wife, Carole, that led them to a career of helping others discover the same wonder and excitement they themselves found in exploring the open road in a luxury motor coach.

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Below: Right-A huge variety of towable grace the 20+ Acre Supercenter. Known for hosting many local events, Buddy Gregg welcomes Bruce and Steve Pearl on location for a LIVE broadcast.

Buddy Gregg RVs and Motor Homes
Where Family Memories Begin

Buddy Gregg RVs and Motor Homes is actively involved with local events. Employees ranging from service to administration make up their heart in the Knox Sentinel Golf Scramble.
Kimberly-Clark Corporation

Evolving Products. Timeless Values

Early in 1872, a schoolgirl passed by a paper mill recently established on the banks of the Fox River in Neenah, Wisconsin and was given a small stack of papers by J.A. Kimberly, one of the mill’s founders. The grateful child, wanting to use the papers for wrapping a package, later returned to the mill with 15 cents to repay Mr. Kimberly for his kindness.

Kimberly-Clark is justifiably proud of the fact that it has created five of the eight major consumer product categories in which the company competes: facial tissue, paper towels, toilet paper on a roll, feminine pads, and disposable training pants. Kimberly-Clark has built its reputation and success on inventing new products and then improving them, creating a strong legacy of innovation.

Leading the World in Essentials for a Better Life

Kimberly-Clark Corporation today produces a long list of well known global brands that are an indispensable part of life for people in more than 175 countries. Household names such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend enhance the health, hygiene, and well-being of almost everyone from babies to senior citizens. Approximately 60,000 people in manufacturing facilities in 25 U.S. hometowns and 37 countries daily underscore the fact that while Kimberly-Clark’s products have evolved over the past 141 years, the values shared by its employees remain timeless.

The trust that billions of people around the globe place in Kimberly-Clark products is a huge responsibility and the company’s employees take that responsibility very seriously. The founders’ values of honesty, integrity, and courageously doing the right thing are as fundamental today as they were when the first mill opened in 1872. Growth strategies include new ideas that add value and foster respect for each employee and care for the communities in which they live and work.

Kimberly-Clark Corporation is also leading the way in sustainable produced products. In 2009, the company announced stronger fiber sourcing standards to increase conservation of forests globally along with other methods to ensure the resources we enjoy today will be here for generations to come.

Its efforts have led to Kimberly-Clark Corporation being named to numerous prestigious lists, among them:
- Best Employer for Healthy Lifestyles
- Best Employer in South Africa
- Top 20 Great Places to Work in France in 2010
- Best Multi-national Workplace in Latin America

Kimberly-Clark employees in Knoxville and Loudon have become the largest contributor to United Way of Loudon County.

Almost two and a half decades ago, Kimberly-Clark selected Knoxville as the site for a shared-service center. “There were several reasons for Knoxville winning out over other Southeastern cities that were researched,” states Teresa Hamilton, the company’s Information Technology Senior Communicator. “The quality of life in Knoxville, the business climate, and the talent pool, which included the close proximity to the University of Tennessee, weighed heavily in the decision to locate here. Knoxville also had an emerging shared-service/call center industry that was encouraged and valued by government and business leaders.”

The administrative center in Knoxville began in 1990 with just a handful of employees. Today, a staff of 365 provides the corporation with domestic and international transportation services, payroll, and employee benefits as well as many accounting and finance functions. “Knoxville continues to be a great place for Kimberly-Clark Corporation to recruit and retain great people who enjoy living here,” says Steve Harmon, the company’s Vice-President of Transportation and Kimberly-Clark Knoxville’s Site Leader.

At about the same time, the company broke ground on a 230-acre site in nearby Loudon, Tennessee. The $300 million mill, which underwent significant expansion in 2001 and again ten years later, today employs 330 people and focuses on manufacturing paper towel and bath tissue products primarily from recycled waste paper. These products supply commercial and industrial customers such as offices, manufacturing operations, healthcare, and lodging facilities. “Our KC Professional Mill is proudly managed and lead by 330 East Tennessee Partners, who safely produce high quality products, at the lowest cost for our critical customers,” says John McCluskey, Mill Manager of the Kimberly-Clark Loudon Mill.

Kimberly-Clark Corporation

Better Life

In Essentials For a Better Life

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Kimberly-Clark Corporation

Evolving Products. Timeless Values

Early in 1872, a schoolgirl passed by a paper mill recently established on the banks of the Fox River in Neenah, Wisconsin and was given a small stack of papers by J.A. Kimberly, one of the mill’s founders. The grateful child, wanting to use the paper for wrapping a package, later returned to the mill with 15 cents to repay Mr. Kimberly for his kindness. That 15-cent transaction marked the first in a 141-year history of the company’s sales that in 2012 reached more than $21 billion.

Charles Clark, Havilah Babcock, and Frank Shattuck had joined Kimberly in founding the mill, then known as Kimberly, Clark, and Company, as a facility for producing newsprint from linen and rags. Over the next almost century-and-a-half, Kimberly-Clark Corporation evolved into a global entity that today supplies household products to nearly one-fourth of the people on our planet. During that time, the company has relied on its leadership team, its customers, and users to develop new technologies that have created innovative products and design solutions across its broad range of products. Kimberly-Clark is justifiably proud of the fact that it has created five of the eight major consumer product categories in which the company competes: facial tissue, paper towels, toilet paper on a roll, feminine pads, and disposable training pants. Kimberly-Clark has built its reputation and success on inventing new products and then improving them, creating a strong legacy of innovation.

Leading the World in Essentials for a Better Life

Kimberly-Clark Corporation today produces a long list of well-known global brands that are an indispensable part of life for people in more than 175 countries. Household names such as Kleenex, Scott, Huggies, Pull-Ups, Kotex, and Depend enhance the health, hygiene, and well-being of almost everyone from babies to senior citizens. Approximately 60,000 people in manufacturing facilities in 25 U.S. hometowns and 37 countries daily underscore the fact that while Kimberly-Clark’s products have evolved over the past 141 years, the values shared by its employees remain timeless.

The trust that billions of people around the globe place in Kimberly-Clark products is a huge responsibility and the company’s employees take that responsibility very seriously. The founders’ values of honesty, integrity, and courageously doing the right thing are as fundamental today as they were when the first mill opened in 1872. Growth strategies include new ideas that add value and foster respect for each employee and care for the communities in which they live and work.

Kimberly-Clark Corporation is also leading the way in sustainably produced products. In 2009, the company announced stronger fiber sourcing standards to increase conservation of forests globally along with other methods to ensure the resources we enjoy today will be here for generations to come.

Its efforts have led to Kimberly-Clark Corporation being named to numerous prestigious lists, among them:

- Best Employer for Healthy Lifestyles
- Best Employer in South Africa
- Top 20 Great Places to Work in France in 2010
- Best Multi-national Workplace in Latin America

A World Leader Comes to Knoxville

Almost two and a half decades ago, Kimberly-Clark selected Knoxville as the site for a shared-service center. “There were several reasons for Knoxville winning out over other Southeastern cities that were researched,” states Teresa Hamilton, the company’s Information Technology Senior Communication. “The quality of life in Knoxville, the business climate, and the talent pool, which included the close proximity to the University of Tennessee, weighed heavily in the decision to locate here. Knoxville also had an emerging shared-service/call center industry that was encouraged and valued by government and business leaders.”

The administrative center in Knoxville began in 1990 with just a handful of employees. Today, a staff of 365 provides the corporation with domestic and international transportation services, payroll, and employee benefits as well as many accounting and finance functions. “Knoxville continues to be a great place for Kimberly-Clark Corporation to recruit and retain great people who enjoy living here,” says Steve Harmon, the company’s Vice-President of Transportation and Kimberly-Clark Knoxville’s Site Leader.

At about the same time, the company broke ground on a 230-acre site in nearby Loudon, Tennessee. The $300 million mill, which underwent significant expansion in 2001 and again ten years later, today employs 330 people and focuses on manufacturing paper towel and bath tissue products primarily from recycled waste paper. These products supply commercial and industrial customers such as offices, manufacturing operations, healthcare, and lodging facilities. “Our KC Professional Mill is proudly managed and lead by 330 East Tennessee Partners, who safely produce high-quality products, at the lowest cost for our critical customers,” says John McChesney, Mill Manager of the Kimberly-Clark Loudon Mill.

Kimberly-Clark employees in Knoxville and Loudon and their colleagues across the US contributed $2.7 million in gifts and pledges to various charitable causes in 2011, an amount that was matched by the company itself. In addition, Kimberly-Clark Knoxville is an active supporter of numerous other worthy organizations, including the Boys and Girls Clubs, MedShare International, United Way, and the Bright Futures Scholarship Program. In line with the same spirit of philanthropy, the company’s employees in Loudon have become the largest contributor to United Way of Loudon County.
Martin & Company, Inc.
Planning for the Future

As a student at the University of Tennessee in the 1970s, A. David Martin felt very fortunate to be the beneficiary of several academic scholarships he was awarded to prepare himself for a career in business and finance. Armed with an undergraduate and a post-graduate degree in Business Administration from UT, Martin began working for his alma mater and went on to become the Treasurer and Chief Investment Officer of the University of Tennessee System.

Passionate about his work in investment management, Martin decided that he wanted to offer personalized investment management services to individuals, financial institutions, corporations, and other entities. “I realized there was a need locally that was not being met,” Martin explains. “To do this type of work meant relocating somewhere else and working for an established investment counseling firm or opening my own business. A lifelong resident of Knoxville, I loved this city and wanted to remain. I opted to launch my own business right here.”

In 1989, Martin opened the doors to Martin & Company, a professional consulting firm providing investment management services on a fee basis for their clients. Unlike brokers or commodity traders, Martin’s staff of nine investment counselors do not receive a commission for buying and selling financial products. They are able to maintain impartiality in the investment arena as they are not driven by commission sales.

Martin admits to being more than a little apprehensive on the day he first opened his doors for business. “Managing the financial future of a client is a huge responsibility,” he notes. “Whether it’s a retiree entrusting us with his life’s savings or a business seeking professional money management, it’s a responsibility we take very seriously. Establishing our credibility and the necessary level of trust with potential clients, whereby they would choose us as the team of professionals best capable of managing their financial security, was the single most daunting challenge we faced.”

Martin met that challenge and launched his venture in 1989 with three clients and $6 million under management. Almost a quarter century later, as Martin & Company prepares in 2014 to celebrate its silver anniversary, the company has grown to approximately $2 billion in assets for more than 100 clients. Based on assets under management, Martin & Company has been the largest investment advisory firm in Knoxville for the past 20 years and is listed as the largest such firm in the Knoxville Business Journal’s “Book of Lists.” The firm is the fourth largest fee-only registered investment advisor in the Southeast and one of the top fifty in the US.

Financial Stewardship

Martin & Company’s sole business is managing money on behalf of its clients. The only source of revenue is fees paid by clients based on a percentage of the market value of assets under management. The firm’s select group of clients includes pension plans, profit sharing plans, endowments, insurance companies, public funds, financial institutions, trusts, corporations, and individuals.

Martin & Company today serves clients in ten states, but the majority of client relationships are centered in the East Tennessee area. The firm is registered with the U.S. Securities and Exchange Commission under the Investment Advisers Act of 1940. In 1998, Martin & Company became a wholly-owned subsidiary of First Horizon National Corporation and began providing investment management services to the Trust Division of First Tennessee Bank.

Over the quarter-century that Martin & Company has been providing investment counseling services to its clients, the firm has maintained a steadfast focus on the city in which it put down its roots. The same rock-solid trust and confidence that became the hallmarks of Martin & Company’s professional services extend to the firm’s long-familiar physical location at Two Centre Square in the heart of downtown Knoxville. When Martin & Company marks its silver anniversary in 2014, the celebration will take place in the same building in which the business was launched in 1989.

A. David Martin, the founder and chairman of the company, made a priority of giving something back to the community that he feels gave him so much. “I was a beneficiary of several academic scholarships at UT that were funded by endowments,” he adds, “and was intrigued by the endowment concept. I saw how a single gift could create an endowment that would support worthy causes in perpetuity. For that reason, my wife and I have created scholarship endowments and I have committed much of my professional career to endowment building.”

The company’s philanthropy extends to other areas as well. Committed to community service, Martin & Company employees have served a number of community, civic, and nonprofit organizations, including East Tennessee Foundation, Habitat for Humanity, Helen Ross McNabb Center, Leadership Knoxville, Legacy Parks Foundation, Ronald McDonald House, United Way, and the YMCA.

“Occasionally, I have to step back and take in the huge impact that our work has on the well-being of so many in our community and region,” says Bill Woodson, president and CEO. Whether it is the financial security of seniors whose retirement resources we manage or the students whose education is dependent on scholarship endowments or the hospitals whose ability to care for the health needs of our population depends on financial strength, we are making a major difference in the lives of many. As stewards of $2 billion of other people’s money, we have established an influential presence locally.”

By dedicating itself to its clients and community, Martin & Company will continue to be the “manager of choice” in the region for many years to come.

The highly experienced staff of Martin & Company gathered outside its offices at Two Centre Square in the heart of downtown Knoxville.

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Scripps Networks Interactive

Embracing a Sustainable Work Life Balance

At the busy intersection of Interstate 40/75 and Pellissippi Parkway exists an oasis of natural tranquility with a tree-lined lake, quietly splashing fountains, waterside benches, and walking trails—not to mention an aqua-tinted glass edifice that houses some of the brightest and most creative minds in the media and entertainment industries.

This impressive campus serves as the corporate headquarters for Scripps Networks Interactive, the Knoxville-based company at the forefront of providing lifestyle media content to consumers around the world. With a portfolio of top brands including HGTV, DIY Network, Food Network, Cooking Channel, Travel Channel, and GAC as well as incredibly successful digital platforms, print publications, and branded merchandise, Scripps is a beacon of creativity and innovation for East Tennessee.

The company prides itself on being an innovator, not only through its trendsetting brands and original content but by living its core values both internally and within the greater community.

The Scripps entrepreneurial spirit and dedication to its core values is apparent not only in its trendsetting brands and original content, but in its day-to-day corporate operations and its involvement in the greater Knoxville community. The company’s commitment to the principles of diversity, clarity in communication, integrity, compassion & support, shared responsibility, work/life balance, openness, and humor is apparent through employee relations and all its business platforms.

In 2010, it became apparent that with the company’s continued success and growth a physical expansion of the Knoxville headquarters was in order as well. Scripps designed a collaborative, modern workspace, aligning its dedication to both its employees and the environment. The result was a new 150,000 square foot LEED Gold-certified building that provides a model for environmental stewardship in East Tennessee.

The guiding principles for the project were to create a sustainable, efficient facility that allowed more occupant control of individual workspaces while supporting collaborative workflows. Decisions made based on these principles resulted in our ability to obtain LEED Gold certification.

Scripps has a three-pronged approach to green business: recycling and waste reduction, energy efficiency, and community outreach. Recycling is not only practiced extensively in day-to-day operations but nearly 1,000 tons of demolition and building waste were recycled and diverted from landfillfills during the construction of the new building. The energy footprint of the facility is kept to a minimum thanks to numerous design elements. An exterior made almost entirely of windows eliminates the need for extensive interior lighting while a state-of-the-art under-floor air system allows for individual workplace airflow control.

The Green Team, an employee committee, seeks to spread awareness internally while also supporting sustainability in the community. Due to the team’s initiatives and energy, Scripps was honored as GoGreenET’s Smart Trips Commuter Challenge competition, which acknowledged the employees’ efforts to utilize alternate transportation and/or carpooling for their commutes.

World Fair hosted for employees on the Knoxville campus. Scripps also won the 2012 Smart Trips Commuter Challenge competition, which acknowledged the employees’ efforts to utilize alternate transportation and/or carpooling for their commutes.

In October 2012, the Food Network Kitchen opened on the Knoxville campus, offering healthy options for employees and demonstrating an enthusiasm for using fresh, local products. With over 400 meals sold in the kitchen each week, employees have enjoyed the healthy eating choices as well as their favorite guilty pleasures.

In accord with Scripps’ values as a whole, the Knoxville headquarters, as well as its employees, embraces green building practices and supports a sustainable lifestyle.

Employees from across the company participate in the annual Volunteer Day as part of SNI’s Change the World initiative. This group of employees donated their time and efforts to the Second Harvest Food Bank in Maryville.

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The Green Team, an employee committee, seeks to spread awareness internally while also supporting sustainability in the community. Due to the team’s initiatives and energy, Scripps was honored as GoGreenET’s 2012 Community Outreach winner for its employee education initiatives, which included multiple blog posts and a Change the World Fair hosted for employees on the Knoxville campus. Scripps also won the 2012 Smart Trips Commuter Challenge competition, which acknowledged the employees’ efforts to utilize alternate transportation and/or carpooling for their commutes.

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The stunning Scripps Networks Interactive headquarters located on Sherill Boulevard in West Knoxville as seen from Packard Park, the private onsite green space and walking trail.
The Episcopal School of Knoxville

Impacting the World, One Student at a Time

When one walks through the halls of The Episcopal School of Knoxville, it may seem like the typical elementary or middle school. But ask any teacher or student what a typical day is like at ESK and they will all give the same answer, “There is no typical day.” ESK is a school that defines itself on being unique.

On any given day, visitors will see First Graders watching caterpillars grow into butterflies, Middle School students working with state-of-the-art robotics, Third Graders building simple machines that deliver candy or students working in the on-campus garden.

“In the Episcopal School of Knoxville, it is not how much work you can do, it is how do you do it, and what do you do. You can see that in the work here,” ESK headmaster Jay Scott said. “Here at ESK, one is able to make an impression in the lives of our children and that is what makes us unique.”

When ESK founders first gathered, they dreamed of a school, which would challenge students to excel, both academically and socially, in an educational environment that taught kindness, compassion, and consideration of others.

In August 1998, the dream became a reality when the school first opened its doors to 28 students in Kindergarten through fourth grade.

The campus now occupies a picturesque setting of 96 acres of rolling land in West Knox County. The 70 faculty and staff members are justifiably proud of the school’s state-of-the-art administrative offices, gymnasium, science labs, dining hall, library, art room, chapel and technology labs. In November 2012, a peer review team from the Southern Association of Colleges and Schools visited The Episcopal School of Knoxville for the SACS accreditation process. In addition to receiving numerous commendations for its facilities and its work, ESK received full recommendation for re-accreditation through SACS as well as from the Southern Association of Independent Schools (SAIS).

Courses of study at ESK’s Lower and Middle Schools run the gamut of subjects considered essential to prepare students for higher education and a lifetime of learning within an educational environment that taught kindness, compassion, and consideration of others.

Digital Literacy is offered. Other programs include involvement with STEM experts, and a recently launched FLEx 1:1 Technology Program that allows students to bring their own devices into the classroom to aid in education. In addition, ESK’s Tribes Agreements instill and nurture a strong sense of integrity in each of its students that carry with them on their educational journey.

Another important aspect of the learning experience at ESK is its community service. All students participate in a variety of initiatives that benefit the local community ranging from preparing and serving meals at the Volunteer Ministry Center to environmental work at the Turkey Creek Wetlands and Smoky Mountain Institute at Tremont.

An impressive 92 percent of students at ESK opt to participate in the wide variety of interscholastic athletics the school offers, including flag football, tennis, co-ed track and field, co-ed soccer, basketball, trap shooting and softball. In recent years, ESK teams have won championships in girls’ volleyball, girls’ basketball, flag football and cross country. An organic garden supplies fresh produce, as seen on the table below. The organic garden supplies fresh produce, as seen on the table below.
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“The most one-day on our campus and you will see students who are engaged in learning and a faculty and staff absorbed in the education of each child,” ESK Headmaster Jay Secor said. “Here at ESK, one is able to make an impact in the lives of our children and that is what makes us unique.”

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ESK’s mission remains true to the vision of its founders: to prepare students for higher education and a lifetime of learning within the context of a loving, family-centered environment. The learning experience at ESK entices its students’ intellectual, physical, cultural, and spiritual growth so that they may realize their potential as children of God and involved citizens of local, state, and international communities.

AN INCLUSIVE ATMOSPHERE

The 353 students enrolled in the 2013 school year at The Episcopal School of Knoxville represent a more than tenfold jump from the initial 28 that walked through its doors when the school first opened 15 years ago. ESK is recognized for its academic excellence and character training for students from Kindergarten through eighth grade. The school’s interdisciplinary curriculum includes inter-scholastic activities such as National History Day and Model United Nations, performing and fine arts, world languages; and a full, inclusive athletic program. ESK offers a faith-based environment, including daily chapel for all students, but does not require any student to subscribe to any particular faith. ESK actively seeks children of diverse beliefs and backgrounds.

Digital Literacy is offered. Other programs include involvement with STEMSpace, and a recently launched FLEx 1:1 Technology Program, first and second graders have the opportunity to own second graders with the decision of a cow’s eye. Here Alena Farnar is add-ed by Riley Denton on her dissection which is part of the second grade’s annual study of the human eye.

In January 2013, ESK launched a FLEx 1:1 Technology Program allowing students to bring their own devices into the classroom to aid in the education process. Below, eighth graders Minimum Howard and Mihoko use an iPad to record an algebra review. ESK participates competitively with local independent and private schools in seven sporting programs. Below right, Seventh grader Sarah Jane Kline shows the ball down the court during a Varsity Girls basketball game.

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In an effort to connect the Lower and Middle Schools, each third-grader is allowed to own an iPad work seriously. Greta Whitt and Aidan Brown take their iPad to record an algebra review. ESK participates competitively with local independent and private schools in seven sporting programs. Below right, Seventh grader Sarah Jane Kline shows the ball down the court during a Varsity Girls basketball game.

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Transforming Dreams Into Reality

David Lawless and his wife, Robin, had considered a number of possible names for the company they were about to launch in 1998, but none seemed to be as appropriate as the one suggested by their pastor. “He offered the Latin word ‘navus’ meaning ‘industrial,’” David explains, “and we felt that was perfect.

We opted to substitute the ‘v’ for the ‘w’ in the word as that is how it is pronounced in Latin and settled on NAVUS.

This has been the perfect description for the innovative design company that the couple founded in Knoxville. David and Robin Lawless created NAVUS as a custom machine builder focusing on quality, reliability and an ‘old school’ work ethic. The company’s mechanical, weld and electrical designers bring a broad background of expertise in robotic automation integration to the business that has provided custom turnkey solutions for an impressive number of Fortune 500 companies operating in the medical, automotive, and consumer industries as well as the military. “We make the machines that make the products,” David notes. “If you can dream it, NAVUS can design a machine to build it.”

High Tech Company With Old School Values

From concept to finished product, NAVUS specializes in turning the existing manufacturing processes of their clients into highly effective automated solutions, thus increasing safety, quality, and productivity. A vertically integrated operation, NAVUS designs and builds its machines in the company’s 23,000 square foot facility in Knoxville. Ranging in size from those that can fit into the palm of one’s hand to a weld cell that produces a 30 ton part for industry-leader General Dynamics, NAVUS-designed equipment can be found in businesses and industries across the country and as part of the U.S. military operating around the world.

The staff of approximately 24 highly trained and talented designers and fabricators has developed a reputation as being among the nation’s finest automation integrators. They utilize the latest in three dimensional technology and animation to provide smart solutions for even the most difficult challenges. The NAVUS team of professionals has the knowledge, experience, and skills that enable them to serve as the “one-stop-shop” for their clients, partnering with them to offer a wide range of start-to-finish services, including:

**ENGINEERING**
- Concept Development
- Project Management
- Manufacturing Process Development
- Machine Design
- Reverse Engineering
- Programming and electrical design
- Debugging and Troubleshooting

**FABRICATION**
- 25 ton dual trolley gantry crane
- Certified welding per military specifications
- Research and development of state of the art weld procedures.
- Assembly and calibration of developed manufacturing processes and machines.
- CNC Machining to customer specifications

In its 15 year existence, NAVUS has distinguished itself in the design, fabrication, installation, and servicing of custom-made machinery. Services also include precision machining as well as the prototyping, fabrication, and assembly of metal and composite materials for aerospace, automotive, medical device, nuclear, and pharmaceutical applications. The NAVUS commitment to quality is the result of having qualified personnel dedicated to meeting the company’s unwavering goal of meeting and exceeding the expectations of its clients.

The numerous benefits of NAVUS solutions quickly become evident to the company’s clients. Robotic automation today is at the heart of lean manufacturing. NAVUS-designed and produced equipment can reduce operating costs, perfecting both quality and productivity. Companies become more environmentally friendly by reducing scrap, exhaust, and energy. In addition, robots can remove employees from dangerous and repetitive tasks, allowing valuable human resources to be used in more productive ways.

The economic pressures on businesses and consumers today are forcing both to consider their purchases. Low-cost, high-quality products are the sign of the times. The most successful companies in this economy are realizing that automation, especially the flexibility offered by robotic automation, is the perfect way to achieve both. Those companies with the best, least automated manufacturing processes are the ones who are better positioned to respond to the rapidly changing demands of customers. An automated, flexible manufacturing process is able to change product mix and product make-up “on the fly.”

“I have lived by the philosophy to treat others like I want to be treated. Truth be known, I have worked my whole life since I was 9 years old. I expect only the best from myself and my employees and I expect the same from my customers.”

**A Company Making a Difference**

David Lawless points to his own life when asked why the company he and his wife founded has been so active in service to the people of Knox County. “I am a product of the system,” he recalls. “I was fortunate enough to have received scholarships from the federal government that allowed me to graduate college with degrees in psychology and religion. I am pleased to be in a position where NAVUS can play a role in giving back to the people in this area today some of what was given to me.”

In addition to the jobs and livelihood that NAVUS has provided over the past 15 years, the company has been active in supporting the area’s children and youth through programs that David says, “have helped me develop and move beyond my humble beginnings in West Lonsdale.”

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Since I have been with Navus, I have seen the most sincere dedication to customer satisfaction and owners that really care about their business and their employees. I believe the team’s diversity, versatility and personality are what keep things moving forward here at Navus. I hope we can continue to move forward for the benefit of the companies that rely on our work and for our local community that we rely on for support.” – Buck Barber, Navus Automation

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23,000 square foot facility located on three acres in West Knoxville

Automated weld cell for Bath Iron Works’ military vessels

ABB six-axis welding robot in an automated cell built for General Dynamics

NVUS
We opted to substitute the ‘v’ for the ‘w’ in the word as that is how it is pronounced in Latin and settled on NAVUS.

This has been the perfect description for the innovative design company that the couple founded in Knoxville. David and Robin Lawless created NAVUS as a custom machine builder focused on quality, reliability and an “old school” work ethic. The company’s mechanical, weld and electrical designers bring a broad background of expertise in robotic automation integration to the business that has provided custom turnkey solutions for an impressive number of Fortune 500 companies operating in the medical, automotive, and consumer industries as well as the military. “We make the machines that make the products,” David notes. “If you can dream it, NAVUS can design a machine to build it.”

Engineering

- Concept Development
- Project Management
- Manufacturing Process Development
- Machine Design
- Reverse Engineering
- Programming and electrical design
- Debugging and Troubleshooting

Fabrication

- 25 ton dual trolley gantry crane
- Certified welding per military specifications
- Research and development of state of the art weld procedures.
- Assembly and calibration of developed manufacturing processes and machines.
- CNC Machining to customer specifications

In its 15 year existence, NAVUS has distinguished itself in the design, fabrication, installation, and servicing of custom-made machinery. Services also include precision machining as well as the prototyping, fabrication, and assembly of metal and composite materials for aerospace, automotive, medical device, nuclear, and pharmaceutical applications. The NAVUS commitment to quality is the result of having qualified personnel dedicated to meeting the company’s unwavering goal of exceeding the expectations of its clients.

The numerous benefits of NAVUS solutions quickly become evident to the company’s clients. Robotic automation today is at the heart of lean manufacturing. NAVUS-designed and produced equipment can reduce operating costs, perfecting both quality and productivity. Companies become more environmentally friendly by reducing scrap, exhaust, and energy. In addition, robotics can remove employees from dangerous and repetitive tasks, allowing valuable human resources to be used in more productive ways.

The economic pressures on businesses and consumers today are forcing both to consider their purchases. Low-cost, high-quality products are the sign of the times. The most successful companies in this economy are realizing that automation, especially the flexibility offered by robotic automation, is the perfect way to achieve both. Those companies with the best, leanest automated manufacturing processes are the ones who are better positioned to respond to the rapidly changing demands of customers. An automated, flexible manufacturing process is able to change product mix and product make-up “on the fly.”

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Visionary Solutions, LLC

Leading the Way with Creative Solutions for an Ever-Changing World

Visionary Solutions, founded in 2000, provides technical solutions on large-scale, material management and waste disposition projects for the federal government and its contractors. The company is a leading service provider for both the government and commercial nuclear industry addressing the complex issues that span transportation and improved its resources with a focus on effective project management, customized training and consulting, regulatory analysis, and waste profiling, transportation, and brokerage services to meet the demands of the waste and material management industry. With 85 employees company-wide, about 45 of whom are in the Knoxville area, the company is considered a small business, but provides services on a scale sufficient to effectively meet the needs of large projects.

Visionary Solutions established its positive reputation with the federal government early on, when it successfully managed the transportation and disposition of nearly 6,000 cylinders of depleted uranium hexafluoride from Oak Ridge to Portsmouth for the Department of Energy. Our training team also led emergency preparedness training for the Department of Energy across several regions of the nation and continues to provide on-going support for hazardous and radioactive material awareness to V12 and other federal contractors. Simultaneously, Visionary Solutions completed a similar transportation management project for Low Level Radioactive Waste Shipments in Shocks 1 and 2 Containers for nearly 4,000 containers from Fluor Fernald, OH to Waste Control Specialists facility in Texas.

Today, the company has locations in Knoxville, TN; Carlsbad, NM; and Corona, CA. Visionary Solutions is expanding its line of services into a renewable energy source. For example, the company is currently expanding its line of services into a renewable energy source. For example, the company is currently working daily to eliminate waste management and asset recovery and recycling.

Service to Community

Visionary Solutions officers lead by example and every employee takes the company’s commitment to being a good corporate citizen very seriously. We provide mentoring services through the Knoxville Chamber of Commerce and offer support and resources to other local community associations and small businesses where a need is determined. Assistance in achieving driver certification is also offered to small companies in the Knoxville area. Visionary Solutions is proud to support the efforts of local and national charitable organizations and civic groups. We work diligently to achieve our ultimate goal of managing and mitigating risk in a constantly changing environment while building lasting relationships with clients in the public and private sectors to ensure that all of our projects and services include effective management and resourcefulness, within budget while remaining on schedule.

contract with the Department of Energy to provide Transuranic transportation services in 2007, which was recently re-awarded in 2012 based on our performance and reputation for successful project completion and safe operations. These key projects helped Visionary Solutions gain the trust of our federal clients and established our company as a competitive business in the industry. We continue to maintain a positive relationship as a prime contractor to the Department of Energy and other Federal customers while extending our reach into the commercial waste and materials disposition market. Visionary Solutions is strengthening its capabilities with new technology, the best equipment, and successful project management.

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Today, the company has locations in Knoxville, TN; Carlsbad, NM; and Corona, CA. Visionary Solutions is currently expanding its line of services to include new technologies that will not only create jobs, but also solve many real world environmental problems that our communities face. For example, the company intends to implement a two part recycling process in the Knoxville area, designed to achieve the goal of “Zero Landfill.” Rather than just a hypothetical “go green” alternative, this will be a real system working daily to eliminate waste in its entirety by converting it into a renewable energy source. Additional offerings include medical and pharmaceutical waste management, as well as environmental management and asset recovery and recycling.

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**Management Solutions, LLC**

**Comprehensive Project Management Services**

Walter Perry, the administrator of the Small Business Administration (SBA) in Tennessee, remarked in 2012 when Management Solutions, LLC was named U.S. SBA National Subcontractor of the Year that the company had “put Tennessee business on the map.” The award, which honors small businesses that provide outstanding goods and services to the federal government as subcontractors, was an affirmation of what Management Solutions’ many clients have realized since Misty Mayes founded the company in 2002.

Misty Mayes, Founder and President, Management Solutions, LLC

“This is a wonderful acknowledgment for our entire team,” Mayes stated at the award ceremony. “We have worked hard to understand the needs of our clients and to deliver innovative solutions that will help them reduce time and costs on projects. It is simply wonderful to have our small company recognized on the national level.”

Below: U.S. SBA Administrator Karen Mills (3rd from left) presents Misty Mayes (2nd from left) with the 2012 U.S. SBA National Subcontractor of the Year award.

Management Solutions, LLC headquarter.

The company’s staff of civil, environmental, industrial, mechanical, and construction engineers work in close collaboration with clients to provide innovative solutions to even the most challenging projects. Three-quarters of the staff have more than 15 years experience in the industry and senior staff average more than 25 years experience. Half are Certified Project Management Professionals.

These professionals specialize in helping companies establish an integrated planning and portfolio management system that not only formalizes the processes for estimating project-level scope, schedule, and budget needs, but also analyzes groups of projects (portfolios) and their interdependencies, milestones, float, and risk. This seamless process takes a project from formation through the planning and approval phases, through execution and closure, all within one integrated system.

“We operate as a full-service project management solution provider supplying our customers with ‘best value services’ through our experienced professionals who have successfully applied project management concepts in a variety of different industries,” Mayes explains. “We have impacted financial bottom lines and elevated project management skills for individuals and companies throughout the area. We have helped our customers – local businesses and government agencies – deliver on time and on budget. As a result of our vast federal contract experience, we also help local firms enter the federal market.”

Misty and Sam Mayes take great pride in promoting a work environment that stresses a strong sense of community and the belief that they are part of something larger. They believe in being good stewards in their local community and offer opportunities to their employees to participate in charitable work with organizations they support such as The Restoration House of East Tennessee, Mission of Hope, St. Jude Children’s Research Hospital, Knox Area Rescue Ministries, and others.

A strong supporter of the greater Knoxville community throughout the year, Misty Mayes serves on several local boards, including the Christian Academy of Knoxville, Knoxville Chamber, The Restoration House of East Tennessee, and Mission of Hope.

A National Company Making a Local Difference

Management Solutions is headquartered in Knoxville and maintains satellite offices in Louisville, Kentucky and Atlanta, Georgia. There are also on-site staff at multiple sites including Oak Ridge and Nashville in Tennessee; Fort Campbell and Fort Knox in Kentucky; St. Louis, Missouri; Olmsted, Illinois; Indianapolis, Indiana; and Dayton, Ohio.

“We are proud to be headquartered in Knoxville, a place where many of us grew up and in a community that is rich in history, culture, active outdoor living, and offers tremendous support of local business success,” states Mayes, who, along with her husband, Sam, vice president of CPS, graduated from the University of Tennessee School of Engineering. “For more than ten years, Management Solutions has provided excellent project management and customer service to clients throughout the region. Creating employment opportunities with our business focus and dedication to helping businesses succeed has had a positive regional economic impact. We are proud of our Knoxville heritage and the positive business impact our entire team brings to the region.”

Employees from across the company show their team spirit and compete in the Dragon Boat Races to benefit Knox Area Rescue Ministries.

Photo by MSLLC

Management Solutions LLC Headquarters, Awarding Winning Way, Knoxville.

Photo by MSLLC

Knoxville
Misty Mayes, Founder and President, Management Solutions, LLC

Below, left: U.S. Senator Lamar Alexander, Misty Mayes, Sam Mayes, U.S. Senator Bob Corker

Below: U.S. SBA Administrator Karen Mills (3rd from left) presents Misty Mayes, Founder and President, Management Solutions, LLC with the SBA’s National Subcontractor of the Year award.

That provide outstanding goods and services to the federal government as subcontractors, was an affirmation of what Management Solutions’ many clients have realized since Misty Mayes founded the company in 2002.

Mayes’ pride in her company and her team was again spotlighted when Management Solutions was awarded the Pinnacle Woman-Owned Business Excellence Award from the Knoxville Chamber in May 2013. The award has become an emblem of business excellence in East Tennessee.

A Decade of Growth and Service

Launched just over a decade ago with three employees and a single contract with the U.S. Department of Energy’s Oak Ridge National Laboratory, Management Solutions today is a multi-million dollar company that boasts more than 40 employees and dozens of clients and customers throughout the Southeast. The company’s client list and high visibility projects include the Department of Energy; the U.S. Army Corps of Engineers; UT-Battelle; Oak Ridge Associated Universities; Alatom Power; Cannon & Cannon; and Pro2Serve among others.

Having successfully established Management Solutions as one of the leading project management companies in the Southeast and with growing demand from the commercial construction industry, Mayes and her husband, Sam, who helped lead Management Solutions through its successful early years, spun off a new business in 2010, Construction Project Solutions, LLC (CPS), to expand services to the construction industry market.

Management Solutions specializes in comprehensive project management services that help its clients deliver their projects on time and on budget every time. Those services include project management/control services, project management training, construction management services, information systems/application/ integration, application hosting services, process improvement services, and cost estimating services.

To succeed in today’s highly competitive funding environment, successful organizations are adopting project management practices on an enterprise-wide basis. Management Solutions has the experience, expertise, and tools to resolve the most complex project management challenges.

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Design for people to see, to use, and to feel

Studio Four Design inC.

Studio Four Design began in 2002 with a simple idea: Help clients go further, faster. By uniting a select group of planners, graphic artists, architects, interior designers and consultants, they focus obsessively on every client's needs. This approach is expanding their ability to work on projects from public to private, local to national.

The team at Studio Four Design proudly helps communities, corporations, and congregations plan for growth, creates brand identities for startups and entrepreneurs alike; and designs office buildings, educational facilities, athletic venues, retail spaces, medical centers, churches, banks, museums, multi-unit housing and single-family residences for a growing list of clients. On projects of all types they are passionate about design for people to see, to use and to feel.

Together, they make design happen

To do their work, they meet, research, sketch, model, evaluate and stay involved. But most importantly, they listen. Beyond all else, their projects respond to their client’s philosophy. Design, they believe, is an outcome of the process; a collaborative exploration to accomplish a specific purpose. When giving shape to projects, they take cues from clients, ask questions to guide the process, and stay involved. But most importantly, their projects respond to their passion for design that we could not just be a ‘status quo’ church. Something that’s alive. Something that’s actually making our clients more successful. “When Altar’d State was a startup, with the limited finances and infinite visions associated with most new companies,” according to Aaron Walters, CEO and co-founder of Altar’d State, a retail apparel brand. “Studio Four Design was a partner with a unique perspective and a shared passion for design that we could grow with, and that could grow with us.”

Three Rivers Market turned to Studio Four Design to guide their relocation and expansion after 30 years in their original location. To succeed required taking into account the community, the people and the environment as part of the design process. According to Greg Terry, one of the Studio’s principals, “Ultimately, nourishing healthier people is about creating a unique place where they feel welcomed, where they can add their own mark, and where they feel pride as a part of their community.”

These same values were visible in the firm’s approach to preservation when the City of Clinton, Tennessee asked Studio Four Design to help mark the 50th anniversary of desegregation in our nation. The Green-McAdoo Cultural Center focuses on the day in August 1956 when 12 black students attended an all-white high school in Clinton, the first Southern town to desegregate a public school. The project extends beyond an historic renovation to include an interactive exhibit, a full-length documentary narrated by James Earl Jones, and life-size bronze statues of the Clinton 12, inspired by a 1956 photo.

Sustainability of the future is also a critical part of the process at Studio Four Design. They create buildings that are fiscally sensitive, environmentally responsible, and healthy spaces to live and work. With their custom design of the Fowler residence in rural East Knoxville—which received LEED Silver certification—the home's sustainable features reflect an understanding that we must meet the needs of the present without compromising the ability of future generations to meet their own needs.

Clearly, their performance and thoughtful impact on the built environment is recognized by the people that count most, their clients. “We're creative simply to make our clients more successful” is a core value of the firm, according to the principals. “They all have compelling stories about what it's like to work with us, but a common theme keeps popping up: we're not a vendor, we’re more like a trusted partner.”

A plan with Purpose, Structure and Focus.

At Studio Four Design the creative process is not a 9 to 5 job… it’s a way of life. And it’s paying off. In addition to being honored with design awards from the American Institute of Architects and other industry organizations, the firm has earned local, state and national business excellence honors for their corporate culture and financial growth.

Studio Four Design has vast capabilities and limitless ideas, but according to the entire team, “our passion makes the difference, and that difference makes it worth it.” In a fully collaborative atmosphere, shared ideas contribute to the hallmarks of their work: sound planning, strong concepts and elegant execution.
Design for people to see, to use, and to feel

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USER DELIGHT, DOWN TO THE LAST DETAIL

Some ideas flow effortlessly. Others take superhuman effort. But the team perseveres because it is their job to create memorable solutions from complex constraints. From the needs of a single family to the collective voice of 25,000 cheering fans, they uncover the unique qualities inherent within each design problem.

This is evident in how they helped the University of Tennessee build on the success of its basketball program; transforming their aging arena into an NBA-caliber sports and entertainment venue. The elevated fan experience resulted in accolades from Coach Emeritus Pat Summit who said, “I went in there and just sat in the chairs and looked around. I was like a little kid. I was just in awe.”

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A PLAN WITH PURPOSE, STRUCTURE AND FOCUS

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Bob Stiller numbered himself among the millions of Americans who begin each day with a cup of coffee when he veered into a small café in Waitsfield, Vermont in 1980. So impressed was he with the quality of the coffee he was served that Stiller bought into the café. The coffee world has never been the same since. Armed with the mission of making high quality, specialty coffee accessible to all coffee drinkers, Stiller set in motion a chain of events that would have a monumental impact on the coffee industry. He incorporated Green Mountain Coffee Roasters, Inc. (GMCR) in 1981 and moved production to Waterbury, Vermont. The company then began introducing innovative initiatives that not only guaranteed a consistently good cup of coffee, but also improved the methods for brewing the beverage and an estimated 54 percent of Americans over the age of 18 begin their day with.

In 2006, GMCR acquired Keurig®, Incorporated. Since then, the Keurig® single cup brewing system and the company’s family of coffee and beverage brands have revolutionized the way North Americans brew and enjoy coffee at home and in the workplace.

GMCR’s brands such as Green Mountain Coffee®, Folgers Gourmet Selections®, and Swiss Miss® have revolutionized the way North Americans brew and enjoy coffee at home and in the workplace. The company’s growth has been driven by its owned coffee brands such as Green Mountain Coffee®, the leading brand in the Keurig® system, as well as by strategic partnerships and manufacturing and distribution agreements with some of the best known beverage brands, including Dunkin’ Donuts®, Starbucks®, Folgers Gourmet Selections®, Millstone®, Newman’s Own® Organics, and Swiss Miss®.

GMCR’s single cup brewing system has expanded GMCR’s market share and opened up new opportunities for the company. GMCR has expanded its portion pack offering to include tea, hot and iced coffee, and iced tea; and other beverages including hot apple cider and fruit brews. In all, GMCR sources, produces and sells more than 200 varieties of coffee, cocoa, tea, and other beverages in K-Cup® and Vue® packs for Keurig® brewers, as well as a wide variety of specialty whole bean and ground coffees in more traditional package formats.

GMCR’s commitment to quality extends beyond supplying award-winning coffees and beverages. The company has become known for its environmental and socially responsible business practices, including:

- Increasing its commitment to sustainably sourced coffee. GMCR was named the world’s largest purchaser of Fair Trade Certified™ coffee in 2011 by Fair Trade USA.
- Fair Trade helps farmers receive a fair price for their beans, resulting in quality coffee and a higher quality of life in coffee-growing communities.
- Working with International Paper to launch the first hot beverage paper cup and lid made from polyactic acid, a renewable resource.
- Working to develop a sustainable solution for its single serve offerings. In 2012, GMCR launched Vue® packs in the U.S., which can be recycled anywhere that polypropylene/ #5 plastic is accepted. Currently, approximately half of communities in the U.S. recycle #5 plastic, and that number is increasing. In addition, GMCR’s Grounds to Grow On™ program allows workplace Keurig® customers in the U.S. to divert used K-Cup® packs from landfills.
- Working to raise awareness of food security issues in coffee-growing communities. From 2008-2011, GMCR funded 36 food security projects through Feeding America. GMCR has donated up to $1 million to various civic and charitable organizations in Knox County and rural East Tennessee communities, including $300,000 donated in 2012 to 32 regional non-profits. Knoxville employees actively give back to the community as well, with more than 25,000 hours volunteered by employees through GMCR’s CAFE (Community Action For Employees) volunteerism program.

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- Working to raise awareness of food security issues in coffee-growing communities. From 2008-2011, GMCR funded 36 food security projects through Feeding America. GMCR has donated up to $1 million to various civic and charitable organizations in Knox County and rural East Tennessee communities, including $300,000 donated in 2012 to 32 regional non-profits. Knoxville employees actively give back to the community as well, with more than 25,000 hours volunteered by employees through GMCR’s CAFE (Community Action For Employees) volunteerism program.

In addition, the Harris Poll 2012 EquiTrend® named Keurig® the “Coffee Maker Brand of the Year” and voted Green Mountain Coffee® the coffee “Brand of the Year.” Not content to rest on its laurels, GMCR continues to evolve its corporate citizenship and community outreach efforts. Since 2009, GMCR has donated up to $1 million to various civic and charitable organizations in Knox County and rural East Tennessee and Appalachian communities, including $300,000 donated in 2012 to 32 regional non-profits. Knoxville employees actively give back to the community as well, with more than 25,000 hours volunteered by employees through GMCR’s CAFE (Community Action For Employees) volunteerism program. The efforts in Knoxville support the overall purpose of GMCR: “To create the ultimate coffee and beverage experience in every life we touch from tree to cup, transforming the way the world understands business.”

“As we look to the future, we remain committed to bringing fresh ideas to light; pushing forward disruptive technologies; and capturing true innovation in products that delight consumers,” stated Brian Kelley, the President and CEO of Green Mountain Coffee Roasters, Inc.

GMCR was founded in 1981 in a small café in Waitsfield, Vermont. GMCR sources Fair Trade Certified™ coffee. GMCR sources Fair Trade Certified™ coffee. E김

▶ Roasting coffee is an art and a science at GMCR’s Knoxville facility.

▶ GMCR was founded in 1981 in a small café in Waitsfield, Vermont.

▶ GMCR’s Knoxville facility manufactures K-Cup® packs for the Keurig® single cup brewing system.
Green Mountain Coffee Roasters, Inc.

Quality Coffee From Tree to Cup

Bob Stiller numbered himself among the millions of Americans who begin each day with a cup of coffee when he veered into a small café in Waitsfield, Vermont in 1980. So impressed was he with the quality of the coffee he was served that Stiller bought into the café. The coffee world has never been the same since.

Armed with the mission of making high quality, specialty coffee accessible to all coffee drinkers, Stiller set in motion a chain of events that would have a monumental impact on the coffee industry. He incorporated Green Mountain Coffee Roasters, Inc. (GMCR) in 1981 and moved production to Waterbury, Vermont. The company then began introducing innovative initiatives that not only guaranteed a consistently good cup of coffee, but also improved the methods for brewing the beverage that an estimated 54 percent of Americans over the age of 18 begin their day with.

In 2006, GMCR acquired Keurig, Incorporated. Since then, the Keurig® single cup brewing system and the company’s family of coffee and beverage brands have revolutionized the way North Americans brew and enjoy coffee, both at home and in the workplace.

GMCR’s portfolio of brands is representative of the geographic taste preferences of coffee drinkers across the United States and Canada. The company’s growth has been driven by its owned coffee brands such as Green Mountain Coffee®, the leading brand in the Keurig® system, as well as by strategic partnerships and manufacturing and distribution agreements with some of the best known beverage brands, including Dunkin’ Donuts®, Starbucks®, Folgers Coffee® (including Quick Cups®), Millstone®, Newman’s Own® Organics, and Swiss Miss®.

Maining beyond great coffee, GMCR has expanded its portion pack offering to introduce hot teas, brew over ice for iced coffee and iced tea; and other beverages including hot apple cider and fruit drinks. In all, GMCR sources, produces and sells more than 200 varieties of coffee, cocoa, teas and other beverages in K-Cup® and Vue® packs for Keurig® brewers, as well as a wide variety of specialty whole bean and ground coffees in more traditional package formats.

GMCR’s commitment to quality extends beyond supplying award-winning coffees and beverages. The company has become known for its environmental and socially responsible business practices, including:

- Increasing its commitment to sustainably sourced coffee. GMCR was named the world’s largest purchaser of Fair Trade Certified™ coffee in 2011 by Fair Trade USA.
- Fair Trade helps farmers receive a fair price for their beans, resulting in quality coffee and a higher quality of life in coffee-growing communities.
- Working with International Paper to launch the first hot beverage paper cup and lid made from polyactic acid, a renewable resource.

Working to develop a sustainable solution for its single serve offerings, in 2012, GMCR launched Vue® packs in the U.S. which can be recycled anywhere that polypropylene #5 plastic is accepted. Currently, approximately half of communities in the U.S. recycle #5 plastic, and that number is increasing. In addition, GMCR’s Grounds for Growth™ program allows workplace Keurig® customers in the U.S. to divert and Keurig® Vue® packs from landfills.

- Working to raise awareness of food security issues in coffee-growing communities. From 2008-2011, GMCR funded 36 food security projects through FFWO partners in communities where food insecurity is prevalent.
- In addition, the Harris Poll 2012 EqualTrend®named Keurig® the “Coffee Maker Brand of the Year” and voted Green Mountain Coffee® the coffee “Brand of the Year.”
- Not content to rest on its laurels, GMCR continues to evolve its corporate citizenship and community outreach efforts. Since 2009, GMCR has donated upwards of $1 million to various civic and charitable organizations in Knox County and rural East Tennessee communities, including $380,000 donated in 2012 to 32 regional nonprofits. Knoxville employees actively give back to the community as well, with more than 25,000 hours volunteered by employees through GMCR’s CAFE (Community Action For Employees) volunteerism program. The efforts in Knoxville support the overall purpose of GMCR, “to create the ultimate coffee and beverage experience in every life we touch from tree to cup, transforming the way the world understands business.”
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A 21st Century Company

GMCR’s business model has served the company well. GMCR sold 8.6 million Keurig® single cup brewers in fiscal 2012 helping boost net sales company-wide to $3.8 billion, a 46 percent increase over 2011 numbers.

That success and the company’s focus on sustainability have translated into numerous awards, including past recognition from Corporate Responsibility Magazine, Fortune, Forbes, the Boston Globe, and others. GMCR was also recognized with McDonald’s Best of Sustainable Supply in 2012.

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GMCR’s facility manufactures K-Cup® packs for the Keurig® single cup brewing system.
Thoughtful, Consistent, Disciplined Investing

"My granddad once told me 'making money is easy, keeping it... that's hard,'" quips Mike West, Sr. Partner/CEO of BPV Capital Management. "I have watched successful people secure economic wealth and then lose some, if not all, of their fortune on the next sure thing."

BPV devotes its energy to helping investors retain their hard-earned money by adhering to time-tested principles like that of West's grandfather. "As stewards of our investors' money, we take our responsibility very seriously and understand the obligation we have to manage our business and their money ethically and appropriately," West notes.

A PLAN FOR SUCCESS

The events of 2008 in the financial markets led many investors to re-evaluate their portfolios and question traditional thinking about investing, asset allocation, and diversification. BPV was founded the following year in Knoxville by four partners who recognized the problems in the financial industry and shared a desire to improve the way people invest. Initially established as an SEC registered investment advisor to enable high net worth clients access to the company’s investment strategies, BPV adjusted its approach in 2011 and began offering the same safeguards to everyone by focusing exclusively on clients to successfully build their financial wealth.

Today, BPV serves clients across the country in addition to meeting a strong local demand for its services, which it has developed from the time the company was founded. The four original founders have been joined by five partners and numerous professionals personally committed to serving their clients. In addition, BPV has established a nationally recognized advisory board to provide oversight and guidance to the business.

While there are thousands of mutual funds available to investors, there are only a relatively small number of those funds that are considered to be in the liquid alternative category. BPV introduced its mutual funds from strategies that had been originally constructed to serve the needs of Mike West’s family office. The net result is that BPV’s funds are more purpose driven and solution driven than merely marketing focused. Simply put, these strategies were designed to solve problems.

BPV financial advisers respond to their clients’ needs by helping them understand and access information, including BPV products and services, in order to help them reach their financial goals.

"Whether it’s an ocean view or mountains in the landscape, a state of mind or some other financial objective, we all have some ‘back porch vista’ out there," says Jimmy Flood, Chief Marketing Officer. "BPV exists to take our clients to their vision."

AN IMPACT ON THE REGION

BPV today continues to recruit and arm the best and the brightest employees to the Knoxville area. The firm’s leaders have found that the region’s many amenities have made it a highly desirable location to live, work, and raise a family. "While we have coast to coast representation, we like to call Knoxville home for the same reasons so many national brands based in Knoxville do," West says. "It’s a great way of life and we can do everything that the guys on Wall Street do, except we see the Great Smoky Mountains out of our windows instead of skyscrapers." BPV is also engaged nationally in discussions about the importance of risk management investing, leading its voice as a leader in liquid alternative investing.

To demonstrate their commitment to supporting the local community, the staff at BPV is actively involved in a variety of civic and charitable organizations:

- Alzheimer’s Tennessee, Inc.
- Big Brothers Big Sisters of East Tennessee
- Boys and Girls Clubs
- Boy Scouts of America
- The Hearing and Speech Foundation
- The Jason Foundation
- Knoxville Chamber of Commerce
- Leadership Knoxville
- Legacy Parks Foundation
- UT Medical Institute Cancer Center – The Man Ride
- UT Medical Center Simulation Center Path North
- Tennessee Theatre
- Tennessee Achievers
- United Way of Greater Knoxville
- University of Tennessee College of Business Administration—Advisory Board
- BPV remains committed to providing educational information to its clients by discussing and highlighting investment data, trends, definitions, and concepts that are necessary for today’s investors, West states. “We want our clients to successfully build their own ‘back porch vista’ by focusing on the belief that disciplined avoidance of substantial losses drives consistent investment success.

"As BPV continues to grow, it will play an increasingly important role in the community, not only through increased employment and economic impact, but also through community involvement and support. We are poised to be a meaningful part of the region for generations to come."
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“We initially launched the funds based on the belief that there was a problem in the marketplace and that we could solve that problem,” West explains. “We were founded on the principle that thoughtfulness, consistency, and discipline were the hallmarks of good investing. If you are going to be a successful investor, you need the foundation of a belief system. We believed then and now that risk management should be an important component of how you invest.”

Today, BPV serves clients across the country in addition to meeting a strong local demand for its services, which it has developed from the time the company was founded. The four original founders have been joined by five partners and numerous professionals personally committed to serving their clients. In addition, BPV has established a nationally recognized advisory board to provide oversight and guidance to the business.

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BPV’s familiarity is known to many national and East Tennessee brands based in Knoxville by four partners who recognized the problems in the financial industry and shared a desire to improve the way people invest. Initially established as an SEC registered investment advisor to enable high net worth clients access to the company’s investment strategies, BPV adjusted its approach in 2011 and began offering the same safeguards to everyone by focusing exclusively on the mutual fund industry, making it the only 40 Act mutual fund headquartered in East Tennessee.
Business owners today realize that charting a course to success requires much more than offering a quality product or service at a competitive price to their customers. Business success (and even survival) is now dependent on navigating waters often fraught with ship-sinking impediments such as federal and state regulations, employment law compliance issues, payroll taxes, employee claims, workers compensation renewals, benefits packages, and a host of other potential headaches that can take a disastrous toll on productivity and efficiency.

Savvy business owners in ever-growing numbers are turning to professionals trained in productivity and efficiency. They are placing their full attention to their primary goal: successfully operating their business. The outsourcing of these critical business services to professionals at HRComp to help them increase efficiency, productivity, and revenues through the provision of everything from payroll taxes and workers compensation insurance to complete HR packages. Tailor-made co-employment relationships are created between each client company and its workers to ensure that business owners and managers can devote their full attention to their primary goal: successfully opening their business. The outsourcing of these critical business services to a trusted Professional Employer Organization (PEO) has never been more important.

The leaders in businesses in 13 states across the country have placed their trust in HRComp to handle these critical services. They have come to rely on the skilled professionals at HRComp to help them increase efficiency, productivity, and revenues through the provision of everything from payroll taxes and workers compensation insurance to complete HR packages. Tailor-made co-employment relationships are created between each client company and its workers to ensure that business owners and managers can devote their entire attention to the manufacturing, production, and delivery of their products and services.

**Solutions for Business Problems**

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**An Idea is Born**

As a receptionist at a staffing company in Dalton, Georgia, Andrea Ball quickly climbed the corporate ladder specializing in corporate staffing, accounting, and recruiting. Seeking to own and operate her own business, Andrea decided that the greater Knoxville area would be the perfect location for her new venture. She founded HRComp in 2010 and brought more than a decade of experience in the industry as she began offering clients the professional services crucial to their success.

Andrea realized that business owners are increasingly relying on PEOs to gain access to many professional human resource services, improve risk management practices to reduce liabilities, and improve cost control and efficiency by saving time and reducing paperwork. Employees are benefiting as well with on time and accurate payroll, professional assistance with employment-related problems, efficient and responsive claims processing, and access to benefits that are often out of the reach of small businesses. Andrea created a business model that would offer those services and create long-term client relationships.

“We are now too big to be little and too little to be big,” quips Kelti Jo Wright, HRComp’s Director of Marketing. “The business has grown from a start-up to one with 35 employees offering our services to companies from coast to coast. We’re not the largest company providing the services we offer and we’re happy with that. Our size allows us to be nimble and flexible enough to quickly adapt and custom design individual programs for our clients.”

HRComp offers a broad range of services to a wide range of clients.

- Payroll Processing Services: HRComp’s affordable professional payroll processing services, including payroll tax payment and liability, tax form filings, state unemployment, maintaining vacation and sick leave records, and many more, are perfect for small to medium size businesses.
- Workers Compensation Insurance: A skilled team offers a workers comp program with features such as better claims management, improved safety training, OSHA compliance assistance, post-accident drug testing, and others that can fit the individual budgets and needs of each client.
- Human Resources Today’s businesses require innovative solutions to HR issues such as quality employee benefits, employer liability management services, drug free workplace administration, 24 hour injury response, and a host of others. A complete HR department offers solutions to these issues with the right tools to effectively administer all personnel requirements with minimum time, effort, and expense.

**Serving Business, Serving Community**

Realizing that good corporate citizenship requires service to the community, Andrea Ball leads by example. She launched “Engage,” the company’s efforts to improve the quality of life for the people in East Tennessee by having employees roll up their sleeves and offer hands-on assistance where needed in the community. They helped raise much-needed funds for Knoxville’s revered Love Kitchen in the group’s efforts to feed the area’s hungry. Other local beneficiaries of HRComp’s philanthropy include KARM Ministries, the local Boys and Girls Club, and local elementary schools where volunteer readers are needed.

“Not giving back is unacceptable,” Ball states. “If I look back over my life after years of business and can’t see my company’s positive influence in the community, I’ve failed miserably.”
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Workers Compensation

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The Oliver Hotel

Knoxville's Boutique Hotel

The term ‘boutique hotel’ is often overused,” notes Ethan Orley, one of the owners of The Oliver Hotel on Market Square in downtown Knoxville, “but we really are boutique. Our plan was to remake an old, classic downtown hotel and re-market a property that for a long time had been a real secret.”

Orley, originally from Detroit, and Philip Welker from Nashville, had been partners in the real estate business and had always been interested in developing hotels. Welker had previously known the Kendrick family, the former owners of the hotel, from his time attending the University of Tennessee. It was from their combined vision that the metamorphosis of the city’s landmark Kern Building became what numerous magazines and hundreds of satisfied guests have hailed as one of Knoxville’s downtown treasures. The excitement that Knoxville experienced during the remodeling and refurbishing of the historic building was reflected in a statement released by the president of the Market Square District Association at the announcement of the plans for The Oliver. “Having it in the hands of somebody who wants to fix it up and make it more attractive is a great thing for Knoxville and a great thing for Market Square,” noted John Craig.

A PART OF KNOXVILLE HISTORY

Orley and Welker accepted the challenge of enhancing a property that had been made a part of the Knoxville landscape by a German immigrant in the 1870s. Peter Kern had left his native Zwingeberg and lived in New York City and Charleston, South Carolina before settling in Georgia in 1857 on the eve of the American Civil War. When the South seceded and war broke out in April 1861, Peter followed his neighbors in enlisting in the Confederate army and was wounded in the early fighting and sent home to recuperate. On his way to re-join his unit in Virginia, his train stopped in Knoxville when the Union soldiers moved in and occupied the town. Kern was arrested but released on the promise that he would not leave Knoxville for the duration of the war.

Kern’s success led him to construct a new building in July 1875 that the Knoxville Daily Herald termed “a handsome three-story brick building on the southwest corner of Market Square.” Constructed during the height of the “Gilded Age,” Kern’s building housed his bakery, confectionery, soda fountain, toy and fireworks store, and his chandeliered, late night ice cream parlor. Over the years, the building would house a drug store, pool hall, restaurant, speakeasy, and dance hall. In 1981, the Kern Building became the Blakely House Hotel preparing to welcome VIP guests to the

from candy, fruits, and nuts to soft drinks, fireworks, fresh oysters, and cigars. He became known for his ice cream and Kern’s “ice cream saloon” quickly developed a reputation as the most upscale purveyor of the refreshing desserts in Knoxville.

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from candy, fruits, and nuts to soft drinks, fireworks, fresh oysters, and cigars. He became known for his ice cream and Kern’s “ice cream saloon” quickly developed a reputation as the most upscale purveyor of the refreshing desserts in Knoxville.
Orley, originally from Detroit, and Philip Welker from Nashville, had been partners in the real estate business and had always been interested in developing hotels. Welker had previously known the Kendrick family, the former owners of the hotel, from his time attending the University of Tennessee. It was from their combined vision that the metamorphosis of the city’s landmark Kern Building became what numerous magazines and hundreds of satisfied guests have hailed as one of Knoxville’s downtown treasures. The excitement that Knoxville experienced during the remodeling and refurbishing of the historic building was reflected in a statement released by the president of the Market Square District Association at the announcement of the plans for The Oliver. “Having it in the hands of somebody who wants to fix it up and make it more attractive is a great thing for Knoxville and a great thing for Market Square,” noted John Craig.

A PART OF KNOXVILLE HISTORY

Orley and Welker accepted the challenge of enhancing a property that had been a part of the Knoxville landscape by a German immigrant in the 1870s, Peter Kern. Kern had left his native Zwingeberg and lived in New York City and Charleston, South Carolina before settling in Georgia in 1857 on the eve of the American Civil War. When the South seceded and war broke out in April 1861, Peter followed his neighbors in enlisting in the Confederate army and was wounded in the early fighting and sent home to recuperate. On his way to re-join his unit in Virginia, his train stopped in Knoxville when the Union soldiers moved in and occupied the town. Kern was arrested but released on the promise that he would not leave Knoxville for the duration of the war.

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Knoxville's Boutique Hotel

The term ‘boutique hotel’ is often overused,” notes Ethan Orley, one of the owners of The Oliver Hotel on Market Square in downtown Knoxville, “but we really are boutique. Our plan was to remake an old, classic downtown hotel and re-market a property that for a long time had been a secret.”
The Oliver Hotel

1982 World’s Fair held that year in Knoxville. The hotel later changed hands and became known as the Hotel St. Oliver.

A New Star Rises

Orley and Welker took over the property in 2010. Craftsmen immediately began work on the remodeling and refurbishing that would upgrade and modernize the property as The Oliver Hotel.

Redesigning the hotel with stylish guest rooms that offer the most modern conveniences while retaining the charm, sophistication and historic character of the building required careful planning and close attention to detail. The craftsmen tasked with the renovation spent four months doing exactly that. The hotel where rock stars, actors, and actresses (Patricia Neal was a frequent guest!) often stayed would retain its character as an original expression of Knoxville and celebrate its new look and feel with chic, clean Southern designs that pay subtle homage to the location’s rich local culture.

The bright, airy lobby is a reflection of the hotel’s storied past. A unique handmade metal chandelier highlights original artwork and imported carpet. Guests are greeted by personable and attentive staff members who are consistently rated as among the best to be found in any hotel.

The 28 guest accommodations feature several layouts, each with its own distinctive eclectic style. Interior designer Cortney Bishop focused on maintaining the eccentricity of the old hotel, while adding an “Appalachian-quirky” edge. Each elegantly appointed suite and room features handcrafted furniture, original artwork from Knoxville’s own irrepressible Yee-Haw Industries, and luxury branded bath amenities you would expect from a property its caliber. Suites offer the convenience of separate sitting rooms with pullout sofas and the corner suites have 15 foot ceilings. Standard guest rooms offer ultra-comfortable king beds with down pillows, down comforters, bathrooms with walk-in showers and marble vanity sinks.

Guests are invited to experience the cuisine of Tupelo Honey Cafe, the award-winning restaurant occupying the bottom level of the hotel and fronting Market Square with its open terrace seating. The Cafe extends The Oliver Hotel’s inventive, imaginative approach to Southern hospitality with both its whimsical interior as well as its innovative take on Southern food and craft cocktails. Tupelo’s transformation of just about everything Southern—from fried chicken to sweet potatoes to catfish—allows guests to experience the bold and unique flavors that have made it one of the premier restaurants downtown.

When the day winds down, a tradition has begun for hotel guests and local Knoxville residents to meet with friends at the Peter Kern Library lounge. A throwback to the days of Prohibition, the outdoor hotel alley entrance is akin to that of a speakeasy of the 1920s.

That feeling quickly evaporates, however, as visitors are greeted by an entirely different atmosphere inside: Bookshelves and a cozy fireplace combine with soft wood tone paneling and plush low back booths to create the warm, casual feel of a library in a whimsical estate home. Like the carefully crafted libations served by the lounge’s professional mixologists, the Peter Kern Library is a perfect blend of hospitality and creativity, charm and sophistication. Hidden within the pages of old encyclopedias are the lounge’s quirky drink menus. In keeping with the literary motif of the Library, each libation is named after a character from classical literature. It is perhaps fitting that a portrait of Peter Kern, who went on to become a mayor of Knoxville, hangs behind the bar.

The Peter Kern Library was created out of the sitting room of the former St. Oliver Hotel. Having seen a resurgence in the interest in prohibition style drinks and the lack of small downtown lounges, Orley and Welker quickly found a following to their non-advertised speakeasy. Welker adds, “One of the great things about the lounge is the diversity of people who you will find packed into the small room. Very few downtown bars gather from such a wide audience with only 45 seats.”

The transformation of the historic Kern Building into one of Knoxville’s premier hotel properties has been highlighted in numerous publications, among them The Tennessean, Southern Living, Garden & Gun, Georgia Magazine, and Tennessee Living.
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BGT Recruiting & Consulting, Inc.

Connecting Talent With Opportunity

Christine Bell and Jill Green took the two letters from their respective last names as part of the name of the company they founded in early 2012, but it was the “T” in BGT Recruiting & Consulting that they felt was the true essence of their business.

“We placed the ‘T’ in BGT to represent ‘team,’” Bell explains, “as Jill and I were both passionate about our unique team approach to providing outstanding recruiting and consulting services for organizations and professionals in the greater Knoxville area. With 21 years of combined experience in the field of recruiting, we saw a need for professional/corporate-level recruiting in the region.

The company’s consulting services help organizations with the “people” aspect of their businesses through partnering on search processes and alleviating the administrative and communication burden of the hiring process for small to medium sized organizations. Each search is tailored to the specific needs of the individual client. The BGT approach ensures the highest level of confidentiality for all parties.

Track Record of Success

In just over a year and a half, BGT has written a remarkable chapter in the story of Knoxville’s rise as a magnet for growth among Southern cities as the corporate headquarters for numerous regional and national companies as well as entrepreneurial start-ups. From its inception, BGT established a unique approach to recruiting that has assisted many of the area’s companies with their recruiting needs saving them significant time and money while providing them a level of talent they are not often able to effectively reach through traditional hiring methods. The company’s team also works closely with local universities to track talent and retain professionals in the Knoxville area rather than lose them to other markets.

“We like to say we’re business people in the people business,” notes Jill Green. “Our approach is people focused. We strive to create long-term relationships which, in turn, result in a network of trusted professionals we can reach out to when we are assisting a client in finding just the right person for their business. Our low-volunteer approach is very efficient and effective because we strive for an accurate match between candidates and corporate culture.”

BGT has built an impressive reputation in the industry following that approach. “Whether it be finding highly qualified candidates for job openings or performing behind the scenes work for the local chapter of a prominent business organization we’ve grown from the ground up, I’ve seen BGT’s commitment to excellence time and time again,” stated Frank Southall, the Principal Accounting Officer of Ruby Tuesday.

The greatest testament to the success of BGT may be the fact that the company works mainly on a referred basis—repeat business and satisfied clients telling others about their positive experience with BGT. In addition, the company relies on referrals rather than advertising to find talented candidates. “People don’t refer people who are not qualified and great at what they do. Our approach allows us to work with a higher quality talent pool who are likely not going to answer an ad,” adds Green.

One of Bell and Green’s signature accomplishments has been their role in the establishment of Knoxville’s chapter of Financial Executives International (FEI). Bell and Green were instrumental in launching FEI in Knoxville in 2009 and promoting its efforts to advance the success of senior-level financial executives. The Knoxville chapter, which now numbers approximately 100 members, has won an award each year since its founding for either growth in membership or outstanding chapter practices at the annual international FEI Summit Conference.

A Knoxville Story

While Bell and Green both gravitated to Knoxville from other parts of the country (Bell from California and Green from Ohio), both share a strong passion for their adopted hometown. “Jill and I found our way here and are very committed to the area,” Bell states. “Having lived in many places, we are keenly aware of all that Knoxville has to offer in the way of business opportunities and an exceptional quality of life. We feel we can be true ambassadors of the area, especially as we work with talent from out of town.”

That commitment has led each of the women to immerse themselves into the waters of corporate citizenship. Bell in 2012 was named “Woman of the Year” by the Leukemia & Lymphoma Society and has served on the Board for TSCPA for many years. In 2011, she was named to the Greater Knoxville Business Journal’s “Top 40 Under 40” and is an active member of Nuedox Knoxville. Green has served as Chamber Ambassador for the Knoxville Chamber since 2003 and became part of the Knoxville Chamber Board in 2013. In addition, she is involved with Knoxville Area Rescue Ministries where she engages as a volunteer and instructor at the Serenity Shelter, and also serves on the Board of the East Tennessee Arthritis Foundation.

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Provision Health Alliance
Provision Center for Proton Therapy

Provision Health Alliance is a thriving outpatient healthcare campus located at Dowell Springs in West Knoxville. The idea for a comprehensive medical park started with Terry Douglass, co-founder of CTI Molecular Imaging, Inc., as a result of working with physicians who expressed a desire to have a central location for services. The team experienced numerous revelations about the business of healthcare. Since the sale of CTI in 2005, the team turned their attention to an array of healthcare-related projects, including Provision Health Alliance.

Provision Health Alliance is committed to the development of new, innovative, comprehensive healthcare products and service solutions that will make major improvements in patient care, outcomes and value.

In 2010, the Provision team received approval for the first proton radiation therapy center in Tennessee and currently one of only eleven in the country. The 90,000-square-foot Provision Center for Proton Therapy broke ground in late 2011 on the Dowell Springs campus and is slated to begin treating patients in early 2014. With a noninvasive and painless form of radiation treatment that has minimal to no side effects, the center will be integrated into the outpatient campus that includes comprehensive diagnostic imaging services, traditional radiation therapy, a health and wellness center, physical therapy center and biomedical research. The alliance also includes on-campus partnerships with Tennessee Cancer Specialist offering medical oncology services and the Knoxville Comprehensive Breast Center.

Through Provision Healthcare Foundation, Provision Health Alliance is a community stakeholder and supports many charitable causes in the local community such as United Way, Salvation Army, American Cancer Society, East Tennessee Children’s Hospital and numerous other organizations that provide crucial services for people in the local and regional communities.

A Culture of Innovation
Innovation is what has always driven Provision. During the 22 years at CTI they were able to develop every major advancement in PET technology from the first full-body PET scanner to the implementation of industry-leading resolution. The focus was always on improving outcomes for cancer patients and creating value for clinicians. Provision is taking the same innovative approaches and applying them to the local healthcare community.

This desire ultimately evolved into the vision to create a world-class comprehensive center. They quickly determined that in order to reach that stage, they needed to have the most advanced treatments. That decision led to the implementation of Proton Therapy.

Proton Therapy is an advanced form of radiotherapy that uses a single high-energy proton beam to treat various forms of cancer. Different from conventional radiation therapy—in which beam energy dissipates as it passes through the body—proton beams can be fine-tuned within millimeters of accuracy to deliver maximum energy within the controlled range of the cancerous tumor.

Because of the nature of proton therapy treatments, clinical benefits to patients include: significant decrease in side effects; improved outcomes; decrease in secondary cancers from unnecessary radiation exposure; and significant capability that presently is available in only a handful of sites. When completed, it will be one of only 14 in the nation.

Proton therapy breaks ground on the Dowell Springs campus. — Photo by Bobbie Wyatt

Provision’s medical staff. — Photo by Bobbie Wyatt

The radiation therapists at Provision always have smiling faces. — Photo by Bobbie Wyatt

Provision Radiation Therapy’s treatment room, with a comforting environment. — Photo by Bobbie Wyatt

Provision’s medical staff. — Photo by Bobbie Wyatt

Enhance to Provision Health Alliance at Dowell Springs. — Photo by Bobbie Wyatt

The Provision Center for Proton Therapy, open and treating patients in Spring 2014. — Photo by Andrew Teaster

Dr. Douglass envisions a comprehensive center. They have continued on a path of innovation after the sale of CTI to Siemens in 2005. During the last 22 years, the team experienced numerous revelations about the business of healthcare. Since the sale of CTI, the team turned their attention to an array of healthcare-related projects, including Provision Health Alliance.

Provision’s medical staff. — Photo by Bobbie Wyatt

Dr. Douglass envisions a comprehensive center. — Photo by Bobbie Wyatt
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col-founder and members of CTI Molecular Imaging, Inc., who developed and commercialized PET and PET/CT technology and delivered the technology globally, have continued on a path of innovation after the sale of CTI to Siemens in 2005. During the last 22 years, the team experienced numerous revelations about the business of healthcare. Since the sale of CTI, the team turned their attention to an array of healthcare-related projects, including Provision Health Alliance.

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Opening in early 2014, the Provision Center for Proton Therapy will be the first of its kind in Tennessee. The center offers one of the most advanced cancer treatments in the world providing a culture of care that will set a new standard of excellence.

Provision Center for Proton Therapy will be able to treat up to 1,500 cancer patients annually when it is fully operational, and will bring in many patients from outside the area. The Provision Center for Proton Therapy will be open to all credentialed physicians and health systems in the region with an advanced cancer treatment capability that presently is available in only a handful of cities. When completed, it will be one of only 14 in the nation.

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cost savings by decreasing complications and secondary cancers.

**ProNova Solutions: Redefining the Future of Cancer Treatment**

The idea for forming ProNova Solutions, LLC was born from the early planning stages of the Provision Center for Proton Therapy. As the team evaluated the existing proton therapy technology available in 2010, they were struck by its size, cost, and complexity, which is a major barrier inhibiting market growth and for patients that need this advanced treatment.

Applying their combined expertise in technology development, medical device production, and delivering integrated solutions, the founders conceived an innovative technical approach using proprietary superconducting magnets and advanced imaging. These innovations dramatically lower system cost while actually increasing functionality. Very similar to the mission of CTI, ProNova’s vision is to make proton therapy more accessible for cancer patients and physicians around the world.

ProNova is collaborating with leading proton suppliers and providers to develop the most optimal solutions to address the needs of the market. They have harnessed the power of proton therapy and created a compact system that incorporates the latest technology developments at less than half the cost, one-tenth the weight, and half the size of current systems available today. It differs from other proposed compact systems in that it will feature the full functionality of full-size systems available today on a highly expandable treatment platform, allowing for growth into the most advanced forms of treatment.

ProNova has assembled a strong technical and commercial team of experienced and knowledgeable entrepreneurs who have demonstrated success in the development and delivery of advanced technology to the medical device market.
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Scott Busby
Scot Bussby, AIA, is a Knoxville-based architect and amateur photographer. Some of his work has been selected for local calendars featuring historic architecture. He reports having “about a billion” pictures of his children, none of which are printed.
www.smeebusby.com
865-521-7550
sbusby@smeebusby.com
www.smeebusby.com

Jacques Gautreau
Jacques Gautreau is from Angers, a medieval city in western France. After university he moved to Paris and then, for an extended period, lived in Germany. He returned to Paris where he spent most of his adult life. Gautreau is an entirely self-taught photographer, having started his career as a hobby when he was a teenager.

In 2004 he moved to Knoxville, where he works in medical imaging technology for Siemens. He has exhibited his work at the Emporium, the Northshore Brasserie and McGee-Tyson Airport. His work has been featured in Metro Pulse, the Knoxville News Sentinel, and the French art magazine Photo Fan.
Gautreau lives in Knoxville with his wife, Julie, and his son, Sacha.
gjauteau64@hotmail.com
865-755-3393

Gary Heatherly
Gary Heatherly has spent 25 years providing fine photography for clients on a regional, national and international scope. Specializing in architectural, advertising, editorial, stock and photographic arts, his work has appeared on the covers and in feature stories of many national magazines.

Gautreau graduated with honors from the University of Tennessee and although he still resides in Knoxville, he is available for assignments worldwide.
Gary Heatherly Photography
Gary@GaryHeatherly.com
865-911-4870

David Lutrell
Career steps ranging from being manager of a contemporary photography gallery to a 5-year stint shooting for TVA’s Engineering Design Group and Information Office led David Lutrell to open the doors of his own photography business in 1989.

Lutrell, who attended the University of Tennessee, counts his photographic areas of expertise as being industrial and architectural/engineering as well as the ability to capture images of individuals of all ages in work or leisure settings.

David Lutrell Astral Atelier
www.astralatelier.com
dluttphoto@comcast.net
865-689-5760

Stephanie Norwood
A Memphis-area native, Stephanie Norwood studied Graphic Design and Fine Art at Parsons The New School for Design in New York City.

She takes a photojournalistic approach to her lifestyle and fine art photography and specializes in portraits, figure, cultural events and architecture. Stephanie developed her passion for photography during a 30-year career as an international model.

Her work has been featured in Cork It and Memphis Downtown magazines.

Studio Norwood Photography
www.StudioNorwood.com
info@StudioNorwood.com
901-217-2509

Sheena Patrick
Sheena is a regular contributor to Knoxville’s alternative weekly, the Metro Pulse.

Sheena Patrick Photography
www.SheenaPatrick.com
865-911-4870

Gary Pope
Currently residing in Austin, Texas, Sheena Patrick is originally from East Tennessee.

She has been shooting professionally since 2005 for a variety of commercial and marketing businesses.

Sheena is a regular contributor to Knoxville’s alternative weekly, the Metro Pulse.

Gary Pope Photography
hgarypope@gmail.com
423-463-9279

Denise Retallack
A photographer whose “passion is to be able to tell the story of a space and bring the experience to those who can’t see it in person,” De- nise Retallack specializes in architectural and landscape photography.

Her work has been part of multiple American Institute of Architects (AIA) Design Awards, both regionally and at the state level in Tennessee.

Retallack is a native of Hig-ganum, Connecticut, and now resides in Knoxville. She received a B.A. in Fine Art from Towson University and earned her B.A. in Commercial Photography from Brooks Institute of Photography.

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MEET OUR PHOTOGRAPHERS

Scott Busby

Scott Busby, AIA, is a Knoxville-based architect and amateur photographer. Some of his work has been selected for local calendars featuring historic architecture. He reports having “about a billion” pictures of his children, none of which are printed.

Jacques Gautreau

Jacques Gautreau is from Angers, a medieval city in western France. After university he moved to Paris and then, for an extended period, lived in Germany. He returned to Paris where he spent most of his adult life. Gautreau is an entirely self-taught photographer, having started his career as a hobby when he was a teenager.

In 2004 he moved to Knoxville, where he works in medical imaging technology for Siemens. He has exhibited his work at the Emporium, the Northshore Brasserie and McGhee-Tyson Airport. His work has been featured in Metro Pulse, the Knoxville News Sentinel, and the French art magazine Photo Fan. Gautreau lives in Knoxville with his wife, Julie, and his son, Sacha.

Gary Heatherly

Gary Heatherly has spent 25 years providing fine photography for clients on a regional, national and international scope. Specializing in architectural, advertising, editorial, stock and photographic arts, his work has appeared on the covers and in feature stories of many national magazines.

Gary graduated with honors from the University of Tennessee and although he still resides in Knoxville, he is available for assignments worldwide.

David Luttrell

Career steps ranging from being manager of a contemporary photography gallery to a 5-year stint shooting for TVA’s Engineering Design Group and Information Office led David Luttrell to open the doors of his own photography business in 1989.

Luttrell, who attended the University of Tennessee, counts his photographic areas of expertise as being industrial and architectural/engineering as well as the ability to capture images of individuals of all ages in work or leisure settings.

Stephanie Norwood

Sheena Patrick

A Memphis-area native, Stephanie Norwood studied Graphic Design and Fine Art at Parsons The New School for Design in New York City. She has been shooting professionally since 2005 for a variety of commercial and marketing businesses.

Currently residing in Austin, Texas, Sheena Patrick is originally from East Tennessee. She has been shooting professionally since 2005 for a variety of commercial and marketing businesses.

Sheena is a regular contributor to Knoxville’s alternative weekly, the Metro Pulse.

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Denise Retallack

A photographer whose “passion is to be able to tell the story of a space and bring the experience to those who can’t see it in person,” Denise Retallack specializes in architectural and landscape photography. Her work has been part of multiple American Institute of Architects (AIA) Design Awards, both regionally and at the state level in Tennessee.

Retallack is a native of Highgum, Connecticut, and now resides in Knoxville. She received a B.A. in Fine Art from Towson University and earned her B.A. in Commercial Photography from Brooks Institute of Photography.

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